

Under the hood questions:

1. Who is your avatar? The person you are trying to sell to

Tomas is 20 years old. He is slightly overweight and wants to make a change on his physique. He hasn't done any sports for years and feels lost on were to begin his fitness journey.

2. What is their current situation and why is it so bad?

He feels extremely bad about his body and is unsatisfied with his looks. If he continues with his current way of living sooner or later he will be obese and he knows it. He feels depressed and frustrated about his current situation.

3. What is their dream situation and why is it so desirable?

He dreams of an amazing looking body. With his confidence shooting through the roof and his happiness increasing massively. He will feel healthier, clear minded and wont be depressed about his belly fat anymore.

4. What problems are stopping them from getting to their dream situation and how will your product solve them?

The root of his problem of him being overweight is caused by his way of living and because of missing physical exercise. The product will help him to start with his sports journey and finally adapt a healthy way of living to reach his goal of him having an amazing looking body.

Fascinations:

Reach your dream physique in the comfort of your own home

How to reach your dream body within your own four walls

How to start out your sports journey to reach your dream physique

How to get an athletic looking and beach ready body

What you need to do to get an athletic looking body

What you need to do now to reach your dream physique and get yourself beach ready

What you need to do now to make all the girls beg for your attention

The easiest way to get an athletic looking body

The single most effective way to reach your dream physique

The easiest way to get a sixpack and make every girl beg for you

Make your belly fat disappear and get a beach body

How to make your belly fat disappear and shoot your confidence through the roof

This is what you must do now to shoot your confidence through the roof and make your belly fat disappear

How to reach an athletic looking body and shoot your confidence through the roof

Are you struggling with unhealthy eating habits?

Are you doing no physical exercises?

Do you want to make your belly fat disappear?

Do you want to adapt a healthy way of living to get your body beach ready?

Make your belly fat disappear

Reach your dream physique

Get an athletic body for the beach

Vanish your belly fat

Get a sixpack to skyrocket your confidence

Skyrocket your confidence and get an athletic body

Get an athletic body to impress the hot college girls

Attract every girl in your town

Get in amazing shape to boost your confidence

The ultimate method for reaching your dream physique

DIC email:

## **Get an athletic body to impress all the beach girls**

If you are looking to vanish your belly fat to get an incredible looking physique...

This is the single most effective way to get an athletic body that all the girls at the beach will fall for...

It's no YouTube six pack workout video, no mean personal training screaming at you nor a long motivational video...

It's the easiest way to adapt a new way of living to reach your goal of having an amazing looking body...

You can already picture yourself standing at the beach, undressing your defined athletic body only to have all the girls staring at you...

If you are ready to start out your fitness journey and transform your physique,

Discover an innovative training method to make your belly fat disappear from the comfort of your own home.

**Learn more about the unique training method to reach your dream body and  
vanish your belly fat**

PAS email:

## **Simple trick to vanish your belly fat**

If you are frustrated about your belly not getting any slimmer after the last low-carb diet...

Being stressed out from your 9-5 office job and having no energy left to think about ways to make your body fat disappear...

With large frustration and a very bad mood, you are lying in your bed thinking about all the risks that come along with being overweight...

Having a higher risk for high blood pressure, diabetes, strokes, and heart attacks is a hard pill to swallow in your mid-thirties...

Just imagine how wonderful your life could be if you would never have to waste another thought on how to lose weight...

If you are ready to make the change to vanish your belly fat,

Discover a fun and unique training method to make your belly fat disappear and relieve yourself from the fear of dying earlier.

**[Learn more about the unique alternative to vanish your belly fat from the comfort of your own home](#)**

HSO email:

## **The ultimate guide to reach your dream physique**

Here I was, standing in front of the mirror and admiring my stunning looking body while all the girls in the gym were staring at me...

Everything happened in the blink of an eye,

I went to McDonald's and got myself a big mac with large fries,

Only to get back home without having any appetite,

Which was very unusual for me because I always enjoyed this day of the week...

All of a sudden I had to throw up...

I felt so incredibly bad that I visited the doctor's office on the same day...

I got diagnosed with diabetes...

Frustrated and with an extremely bad mood I went to sleep that night.

Only to get hit by an urge to make a change in my life the next morning...

The last night really got me thinking about my eating habits,

So I searched for a solution and luckily I found it...

I stumbled across an ad while scrolling through social media that promised me to make my belly fat disappear and get an incredible looking physique...

Without further doubts I scheduled a meeting...

And what can I say...

My belly fat completely vanished...

Not only did my belly fat disappear...

I was able to reach the athletic physique I always dreamt of...

And on top of that I managed to get a super-hot and loving girlfriend...

Until this day I am living my best life with my confidence going through the roof.

If you want to know how I did it...

**[Learn more about a unique method to make your belly fat disappear and reach your dream body](#)**