

SKILLING UP FOR CLIMATE ACTION

350 Network Trainings – Spring 2021

Skilling Up for Climate Action is a series of five FREE online 1.5 hour trainings for members of the 350 group network to ground us in shared principles and empower us to take bolder and more strategic action. An optional 30-minute reflection on training techniques will follow each training.

All members/supporters of 350 affiliates in North America are welcome! Whether you are a new volunteer looking to jumpstart your activism skills, or a more experienced group member looking to stimulate thinking about new concepts and create stronger connections with peers across the 350 network, these trainings are for you.

CART closed captioning will be provided at each training, and recordings and training materials will be available below after each training. Delivered by experienced trainers from local 350 groups in collaboration with 350.org.



All trainings are SATURDAYS 11:00 am – 12:30 pm PT // 2:00 – 3:30 pm ET

1. CLIMATE JUSTICE

March 6, 2021

Principles of Justice, Equity, Diversity & Inclusion, intersections between climate and social justice movements, how to identify and address white supremacy culture and inequity in our work.

Trainers: Amy Gray, 350 Colorado, & Rachal Hamilton, SanDiego350

2. STRATEGIC MESSAGING

March 20, 2021

How to develop effective messaging and storytelling to build the climate movement, change the public narrative and run effective campaigns.

Trainers: Lila Kohrman-Glaser & Rebecca Beaulieu, 350 New Hampshire

3. ORGANIZING AND MOVEMENT BUILDING

April 10, 2021

Why build a movement? How to recruit, engage, and onboard new volunteers, develop volunteer leadership, and build community.

Trainers: Masada Disenhouse, SanDiego350 & Amy Gray, 350 Colorado

4. POLICY ADVOCACY

May 15, 2021

How to advocate, how legislative bodies work, and how to influence electeds--with examples from local affiliates to demonstrate common tactics and best practices.

Trainers: Laura Neish & Nan Farley, 350 Bay Area

5. STRATEGIC CAMPAIGNING

May 22, 2021

How to choose a campaign, map out decision makers, allies & opponents, plan campaign goals, timeline, and roles, and select effective tactics using a justice and equity lens.

Trainers: Masada Disenhouse, SanDiego350 & Amy Gray, 350 Colorado

REGISTER NOW!

Questions? Email networktraining@350.org. Promotion resources [in this toolkit](#).

Short link to this flyer: <https://bit.ly/350-training-2021>

Organized by the 350 Network Council in collaboration with 350.org.

RESOURCES FROM THE TRAININGS

TRAINING 1: CLIMATE JUSTICE

By Amy Gray, 350 Colorado, & Rachal Hamilton, SanDiego350

- [View the recording](#)
- [Slides from the training](#)

TRAINING 2: STRATEGIC MESSAGING

By Lila Kohrman-Glaser and Rebecca Beaulieu, 350 New Hampshire

- [View the recording](#)
- [Slides from the training](#)

TRAINING 3: ORGANIZING & MOVEMENT BUILDING

By Masada Disenhouse (SanDiego350) and Amy Gray (350 Colorado)

- [View the recording](#)
- [Slides from the training](#)

TRAINING 4: POLICY ADVOCACY

By Laura Neish & Nan Farley, 350 Bay Area

- [View the recording](#)
- [Slides from the training](#)

TRAINING 5: STRATEGIC CAMPAIGNING

By Amy Gray (350 Colorado) and Masada Disenhouse (SanDiego350)

- [Video Recording](#) (unfortunately the first portion of the training was not recorded)
- [Slides from the training](#)