



Co-creating a path to end
childhood sexual violence



A Vision To Zero Partner Toolkit

About the report

In February, we launched [A Vision To Zero](#), the first-ever trauma-informed roadmap designed to drive meaningful change to end childhood sexual violence (CSV). We now invite your organisation to join the To Zero vision and stand alongside a growing community of stakeholders from across the sector who are helping to turn this roadmap into action.

A Vision To Zero is the result of an 18-month consultative process that brought together over 330 passionate field leaders from more than 50 organizations to develop a unified path toward ending CSV. This field-wide vision was first introduced at the inaugural Global Ministerial Conference on Ending Violence Against Children in Bogotá, Colombia, where it was shared with over 180 participants. Its official launch, in partnership with [Safe Futures Hub](#), engaged 340 community members, reinforcing our collective commitment.

We know that a vision and roadmap alone will not transform the current landscape. Real progress depends on collective action, and the time to act is now. We hope you will join To Zero and our partners in sharing the report with key players who can help us make it a reality.

Below is an overview of key messages, sample social posts, and graphics for you to quickly and easily share with your network.

Messaging guidance

Below are topline messages from the report to use in your communications to supporters and stakeholders who should be a part of our global effort.

The Basics

- To Zero and its partners, including [ORGANIZATION], have built a [roadmap for action](#), fostering collaborative and cross-sector relationships to align our field around a common goal: to end childhood sexual violence.
- To Zero and its partners want to support the people who are already making a difference and inspire advocates, funders, and decision-makers to accelerate the pace of progress.

- Our vision for that future, a future without childhood sexual violence, naturally embraces all kinds of broad, positive outcomes. In terms of our immediate focus, it can be summed up in six aspects: prevention, healing and justice are rooted in evidence; accountability among governments and institutions is robust; digital spaces are safe; political will exists; social norms shift; and the field is resourced and united.
- We know that, by working together, we can end childhood sexual violence. And we are determined to make it happen.

Name the Urgency

- Now is the time to change this sense of fatalism, to reject the stigma associated with childhood sexual violence and to come together to build a pathway to the future.
- Ending childhood sexual violence means navigating a complex, global sociopolitical landscape. By focusing on critical areas within our field, we can take targeted, effective action to make our ambition a reality.
- To Zero and its partners have enough evidence of what works to prevent childhood sexual violence. Now, more than ever, our field is ready to align our actions and collaborate to achieve a common aspiration.
- The conversations at the heart of this report have repeatedly highlighted that “the tectonic plates are shifting”. Childhood sexual violence, and all forms of violence against children, is now finding its place on the global agenda.
- We must normalize conversations around childhood sexual violence – a topic currently hidden by a global culture of silence – including bringing more attention to incest and abuse in the home.
- Join To Zero and be a part of our community of changemakers. Together, we can make our world a safer, more joyful place for children.

Inspire Hope

- Childhood sexual violence is preventable and, by working collectively and by pressurizing and incentivizing others such as government, industry and institutions, we can and will prevent it.
- There are many reasons to feel positive and hopeful about our sector’s power to end CSV:
 - Organizations across our sector want to find ways to expand collaboration.
 - There’s increasing awareness of childhood sexual violence across other sectors, such as education and climate, opening avenues for collaboration.
 - We have better evidence on effective interventions to end childhood sexual violence. Our sector has also made great progress in showing how evidence supports real-world actions, using it to galvanize national decision-makers and mobilize donors to support effective work.

- Attention has shifted to focus on the dynamics of scaling up interventions and building research infrastructure to support current and future work in more sustainable ways.
- Having a clear vision allows To Zero to see where seeds and even green shoots of our vision already exist. If we can imagine it we can see it, and if we can see it we can grow it.
- There are significant reasons to be hopeful. There is a growing body of evidence of actions that have had positive results, driven by the courage and determination of the individuals and organizations working tirelessly to create lasting change.
- Ending childhood sexual violence faster is not a simple task, but it is an achievable one.
- Childhood sexual violence is preventable. Working together is the only way to make sure the whole sector is effectively resourced, informed and supported.

Social media posts

Below are posts you can copy/paste to share with your network via social media.

Make sure to follow us on:

 @ToZeroOrg

 @tozeroorg

 @to-zero-initiative

 @tozeroorg.bsky.social

Suggested hashtags

- #MeTooK12, #StopChildSexualViolence, #EndChildhoodSexualViolence, #EvidenceForImpact, #ChildProtection, #SaferInternet, #StopChildExploitation, #SurvivorInformed, #OnlineSafety, #ChildSafety, #TogetherWeCan, #AVisionToZero, #ToZeroReport, #ToZero

Twitter/X

- #AVisionToZero is a culmination of the hopes, expertise, and determination of hundreds of advocates and organizations from around the world who have a common belief: child sexual violence is preventable. See how and join our @ToZeroOrg community here: <https://bit.ly/VisionToZero>
- "Now is the time to change this sense of fatalism, to reject the stigma associated with childhood sexual violence and to come together to build a pathway to the future." Read more at <https://bit.ly/VisionToZero> @ToZeroOrg

International Day of Innocent Children Victims of Aggression (4 June)

-  Today is the #InternationalDayofInnocentChildrenVictimsofAggression – we must protect children from violence and act to end it.

We know what works and now we have a roadmap. #AVisionToZero is the path forward:

 <https://bit.ly/VisionToZero> #ChildSafety #TogetherWeCan



International Day for the Elimination of Sexual Violence in Conflict (19 June)

- Today is #InternationalDayForTheEliminationOfSexualViolenceInConflict. Childhood sexual violence is never acceptable—conflict is no excuse. Join @ToZeroOrg in building a safer future for all children  <https://bit.ly/VisionToZero>



Bluesky

- #AVisionToZero is a culmination of the hopes, expertise, and determination of hundreds of advocates and organizations from around the world who have a common belief: child sexual violence is preventable. See how and join [@tozero.org.blksky.social](https://tozero.org.blksky.social) here: <https://bit.ly/VisionToZero>
- "Now is the time to change this sense of fatalism, to reject the stigma associated with childhood sexual violence and to come together to build a pathway to the future." Read more at <https://bit.ly/VisionToZero> [@tozero.org.blksky.social](https://tozero.org.blksky.social)

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children👉 <https://bit.ly/VisionToZero>



Instagram

- Child sexual violence is preventable. A growing body of evidence and insights from hundreds of stakeholders show us that change is possible. But we can only make it a reality if we work together.
#AVisionToZero is a survivor-informed roadmap that lays out themes, actions, and a clear path forward to a future without child sexual violence.
Now is the time to reject stigma, break the silence, and take action together. Join us and help build a safe, healthy future for children.

Learn more: <https://bit.ly/VisionToZero>

#EndChildSexualViolence #ChildSafety #AVisionToZero #TogetherWeCan

International Day of Innocent Children Victims of Aggression (4 June)

-  Today marks the **#InternationalDayofInnocentChildrenVictimsofAggression** – and we stand with all those protecting children from violence.
Child sexual violence is preventable. A growing body of evidence and insights from hundreds of stakeholders show us that change is possible—but only if we work together.
#AVisionToZero is a survivor-informed roadmap laying out clear actions for a future without child sexual violence.

✨ Now is the time to reject stigma, break the silence, and take action together.

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#InternationalDayofInnocentChildrenVictimsofAggression #AVisionToZero
#EndChildSexualViolence #ChildSafety #TogetherWeCan



International Day for the Elimination of Sexual Violence in Conflict (19 June)

- 🌟 Today is the #InternationalDayForTheEliminationOfSexualViolenceInConflict
Childhood sexual violence should never happen.
And conflict, instability, or social unrest are never an excuse.
- ❤️ Every child deserves to grow up safe, supported, and free from fear.
Together with @tozeroorg, we're committed to building a future where childhood sexual violence no longer exists.
- 🤝 Join us in taking action.
- 🔗 Link in bio to read the A Vision To Zero roadmap.

#EndChildhoodSexualViolence #AVisionToZero #TogetherWeCan



LinkedIn

- Child sexual violence is preventable, as shown by a growing body of evidence and the feedback from hundreds of stakeholders who helped inform #AVisionToZero report.
But we cannot prevent or truly end it unless we work collectively and show the hope and possibility out there – especially around scalable solutions. To Zero and its partners, including [ORGANIZATION], are committed to that future and that possibility, which is why we developed a survivor-informed framework that lays out themes, actions and a clear vision for the near and long term that allows us to see a future without childhood sexual violence.

Join us and help build a safe, healthy future for children. <https://bit.ly/VisionToZero>

#EndChildhoodSexualViolence #AVisionToZero #TogetherWeCan

International Day of Innocent Children Victims of Aggression (4 June)

- Today, on the #InternationalDayofInnocentChildrenVictimsOfAggression, we stand with all those working to protect children from all forms of violence – and to build a world where every child can thrive.

We know that childhood sexual violence is preventable, as shown by a growing body of evidence and the voices of hundreds of stakeholders who helped shape #AVisionToZero.

[ORGANIZATION] and To Zero are committed to building a safe, healthy future for children – one where child sexual violence doesn't exist.

👉 Learn more and join us: <https://bit.ly/VisionToZero>

#InternationalDayofInnocentChildrenVictimsOfAggression #EndChildSexualViolence
#ChildSafety #AVisionToZero #TogetherWeCan



International Day for the Elimination of Sexual Violence in Conflict (19 June)

- Today is the **#InternationalDayForTheEliminationOfSexualViolenceInConflict**
Childhood sexual violence should never happen—and armed conflict, political instability, or social unrest are never an excuse.

On this day, we reaffirm our commitment to protecting children everywhere.

Together, we are working toward a world where every child can grow up safe and free from violence.

👉 Learn more and join us: <https://bit.ly/VisionToZero>

#EndChildhoodSexualViolence #AVisionToZero #TogetherWeCan



WhatsApp

- Child sexual violence is preventable, as shown by a growing body of evidence and the feedback from hundreds of stakeholders who helped inform A Vision To Zero report. Learn more here: <https://bit.ly/VisionToZero>
- Child sexual violence is preventable. There's a global momentum building, and we can be a part of it. Hundreds of advocates, practitioners, leaders and organizations from around the world helped develop this report with goals and actions that we can use to support our community. Learn more here: <https://bit.ly/VisionToZero>
- Child sexual violence is preventable, but too many are still afraid to talk about it. We can't end it if our leaders prioritize their comfort over the well being of our children. They must acknowledge it and work with us. I'm glad to see this report is working with advocates and organizations from across the world to change that. We can do this together: <https://bit.ly/VisionToZero>

Graphics

- [This folder](#) contains graphics that you can easily share with your social media posts. There are also post images to accompany content for [International Days](#).

Contact Us

Thank you for helping to get the word out. If you have any questions about the report, the toolkit, or To Zero's ongoing work, contact Emilia Ismael at emilia@to-zero.org.