LinkedIn Sample Posts

To amplify the message, consider tagging these industries with the provided graphics. Tagging can really help your post reach a wider audience. @Meta, @Facebook, @Instagram, @LinkedIn, @Twitter, @YouTube, @SnapInc, @TikTok, @US Department of Education, AND your State's Department of Education

Don't forget to add Alt Text! Add the photo, click Alt. Text, and type in: *Join us in advocating for dedicated social media verification & reporting processes for K12 institutions! #k12verify*

Social media is a powerful tool to engage families in local education, but without dedicated verification and reporting processes, many school districts struggle to prevent the harm to students and staff caused by malicious and fraudulent accounts.

We've joined @NSPRA and @cosn in their efforts to advocate for a solution. Learn more at www.nspra.org/k12verify. #k12verify

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"We have reported accounts and individual photos to social media platforms without success of getting them removed. These bullying accounts have a huge negative impact on the mental health of our students."

School districts are struggling to prevent harm to students, staff and families caused by malicious and fraudulent accounts without a dedicated verification and reporting process from social media platforms. It's time for a solution. www.nspra.org/k12verify #k12verify

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"Our district hasn't been able to get verified on social media. When stakeholders see fake-official district accounts, it can lead to chaos via misinformation and disinformation."

School districts are struggling to prevent harm to students, staff and families caused by malicious and fraudulent accounts without a dedicated verification and reporting process from social media platforms. It's time for a solution. www.nspra.org/k12verify #k12verify