

<https://docs.google.com/document/d/14sd-1tb9atxxWJZipTrSgXtUDlZHwN1382f4rBdXvHc/edit>

What kind of public argument do you think this is? Check **one** (and **only one**) of the argument types below:

Refresh your memory about the three different kinds of rhetorical strategies we

[read about for Project 2:](#) Emotional appeals, Ethical or credibility-building appeals, and Logical or rational appeals.

How effectively do you feel this draft uses rhetoric to make its argument? This might mean balancing different kinds of appeals, doubling down on one category or something else. There's lots and lots of different ways authors can use these strategies... So, what do you think of how this draft made use of these three categories of appeals, on a scale of 1 to 10?

1-----2-----3-----4-----5-----6-----7-----8-----9-----10
Totally Moderately Extremely
ineffective effective effective

If you give a score **higher than 5** and you cannot cite at least **THREE specific details** from the draft to justify that score, I'm going to **deduct one point from YOUR peer review grade** for Deadline 12. If you give a score **lower than 5** and can cite **TWO specific things** the writer needs to work on for this category, I'll award you **an extra point towards YOUR peer review grade** for Deadline 12. If your overall peer review grade for this assignment exceeds 20, I'll apply the additional points towards recent missing and/or low-rated blog posts. I **reserve the right** not to award points for under-explained or banal feedback.

Your rating for argumentation: 5

Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

You use a lot of rhetorical strategies to get your point across, and you do it well. There is a ton of logical appeals being used, and then you tie it back into an ethical appeal by asking the rhetorical question of, is this right to do so? There is also a large part of emotional appeal that can be used, maybe to add to the fact that this type of research could save many lives.

Genre

You will need to read/look at the hyperlinked examples in the student author's Blog Post 11.3 in order to rate this category.

How effectively do you feel this draft follows the genre conventions established by the examples they linked us to in Blog Post 11.3, on a scale of 1 to 10? Try to keep in mind that this is about how well this draft would fit - visually and tonally - on the specific website the student author is designing their argument for.

1-----2-----3-----4-----5-----6-----7-----8-----9-----10
Totally Moderately Extremely
ineffective effective effective

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Your rating for genre: 8

Please explain the reason for your score in at least 3 to 5 clear sentences. Cite specific details from the rough draft to explain your score:

You follow the guidelines of this genre very well. The paragraphs are short and sweet, maybe consider adding white space. The article itself is well-written, with lots of information present in a very friendly manner.

Other comments?

Nice job! You're on the right track!