

Mission - Research

The product:

QUALIA MIND

PREMIUM NOOTROPIC FOR MENTAL PERFORMANCE

What kind of people are we talking to?

- All genders
- 18+
- People with jobs and students who can't focus on their studies
- Above 1000\$ a month
- All over the world

Painful Current State:

- They are afraid of losing their jobs or failing an exam because they can't focus on work for a long period and not getting any great results from their working, so they think that they need a magic thing which is gonna help him focus so they can get what they want and that thing is QUALIA MIND.
- They are angry because they can't focus and they feel ashamed and that they are losers and it's either they are going to blame themselves because they can't focus or they are gonna blame the social media and stuff like that because it seems that social media take our attention.
- Their top frustration is that at the end of the day they feel like they spend a lot of hours working with no great results so they feel that they are wasting time because they can't focus on work.

- They are embarrassed about how do they spend all day working with no actual results or difference that's because there lacking of focus
- Dealing with that problem made them feel inferior because how matter what they do they can't solve it.
- Other people think about them as a lazy or procrastinate guy who can't get done anything.
- I can't focus bro, I hate myself like that whatever I do I can't focus, I eliminate distraction from my room but somehow I lose my focus in random stuff.

Desirable Dream State:

- His life would be better and he will feel optimistic and happier, productive , focused and awake and positive, amazing mentally, more intelligent, alert, more energized, the day in under your control , heals your brain and inflammation.
- Want to impress their bosses , family , teachers ,friends ,wife...
- optimistic and happier, productive , focused and awake and positive, amazing mentally, more intelligent, alert, more energized, the day in under your control , heals your brain and inflammation and also MORE POWERFUL.
- They desire to be productive and capable of doing a lot of work on his day and he desire to be proud of himself and seeing him as successful guy by his closest friend or boss or family.

Values and Beliefs

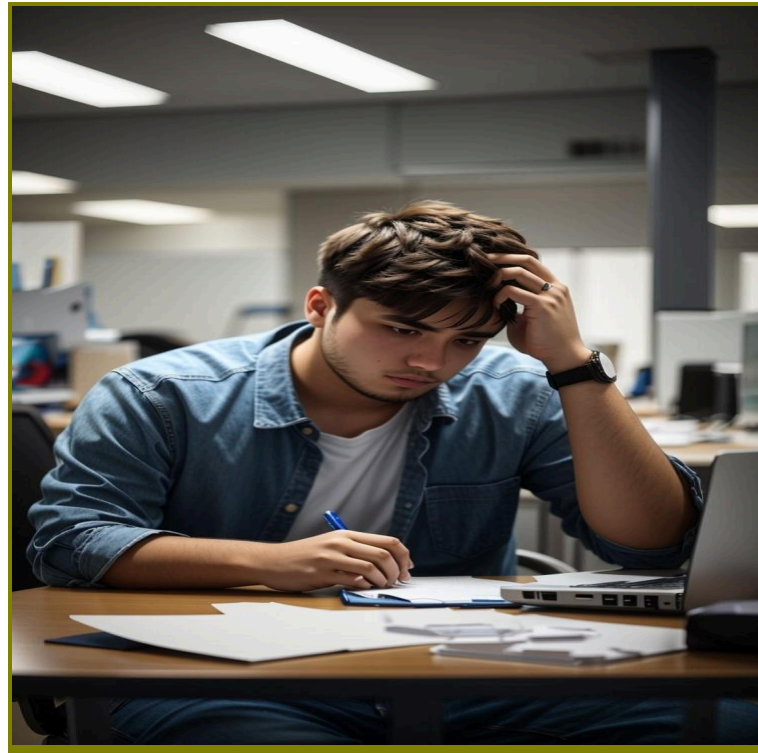
- He believe that he is a hard working person but he is just lacking focusing on a task for a long period of time but if they

did find a solution for that problem they believe that they are gonna be great and all their desires will come true.

- It's either they blame the environment or social media or themselves or having an ADHD or something like that.
- They tried using another pills and that fail because they are cheap and had a poor quality, also they tried drinking a lot of coffee and energy drinks but they failed also because they did believed that their problem can't be solved like that.
- they evaluate and decide if a solution is going to work or not, by the reviews on the sales page and the experience of people and they need to feel that the other people who used those pills are in a similar situation like them.
- The character traits that they value in themselves and others is that they are trying to find a solution for their problem and they want to be productive and happy and...
- The character traits that they despise in themselves and others are being lazy and unproductive and easy to distract.

THE AVATAR





Andrew he is a 27 years old man who have an ADHD and seems that he can't focus on work.

he work for long hours in a day but in the end he can't see any result because he is lacking focus.

Andrew wants to be a great guy and be respected by his boss, family , friends , wife.

He want to work very hard with an extreme awareness and be productive but sadly he can't focus.

Andrew is a victim of the social media apps that they keep us distracted all day long, he decide that he will get rid of all the apps that keep him distracted , he drinks a lot of coffee and energy drinks , he clean his room from distraction , he plays some relaxing music so that he can focus but somehow he can't focus on work.

He started feel embarrassed of himself, he start overthinking about losing his job and imagine those pictures on how other people seeing him as a loser.

So he decide that he will start taking brain supplements , he buy a cheap low quality supplements that didn't work for him.

Andrew start feeling depressed and feel that he can't do anything to solve that problem that he had. one day he saw a video on Youtube on how QUALIA MIND solve the problem of a guy on Youtube, he starting feeling curious, he click on the video and see the guy experience on how these pills helped him a lot to focus and be productive and how he started taking control of his day and that they are not like the other pills, So he give it a chance and from the first day he started feeling the different he worked for a lot of hours focusing and be creative and productive , he even forget to eat his lunch.

After many days he started feeling optimistic and happier even more intelligent than he was before, after weeks of using It , QUALIA MIND heals his brain and inflammation and also made him feel MORE POWERFUL then ever before and he start feel that he can do whatever he want.