



Trini Garza Early College
High School at
Mountain View College

Macario Hernandez, Principal

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Garza ECHS Communication Plan

The communication plan for Trinidad Garza ECHS will consist of distributing marketing materials through our district and campus websites, social media platforms, and school messenger to the community. We will seek to promote the campus vision and follow the ECHS Blueprint Guidelines set forth for recruiting and admitting our target population. We will be distributing information at the virtual district Discover Dallas ISD Event, host virtual events at the area middle schools, host a virtual open house event, and have links to important information posted on our campus website.