Customers who purchase from the CAMP MASTERS online store only have one chance to make a personal connection with you. And that's in your **Scout Profile** they see when following your personal sales link.

It's important to make a strong first impression by having a rock star bio and personal photo. Here are some tips and a template to help you out.

Consider these questions before you begin writing your profile bio.

- Why did you become a Scout?
- Why are you fundraising?
- How will my purchase support Scouting?
- What will my donation be used for?
- What does my support mean to you?

Remember, you're not just listing a bunch of facts. **You're telling the story of your personal experience of Scouting, why you're fundraising and what their donation will support.**

A story has three parts: the beginning, middle and end. And you're the hero of this story! Here's a template you can use to write your bio.

Hi and thanks for visiting my popcorn page.
My Scouting adventures began at age ____.
I became interested in Scouting because _____.

My biggest accomplishment / adventure so far is _____.
I'm currently fundraising to earn my own way to _____.
Your popcorn purchase here is a donation that helps me and my fellow Scouts
_____.

Your support means very much to me because
_____.
You'll help me out today, won't you?