

ICC - New Member Orientation

Notes for Reviewers:

- Please focus on the **accuracy** and **completeness** of the content during this review cycle. “Page breaks” for the online course will be adjusted after the content is edited.
- Questions for reviewers are indicated with **green highlighting**. All questions will need to be resolved before programming can begin.
- Remember, the text in the left column will be narrated audio.
 - There will be “connecting” words and phrases that would not appear in a written procedure. If the wording seems awkward to you, try reading the text aloud to see how it fits, then make changes if it still seems necessary.
 - Formatting is merely to aid the voiceover talent: remember, learners will hear – not see – this text.
 - Capitalization is not important in the left column, but is very important in the next column, “Visual/Display.”
- Optional Tip: Hiding the top and bottom margins of this document (double-clicking between the pages to “Hide/Show White Space”) will enable you to go through the storyboard more smoothly.
- Under Visual/Display, the text in **blue is for instructions only** and will not appear on the screen of the course
- Please leave your comments or suggestions in the “comments” section included in Word.

Target Audience:

New Members (customers) in the Institute for Cultural Communicators (ICC).

Terminal Objectives:

1. New Members need a foundation of knowledge of the culture of ICC. This foundation will lead to a sense of belonging, facilitate participation in future learning opportunities, and help them to connect the Vision, Mission, and Core Values to their own families.
2. New Members will feel more confident as coaches in our learning communities.
3. Sponsors will be more supported when new members complete this course. This course relieves some adult education responsibilities of the sponsor.

Course objectives: Recognize the Vision of ICC. Identify the Mission of ICC. Discover the Core Values of ICC.

Outline:

Welcome

Navigation Guide

Objectives

Hook – describe the problem that ICC solves.

Lessons

1. The Vision of ICC

This lesson introduces the New Member to the vision of ICC and how it solves the problem presented in the Hook. It will include an interactive map of the global community so that participants will visualize the global community. Participants will reflect on this vision.

2. The Mission of ICC

Provides a broad overview of the mission of ICC, “We help ordinary students become extraordinary leaders” and how this mission solves the problem described in the Hook. ICC accomplishes this mission by training the whole person in:

- Competence
- Character
- Connection

The participant will reflect on this mission.

3. The Core Values of ICC

This lesson provides a story on video told by adult and student members that demonstrates how members experience the Core Values in the organization and how these Core Values helps ICC solve the problem presented in the Hook.

1. Innovation
2. Mentoring
3. Peacemaking
4. Cultural Communication
5. Community
6. Transformation

This lesson will also include a drag and drop matching game to help the participants interact with each of the icons associated with each Core Value to build a sense of belonging.

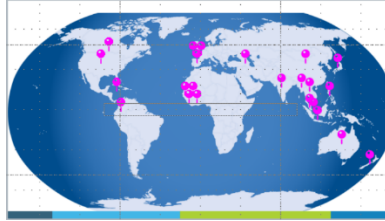
Assessment

Celebration – with next step

Branding Document:[ICC BrandID V7](#)

Sc. #	Audio / Voiceover	Visual / Display	Interaction
1 Welcome	Welcome Welcome to the Institute for Cultural Communicators! We are so happy that you have joined us. This course is an orientation to the Mission, Vision, and Values of the Institute. Click start to begin.		Start goes to Slide 2
2 Navigation	Navigation Click YES to start guide. Click next to start course.	Navigation elements. Choice to click through Navigation guide or to start course. This Navigation will be designed to support participants on all devices by asking participants to find each feature. Text boxes will appear near each feature. Each text box will ask "Did you find ___?" with one button for YES and one for NO. There are 6 text boxes – one for each feature.	Click YES to start the Navigation Guide. Click NEXT goes to slide 3. Yes goes to next text box, No opens a new text box with help to find the feature. Repeat 6 times.
3 The Problem	There's a big problem, a serious problem(1). The next generation can't communicate. Educators and employers tell us this. (2)Educators are bemoaning that students not only don't enter college with the communication skills needed for success in life, but they also don't leave college ready for it. Employers are saying the same thing. (3)The Institute for Cultural Communicators is here to help solve this problem.	(1)What is the problem? (2)"There's a Big problem, a serious problem. The next generation can't communicate." Dr. Teresa Moon, CEO Institute for Cultural Communicators (3)The Institute for Cultural Communicators is here to help solve this problem. 	On screen text matches the audio. Automatically advance to slide 4

Sc. #	Audio / Voiceover	Visual / Display	Interaction
4 Learning Objectives	Learning Objectives We solve the problem of students not being able to communicate in education or on the job. After completing this course, you will: (1.)Recognize the Vision of the institute for Cultural Communicators (2.)Identify the mission of the ICC and (3.)Discover the core values of the ICC	Our solution to the problem is our Vision, Mission, Values (1)Recognize the Vision of Institute for Cutural Communicators (ICC) (2)Identify the mission of ICC (3)Discover the Core Values of ICC	Objectives appear automatically to correspond to audio. Each one stays on the screen. Prev goes to slide 3 Next goest to slide 5
5 Why do we exist?	Why do We Exist? (1)We exist to enlarge a global community empowering next generation Christians to influence today's culture. What does this mean for you and your family? Let's break up each part of the statement to understand it more.	ICC Blue background. Globe icon in the upper left on a black box. Under the globe in the upper left are the questions, "Why do we exist?" and "Our Vision" in white font. ICC logo is in bottom right corner. Vision statement appears in the upper right of the slide – (1)We exist to enlarge a global community empowering next generation Christians to influence today's Culture. 	Automatically advance to slide 6
6.	(Slide title not shown in Menu) We exist to enlarge a global community. As Christ followers we understand the GREAT Commission is a GLOBAL Commission. (1)We live and work in a global society and economy. Our students need to learn to	Blue theme with questions is continued. Vision statement is replaced with: (1)We live in an instant, inter-connected, global society. ICC embraces technology to	

Sc. #	Audio / Voiceover	Visual / Display	Interaction
	communicate with people all over the world from many different cultures and time zones. As well as being able to communicate with the people who live next door.	establish vibrant learning communities.” – Eunice Au, Director of the ICC Academy 	Automatically advance to slide 7
7	Global Community To see the countries represented so far within our global community, click on each of the pink pins to see the country name. When you are finished, click next to go on.		When the user click the pink pins, the country name will pop up in a layer. Only one layer is visible at a time. Layers: - Thailand - India - Australia - New Zealand - Colombia - Jamaica - United States - Canada - Germany - United Kingdom - Armenia - Ghana - The Gambia - Indonesia

Sc. #	Audio / Voiceover	Visual / Display	Interaction
			Japan Malaysia Mongolia Myanmar Philippines Singapore Spain Sierra Leone Senegal Prev goes to slide 6 Next goes to slide 8
8	(no title in Menu) (1)Empowering. We chose that word intentionally. According to the Oxford dictionary, (2)to empower means to give someone the authority or power to do something. It is to make someone stronger and more confident especially in controlling their life.	ICC Blue background. Globe icon in the upper left on a black box. Under the globe in the upper left are the questions, "Why do we exist?" and "Our Vision" in white font. Bottom right has the ICC logo. Appears in the upper right of the slide – (1)Empowering (2)Giving (someone) the to do something Oxford Dictionary	Automatically advance to slide 9
9	(No title in Menu) We do so by demonstrating our trust in their abilities, by giving them responsibility now. (1) We communicate the why behind our vision and not just demand they do "because we said so". (2) We	ICC Blue background. Globe icon in the upper left on a black box. Under the globe in the upper left are the questions, "Why do we exist?" and "Our Vision" in white font. Bottom	

Sc. #	Audio / Voiceover	Visual / Display	Interaction
	don't talk down to our next generation. (3)We take the time to listen and communicate through the act of listening that their voice matters. (4)At the chapter, area and global levels our students are involved and are influencing the planning and programming.	right has the ICC logo. Appears in the upper right of the slide – Next Generation Christians Add Photos with audio  (1) (2) photo of children learning (3) Photo of adult mentor with teenager (4) Photo of 2 teenagers working together on screen	Photos appear corresponding to audio Auto advance to slide 10
10	(no title in menu) We are Christian – Christ followers. (1)Our statement of faith is the Nicene Creed, a statement of faith embraced by all communities of Christ-followers: Protestants, Roman Catholics, and Eastern Orthodox believers. We have selected the most common English translation of the Creed. ICC is not a church, but we recognize we are part of THE Church. (2)We recognize that any words chosen to describe our faith have the potential to be both inclusive and exclusive. Our goal in selecting the Nicene Creed is to include fellow Christ-followers. A copy of the Nicene Creed is included in the Resources section.	ICC Blue background. Globe icon in the upper left on a black box. Under the globe in the upper left are the questions, "Why do we exist?" and "Our Vision" in white font. Bottom right, ICC logo. Appears in the upper right of the slide – (1)Statement of Faith: Nicene Creed (2) "We are not a Christian organization that tacks on Christ. We are a Christian organization where lives are being transformed through Christ's love and for God's glory" - Dr. Teresa Moon, CEO	Text appears Corresponding to the Audio PDF for resources:

Sc. #	Audio / Voiceover	Visual / Display	Interaction
			Auto advance to slide 11
11	(no title in menu) We need next generation Christians who are willing to influence rather than be influenced by the culture around us. A critical part of that influence starts with communication training. (1) Communication training is the foundation for influence. We often say that if you can communicate your ideas well and I can't not, eventually I will think you must be right.	ICC Blue background. Globe icon in the upper left on a black box. Under the globe in the upper left are the questions, "Why do we exist?" and "Our Vision" in white font. ICC logo in bottom right corner. If you can communicate your ideas well, and I cannot eventually I will think you must be right.	Text corresponds with audio Auto advance to slide 12
12 What do you think?	<u>What do you think?</u> (1)What does this mean for my family? (2)Choose the response A, B, or C that best describes your response. Audio plays with each layer A Thank you so much for joining us! We are excited to have you on the learning journey as well. B. Thank you so much for joining us! We are excited for what you and your kids will learn as well. C. Thank you so much for joining us! We are very glad that your kids will get to practice giving speeches as well. We hope that you will also learn great things along the way as	 (1) (a)What does this mean for my family? (b)Choose the response that best describes your response. (2) a transparent photo overlays the original. The photo is divided into 3 columns. A Thank you so much for joining us! We are excited to have you on the learning journey as well.	(2) Banner is included at the top with the transparent photo (a) text box appears in banner at the beginning of slide – left side (b) right side banner Layers play the Corresponding audio when the columns A, B, or C are clicked.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		B. Thank you so much for joining us! We are excited for what you and your kids will learn as well. C. Thank you so much for joining us! We are very glad that your kids will get to practice giving speeches as well. We hope that you will also learn great things along the way as well.	Next goes to slide 13
13 What do we do?	What do we do? We help ordinary students become extraordinary leaders. That's our mission. We design and deliver live events, online learning, and in person communities around the globe to develop youth and their mentors with life skills for the real world right now.	ICC Blue background. Directions icon in the upper left on a black box. Under the globe in the upper left are the questions, "What do we do?" and "Our Mission" in white font. ICC logo in bottom right corner. We help ordinary students become extraordinary leaders.	Auto advance to slide 14
14	(no title in menu) In ICC, the activities of in person events, online learning and local communities are designed to result in three outcomes that lead to success: Competence (1), Character (2) and Connection (3). These three outcomes lead to develop the WHOLE person. Click on each of the circles to learn more.	White background with ICC logo in bottom right with the ICC branded colors along bottom in a line. We develop the whole person for their future by focusing on Competence, Character, and Connection. Blue circle 1 enters from upper left corner. (1) Competence Blue circle 2 enters from upper left corner. (2) Character	

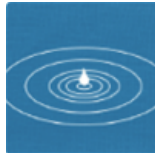
Sc. #	Audio / Voiceover	Visual / Display	Interaction
		Blue circle 3 enters from upper left corner. The circles stop slightly covering each other like a venn diagram. (3) Connection	When the learner clicks on Competence circle, go to layer 14a. Circle has hover state in light grey and clicked state in dark grey. When the learner clicks on Character circle, go to layer 14b. Circle has hover state in light grey and clicked state in dark grey. When the learner clicks on Character circle, go to layer 14c. Circle has hover state in light grey and clicked state in dark grey. Click next to go to slide 15.
14a	Competence: We train the 5 Cs which are communication, critical thinking, creativity, collaboration and cultural intelligence. These skills are those that employers seek the most.	White background with ICC logo and branded color line at bottom (matches slide 14). Blue Competence circle showing. Text box: We train the 5“C”s Communication, Critical Thinking, Creativity, Collaboration, Cultural Intelligence.	After the layer timeline is done, return to slide 14.
14b	Character: Our students learn that a platform is not just in front of an audience. As Christ followers, our platform is wherever we walk and talk. whether it is speaking on a platform in front of hundreds of people, having a private conversation with a friend, or taking the garbage out, our student practice loving others and being authentic.	White background with ICC logo and branded color line at bottom (matches slide 14). Blue Character circle showing. Text box: As Christ followers our platform is wherever we walk and talk.	After the layer timeline is done, return to slide 14.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
14c	Connection: Our students learn and practice connection whether it is making eye contact with the audience, thinking of the audience when writing a speech or talking with peers. We say often, "People don't care how much we know until they know how much we care."	White background with ICC logo and branded color line at bottom (matches slide 14). Blue Connection circle showing. Text box: People don't care how much we know until they know how much we care.	After the layer timeline, return to slide 14
15	(no title in menu) Please enjoy this story by ICC Alum, John Hoy.	Text: Ordinary to Extraordinary Alum Story	Auto play video in timeline Link to video - https://vimeo.com/manage/videos/469562093 Auto Advance to slide 16
16 What do you think?	What do you think? What do you think? What does this mean for your family? (1) Choose the response A, B, or C that best matches what you think. When you are finished, click next when you are finished.	Banner at top over image. Text in banner – What does this mean for my family? Choose the response that best matches what you think  (1) Transparent layer comes over the image with 3 columns of text: A. The mission of ICC is exactly what want for my kids. I have seen the extraordinary student leaders in ICC, and I want my kids to learn these skills.	If learner clicks Column A, play layer 16a audio only If learner clicks column B, play layer 16b audio only.

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		B. I didn't know the mission of ICC before this course, but I am excited that my kids will learn leadership skills. C. I am not really sure why the mission is important. I am glad my kids get to practice giving speeches.	If learner clicks column C, play layer 16c audio only. Next to slide 17
16a	Thank you so much for joining us! We are excited to have you on the learning journey as well.		
16b	Thank you so much for joining us! We are excited for what you and your kids will learn as well.		
16c	Thank you so much for joining us! We are very glad that your kids will get to practice giving speeches as well. We hope that you will also learn great things along the way as well.		
17 How do we behave?	How do we behave? How we behave is what we call our Core Values. These core values are both a description of how we behave	Blue background. ICC core values logo at the top left corner. Core Values logo in upper left	

Sc. #	Audio / Voiceover	Visual / Display	Interaction
	but also, a challenge to us to improve in each of these areas. Intentional innovation (1) Irresistible Mentoring (2) Courageous Peacemaking (3) Genuine Cultural Communication (4) Life-Giving Community (5) Vibrant Transformation (6)	on a black box. ICC logo bottom right.  Text How do we behave? Our Core Values. (1)Intentional innovation (2)Irresistible Mentoring (3)Courageous Peacemaking (4)Genuine Cultural Communication (5)Life-Giving Community (6)Vibrant Transformation	Core Values are animated to appear with the audio. Auto advance to slide 18
18	No title in menu To help us remember the ICC's Core Values, we have made an acronym of the word IMPACT. The I is for intentional Innovation (a), the M is for irresistible Mentoring(b). The P is for Courageous Peacemaking (c). The A is our ICC logo (d) We cube the C to help us remember Genuine Cultural Communication (e) and Life-giving Community (f). And the T is for Vibrant Transformation. We also have images to help us remember them. The images are shown here in order to match the acronym. Please enjoy the stories coming up that demonstrate each of our core values.	White background with ICC logo and branded color line at bottom 	Green arrows appear to point at each of the letters in the acronym to correspond to audio a-f. Only 1 arrow showing at a time. Auto advance to slide 19
19 Intentiona	Intentional Innovation	White slide background. Text box:	

Sc. #	Audio / Voiceover	Visual / Display	Interaction
1 Innovation		 Intentional Innovation Video	Slow logo and text box for 2.5 seconds in timeline auto play video. Video link: https://vimeo.com/manage/videos/455278129 Click next to go to slide 20
20 Irresistible Mentoring	Irresistible Mentoring	White slide background. Text box:  Irresistible Mentoring Video	Slow logo and text box for 2.5 seconds in timeline auto play video. Video link: https://vimeo.com/manage/videos/410800293 Click next to go to slide 21
21 Courageous Peacemaking	Courageous Peacemaking	White slide background. Text box:  Courageous Peacemaking Video	Slow logo and text box for 2.5 seconds in timeline auto play video. Video link: https://vimeo.com/manage/videos/300420057/c098130317 Click next to go to slide 22
22 Genuine Cultural Communications	Genuine Cultural Communication	White slide background. Text box:	Slow logo and text box for 2.5 seconds in timeline auto play video. Video link:

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		 Genuine Cultural Communication	https://vimeo.com/manage/videos/430397371 Click next to go to slide 23
23 Life-giving Community	Life-giving Community	White slide background. Text box:  Life-Giving Community	Slow logo and text box for 2.5 seconds in timeline auto play video. Video link: https://vimeo.com/manage/videos/595528150 Click next to go to slide 24
24 Vibrant Transformation	Vibrant Transformation	White slide background. Text box:  Vibrant Transformation	Slow logo and text box for 2.5 seconds in timeline auto play video. Video link: https://vimeo.com/manage/videos/372772876 Click next to go to slide 25
25 Core Values Game	Core Values Game Can you drag the core value logo to its corresponding box? Drag each icon to the matching box and drop it there. A piece of the image is there to help you. If it is incorrect, it will automatically go back to the starting position. Click submit when you have all 6.	White back ground  Game Time The core values picture (same as images in slide instructions 19-24) are lined in 2 rows to the left of the slide. Target spots are in a 2 x 6	Drag and drop

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		grid to the right. Each block of the grid is titled with the names of the core value. There is a piece of the core values picture in each drop box to give the learners a clue.	Click submit. When “correct” layer appears, continue button goes to slide 26
26 Quiz	Quiz Instructions You will have 3 attempts to answer each question. You must answer each question correctly to pass this course. Click “Next” when you are ready to start the quiz	White slide  Quiz Time	Click next to go to slide 27
27	Question 1	Question 1: Why do we exist - What is the Vision of the Institute for Cultural Communicators?  Click on the correct response and click “Submit.” Answer Choices: (correct)To enlarge a global community empowering next generation Christians to influence today’s culture. To help extraordinary students become extraordinary leaders. Intentional Innovation, Irresistible Mentoring, Courageous Peacemaking, Genuine Cultural Communication, Life-giving Community, Vibrant Transformation	(correct) Click submit for Answer

Sc. #	Audio / Voiceover	Visual / Display	Interaction
			Correct layer: Continue button to slide 28 Incorrect Layer: Continue button to slide 27 Try again layer: Continue button to slide 27
28	Quiz 2 Question	Question 2: What do we do – what is the Mission of the Institute for Cultural Communicators?  Click on the correct response and click "Submit." Answer Choices: To enlarge a global community empowering next generation Christians to influence today's culture. Intentional Innovation, Irresistible Mentoring, Courageous Peacemaking, Genuine Cultural Communication, Life-giving Community, Vibrant Transformation (correct) To help extraordinary students become extraordinary leaders.	Click submit to view results Correct layer: Continue button to slide 29 Incorrect Layer: Continue button to slide 28 Try again layer: Continue button to slide 28
29	Quiz Question 3	Question 3: How do we behave – What are the core values of the Institute for Cultural Communicators?	Click submit to check answer. Correct layer: Continue button to slide 30

Sc. #	Audio / Voiceover	Visual / Display	Interaction
		 Click on the correct response and click "Submit." Answer Choices: (correct)Intentional Innovation, Irresistible Mentoring, Courageous Peacemaking, Genuine Cultural Communication, Life-giving Community, Vibrant Transformation To enlarge a global community empowering next generation Christians to influence today's culture. To help extraordinary students become extraordinary leaders.	Incorrect Layer: Continue button to slide 29 Try again layer: Continue button to slide 29
30	Results slide	Results on white background	
31 Congratulations!	Congratulations Congratulations! You have completed the New Member Orientation Course! Next step: Ask your sponsor what you can do to help in your chapter.	Branded background photo  Text box – Congratulations! You have completed the New Member Orientation Course! Text disappears and video plays. Logo appears  EXIT	Video link: https://drive.google.com/file/d/1slkWBBFvR5zezDqEPV8TrGWibEwiwomj/view?usp=sharing Green exit button to exit course