

Embargo lift at 00:01 8/25/2023 PDT

SwitchBot Curtain 3, a better solution to automate your existing curtains.

SwitchBot's next-gen smart curtain has been revealed, with double the force and less noise.



August 25, 2023 -Tokyo, Japan - Want to automate your curtains from your smartphone or a remote control, but don't want to install a brand-new motorized curtain pole that needs wiring into the mains or plugging into a socket?

SwitchBot has now introduced a new generation retrofitted [curtain motor](#), if you're new to the smart curtain market, you can find out a little more about what they exactly are by reading [this](#). SwitchBot Curtain 3 is a robot for smart drapes that takes just 30 seconds to install, provides an experience even better than "five-star hotel smart curtains," and is priced at just 1/4 of the cost. It makes significant improvements on the design and function of the original SwitchBot Curtain, being stronger and quieter plus unlimited battery life with a new solar panel. If you're looking to find out more about how we've upgraded the SwitchBot Curtain, you can check [here](#).

SwitchBot Curtain 3 is available on Amazon and the official website for just \$89.99.

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A setup that is fast and simple.

Get set up in just 30 seconds without the need for tools or other hidden costs, and just like that, your curtains will be smarter, more intuitive, and easier to manage. And with DynamiClamp™, SwitchBot Curtain 3 is able to adapt to 99% of curtain tracks found around the world, including telescopic rods. Check [compatibility](#).



SwitchBot Curtain 3 (Rod)



SwitchBot Curtain 3 (U Rail)



SwitchBot Curtain 3 (I Rail)

A full range of controls.

SwitchBot Curtain 3 supports Amazon Alexa / Google assistant / HomeKit (via Matter) / IFTTT / and SmartThings. With 8 types of control methods to cater to the usage habits of everyone in the family.

1. Voice control (requires SwitchBot Hub 2)
2. App control (remote control requires SwitchBot Hub 2, local control does not)
3. SwitchBot Remote control (sold separately)
4. Touch & Go
5. Sunrise and sunset modes
6. Timers
7. Apple Watch
8. Light-sensor control (requires pairing with SwitchBot Solar Panel 3)

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So quiet, you won't hear a thing.

With QuietDrift™ Mode, SwitchBot Curtain 3 is now able to move 5mm per second emitting noise levels below 25 dB to enable your curtains to glide like clouds, waking you with natural sunlight every day. Much healthier than being woken up by a noisy phone alarm.



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Now pushes up to 16 kg (36 lbs) worth of curtains.

SwitchBot Curtain 3 comes with a high-performance built-in motor and reduction gear set, providing a maximum thrust of up to 36 pounds / 16 kg, now twice as strong as the previous generation, SwitchBot Curtain 2.



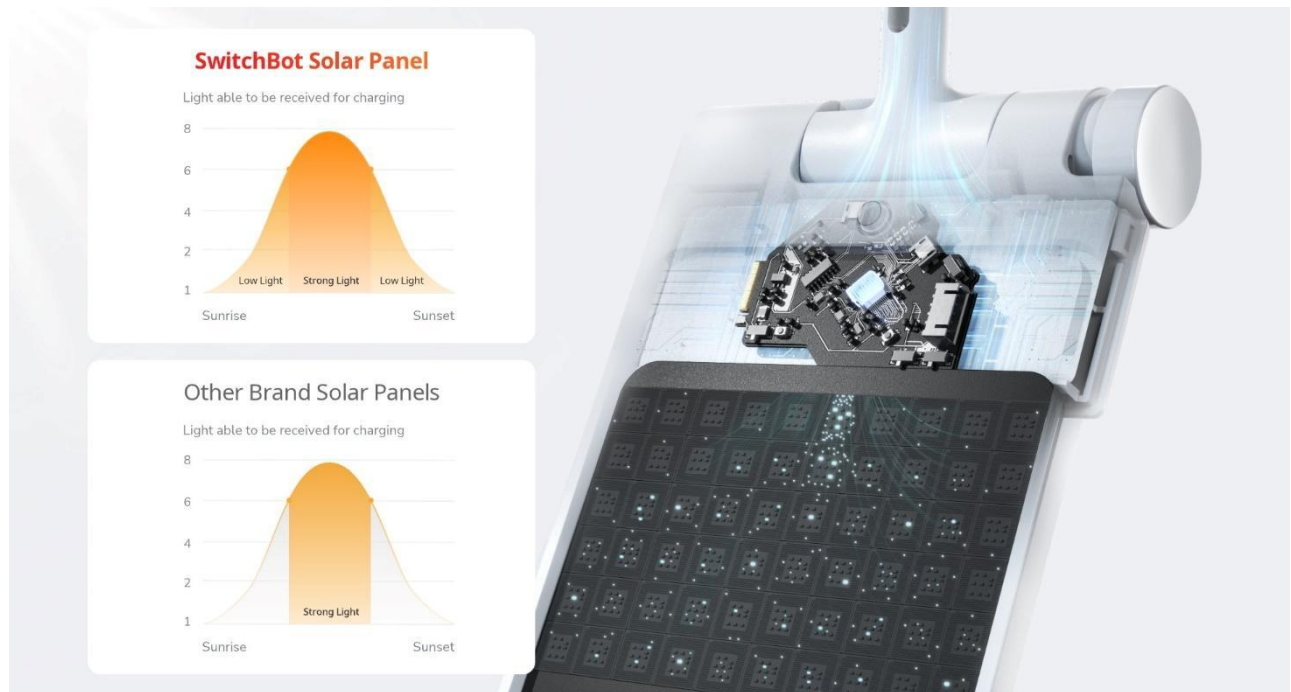
Enjoy endless power when used with the SwitchBot Solar Panel 3.

Paired with the newly designed SwitchBot Solar Panel 3, SwitchBot Curtain 3 can achieve unlimited battery life by taking advantage of solar power. The overall charging performance of this device has also now increased by 100%, especially in low-light charging conditions*.

The hanging bracket included now allows SwitchBot Solar Panel to be positioned in a better sunlight location, with a customizable tilting angle on the panel surface, ensuring perfect reception of direct sunlight no matter where it is placed.

*In direct sunlight where clear shadow outlines can be formed, SwitchBot Solar Panel requires just 3 hours of daily sun exposure to keep SwitchBot Curtain 3 continuously powered. Data is provided by SwitchBot in-house Lab tests, results may vary in different environments.

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SwitchBot Curtain 3 is available on Amazon and SwitchBot's official website for just \$89.99 / £89.99 / €89.99.

- Amazon link: <https://www.amazon.com/dp/B0C6XVXPCC>
- SwitchBot.com link: <https://www.switch-bot.com/products/switchbot-curtain-3>

SwitchBot Solar Panel 3 is available on Amazon and SwitchBot website at \$25.99 / £25.99 / €25.99

- Amazon link: <https://www.amazon.com/dp/B0C6YXQ8Y>
- SwitchBot.com link: <https://www.switch-bot.com/products/switchbot-solar-panel-3>

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Media Kit

- High res imagery [here](#)
- Brief [here](#)

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- Specs [here](#)
- Product video [here](#)
- Comparison [here](#)

About SwitchBot

SwitchBot is a global smart home brand, with a huge fanbase in Japan thanks to its innovative, easy to install smart devices. SwitchBot has started to build its own smart home ecosystem by introducing various innovative smart home products, including SwitchBot Bot and SwitchBot Curtain (both world firsts) that are suitable for most consumers no matter what level of technical efficiency you're at.

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