

To Read Later

Hello and welcome to 'To Read Later', a link dump by me, Jay Owens ([@hautepop](#))

I park all my open tabs here, as a means of keeping track of the links I haven't read yet, but that I'm really, sincerely planning to. Articles so good, so thought-through (and so long) that I thought I'd share them and make them your problem, too.

Given that Google Docs are the new newsletters - [as says Dan Oshinsky](#) of the *New Yorker*, in his new, GDoc based guide to writing better (commercial) newsletters - I thought I might just make this doc public.

Topics focus on media, internet & environment, mostly - the cultural logic of late capitalism.

If any of these get read, I'll ~~strike them through~~. Lol.

JX

20 Oct

Cambridge Analytica

<https://www.fastcompany.com/90235437/before-trump-cambridge-analytica-parent-built-weapons-for-war>

The Johnsons

https://www.vice.com/en_uk/article/qvedb7/the-story-of-the-johnsons-the-boisterous-dynasty-thats-taken-over-britain

Older ayahuasca <https://www.nytimes.com/2019/10/17/style/ayahuasca-senior-citizen.html>

Zuck's free speech speech

<http://nymag.com/intelligencer/2019/10/mark-zuckerberg-defends-facebooks-free-speech-policy.html>

Problem with Meghan Daum

<https://www.buzzfeednews.com/article/elisabethdonnelly/meghan-daum-book-the-problem-with-everything-metoo-feminism>

Anarcho-theory

Be Gay Do Crime

Roots: <https://www.gaystarnews.com/article/what-does-be-gay-do-crime-mean/>

Be Gay Do Crime by The Mary Nardini Gang (buy)

<https://contagionpress.com/pocketbooks/be-gay-do-crime/>

Text: <https://theanarchistlibrary.org/library/mary-nardini-gang-be-gay-do-crime>

Desert (2012)

Text: <http://theanarchistlibrary.org/library/anonymous-desert>

A critique of it:

<http://theanvilreview.org/print/unimaginable-weirdness-comments-on-some-comments-on-desert/>

Another critique <https://anarchistnews.org/content/critique-desert>

18 Oct

The Not-Com bubble

<https://www.theatlantic.com/ideas/archive/2019/10/are-we-cusp-next-dot-com-bubble/600232/>

Millennial lifestyle subsidies (people like you & me should not be able to afford to have staff)

<https://www.theatlantic.com/ideas/archive/2019/10/say-goodbye-millennial-urban-lifestyle/599839/>

The passion economy

<https://a16z.com/2019/10/08/passion-economy/>

The NYT doesn't hyperlink

https://www.vice.com/en_us/article/ywaeg5/at-the-times-a-hesitance-to-hyperlink

Zero waste isn't always great

<https://www.wired.co.uk/article/plastic-free-zero-waste-stores>

NB the point about farming & CO2 -- see Twitter bookmarks.

15 Oct

History of email newsletters

<https://www.theatlantic.com/technology/archive/2019/10/substack-revue-email-newsletter-startups-tinyletter/599557/>

Facebook's battle against white supremacists

https://www.vice.com/en_us/article/vb5yk3/facebook-went-to-war-against-white-supremacist-terror-after-christchurch-will-it-work

14 Sept

"If any SSP can be said to be characteristic of current conditions it is SSP2, where social, economic and technological trends do not shift markedly from historical patterns. Greenhouse gas concentrations in the SSP2 baseline roughly correspond to the new RCP7.0, which shows lower emissions and nearly 1C less warming than RCP8.5 – though still 3.8-4.2C of warming above pre-industrial levels"

<https://www.carbonbrief.org/explainer-how-shared-socioeconomic-pathways-explore-future-climate-change>

Extinction in 30 is daft

<https://climatefeedback.org/evaluation/iflscience-story-on-speculative-report-provides-little-scientific-context-james-felton/>

13 September

Patrick Pittman on Horizon by Barry Lopez

<https://www.thegeorgiareview.com/posts/on-horizon-by-barry-lopez/>

5000 words about launching a new apple

<https://story.californiasunday.com/cosmic-crisp-apple-launch>

Free will is still a thing

<https://www.theatlantic.com/health/archive/2019/09/free-will-bereitschaftspotential/597736/>

After Hurricane Dorian, a glimpse of ecofascism

<https://www.wbur.org/cognoscenti/2019/09/10/climate-change-ecofascists-miles-howard>

A reponse to Franzen

<https://overland.org.au/2019/09/on-bucketing-water-and-a-response-to-jonathan-franzen/>

100 best albums

<https://www.theguardian.com/music/2019/sep/13/100-best-albums-of-the-21st-century>

7 August

No-man's land?

<https://www.theguardian.com/world/2016/mar/03/welcome-to-the-land-that-no-country-wants-birtawil>

Ingrid Sischy Artforum profile (classic)

<https://www.newyorker.com/magazine/1986/10/20/a-girl-of-the-zeitgeist-i>

Kyle's profile of the current Artforum ed

https://www.cjr.org/special_report/artforum-david-velasco-metoo.php

Desertification & climate change

<https://www.carbonbrief.org/explainer-desertification-and-the-role-of-climate-change>

Spacetopia <https://www.publicbooks.org/building-utopia-in-space/>

The desire for full automation <https://subpixel.space/entries/the-desire-for-full-automation/>

Paul Mason's manifesto for a post-carbon future

<https://www.newstatesman.com/politics/environment/2019/07/my-manifesto-post-carbon-future>

PGR on past futures

<https://www.velcro-city.co.uk/past-futures-participatory-panopticon-revisited/>

Rose Eveleth on sci fi writers' futuers

<https://www.wired.com/story/sci-fi-writers-prepare-us-for-an-uncertain-future/>

Paris vs. Hausmann <https://www.laphamsquarterly.org/roundtable/old-paris-no-more>

Benedict Evans on Amazon

<https://www.ben-evans.com/benedictevans/2019/7/26/amazon-as-experiment>

Critique of XF (share)

<http://www.metamute.org/editorial/articles/appropriating-alien-critique-xenofeminism>

Cyborg sentiment (share) <https://www.redpepper.org.uk/cyborg-sentiments/>

TV's climate change problem (share: I disagree a bit)

<https://www.newstatesman.com/climate-change-television-big-little-lies-chernobyl-game-thrones>

30 July

P&G ad targeting strategy

<https://www.marketingweek.com/pg-targeting-generic-demographics-to-smart-audiences/>

Discard Studies 'The Dirt' magazine, issue 8 <https://discardstudies.com/2019/07/29/the-dirt-8/>

Kate Starbird on disinfo <https://www.nature.com/articles/d41586-019-02235-x>

29 July

Launching a new apple <https://story.californiasunday.com/cosmic-crisp-apple-launch>

Peloton

<https://www.theverge.com/2019/7/18/20698516/connected-fitness-equipments-peloton-mirror-to-nal-hydrow-fightcamp-on-demand-streaming-exercise>

Last days of the Appalachia poverty tour

<https://www.topic.com/the-last-days-of-the-appalachian-poverty-tour>

YouTube nostalgia

<https://www.thenewatlantis.com/publications/in-search-of-lost-time-on-youtube>

Hipster nostalgia

<https://hedgehogreview.com/issues/reality-and-its-alternatives/articles/hipster-elegies>

Retweets ruined the internet

<https://www.buzzfeednews.com/article/alexkantrowitz/how-the-retweet-ruined-the-internet>

Cc. that Robin Sloan piece recently

Inside the Twitter redesign <https://www.wired.com/story/twitter-website-redesign/>

Nimby vs. Yimby

<https://www.citylab.com/equity/2019/07/nimby-vs-yimby-single-family-zoning-laws-california-housing/594373/>

Grandma's sofa

<https://www.collectorsweekly.com/articles/it-came-from-the-70s-the-story-of-your-grandmas-weird-couch/>

The feminist apartment hotels of Charlotte Perkins Gilman

<https://www.curbed.com/2019/7/24/20697836/charlotte-perkins-gilman-feminist-theorist-utopian-architecture>

Ambient privacy https://idlewords.com/2019/06/the_new_wilderness.htm

Warped consumerism

<https://www.vox.com/the-goods/2019/7/23/20704187/warped-tour-consumerist-music-festival-revolution>

Lessons from the fall of Mic

https://www.huffingtonpost.co.uk/entry/mic-layoffs-millennial-digital-news-site-warning_n_5c8c144fe4b03e83bdc0e0bc

~~Facetime Attention Correction~~ http://interconnected.org/home/2019/07/04/attention_correction

26 July

Was the automotive era a mistake

<https://www.newyorker.com/magazine/2019/07/29/was-the-automotive-era-a-terrible-mistake>

Why people dislike A/B testing

<https://youarenotsosmart.com/2019/07/20/yanss-158-the-science-behind-why-we-find-a-b-testin-g-icky-when-it-comes-to-policies-practices-medicine-and-social-media/>

Virtual influencers

<https://www.pulsarplatform.com/blog/2019/virtual-influencers-cgi-what-say-who-follows-why/>

Lyme as identity

<https://www.thecut.com/2019/07/what-happens-when-lyme-disease-becomes-an-identity.html>

Rishi on Karenina <https://medium.com/@betarish/spring-once-more-dc0483280c0>

15 July

Causes & consequences of Berlin's gentrification

<https://www.newyorker.com/news/dispatch/the-causes-and-consequences-of-berlins-rapid-gentrification>

The toxic lake made for Instagram

<https://www.nytimes.com/2019/07/10/world/europe/siberia-lake-instagram.html>

Human rights violation as entertainment

<https://www.nytimes.com/2019/07/09/opinion/love-island-usa.html>

NEW TAYLOR LORENZ KLAXON

<https://www.theatlantic.com/family/archive/2019/07/families-slack-asana/593584/>

Measuring the Manosphere <https://www.wired.com/story/misogyny-reddit-research/>

Chinese tech companies want America's influencers

<https://www.bloomberg.com/news/articles/2019-07-10/chinese-tech-companies-are-coming-for-america-s-influencers>

Where do you buy a cheetah cub? Facebook

<https://www.bloomberg.com/news/articles/2019-07-11/wildlife-traffickers-use-facebook-instagram-to-find-black-market-buyers>

Alexis Lloyd's newsletter

<https://www.getrevue.co/profile/sixsignals/issues/retail-arbitrage-and-mediated-reality-187184>

The business of being alone

<https://www.theguardian.com/world/2018/dec/25/going-solo-japanese-businesses-target-customers-who-want-to-be-alone>

Japanese rental cars used for anything but driving

<https://www.theguardian.com/world/2019/jul/15/asleep-at-wheel-japanese-rental-cars-used-anyting-but-driving>

Ad Contrarian's newsletter

<http://createsend.com/t/d-6150674473CDEDE72540EF23F30FEDED>

Ad agency PR vs. BD <https://medium.com/@stevebryant/attention-targets-516ba298afde>

Dancox on bread <https://www.prospectmagazine.co.uk/other/the-battle-over-bread>

Atossa Abrahaxia on open borders & Svalbard

<https://whyisthisinteresting.substack.com/p/why-is-this-interesting-the-arctic>

Hunter S Thompson's cabin

<https://www.theguardian.com/books/2019/jul/12/gonzo-hunter-s-thompson-cabin-airbnb-fear-colorado>

Helena Fitzgerald on Brazenhead

<https://electricliterature.com/in-memory-of-brazenhead-the-secret-bookstore-that-felt-like-a-magical-portal/>

Joanne McNeil on Brazenhead

<https://jome.substack.com/p/i-dont-want-this-party-to-end>

8 July

18 year timeline of media-inflated fears

<https://informationisbeautiful.net/visualizations/mountains-out-of-molehills/>

Shannon Mattern's Design Anthropology syllabus

<https://docs.google.com/document/d/1efkC96tdrsijlphnj-CFHjxpRjTFHLO4uQyilgImkX4/edit>

4 July

Nurdles <https://undark.org/article/nurdle-plastic-pollution/>

The rise of 'relatable' influencers:

<https://www.theatlantic.com/technology/archive/2019/07/emma-chamberlain-and-rise-relatable-influencer/593230/>

Tube dust

<https://www.independent.co.uk/news/uk/home-news/london-underground-tfl-tube-dust-pollution-health-danger-assembly-a8975491.html>

Legibility (tech bro James C. Scott) <https://whoo.ps/2019/06/24/legibility>

Fashion's 'new frontiers' and neo-Western aesthetics

<https://www.ssense.com/en-us/editorial/culture/wild-country-fashions-fixation-with-neo-western-aesthetics>

Irony & the alt right

<http://www.boundary2.org/2019/06/leif-weatherby-irony-and-redundancy-the-alt-right-media-manipulation-and-german-idealism/>

Svalbard is heating up

<https://www.theguardian.com/environment/ng-interactive/2019/jul/01/its-getting-warmer-wetter-wilder-the-arctic-town-heating-faster-than-anywhere>

3 July

Female artists & the grotesque

<https://www.artsy.net/article/artsy-editorial-contemporary-women-artists-obsessed-grotesque>

Feminist perspectives on the body <https://plato.stanford.edu/entries/feminist-body/>

Sexual difference

<https://www.oxfordhandbooks.com/view/10.1093/oxfordhb/9780199328581.001.0001/oxfordhb-9780199328581-e-43>

28 June

Begging for celebrities to kill you

<https://www.newyorker.com/culture/cultural-comment/love-death-and-begging-for-celebrities-to-kill-you>

WSJ's user data strategy

<https://www.niemanlab.org/2019/06/habit-formation-how-the-wall-street-journal-turned-user-level-data-into-a-strategy-to-keep-subscribers-coming-back/>

Teens airdroppin' memes

<https://www.theatlantic.com/technology/archive/2019/06/why-teens-try-airdrop-you-memes-concerts/591064/>

Taxonomy of fake video

<https://www.washingtonpost.com/graphics/2019/politics/fact-checker/manipulated-video-guide/>

The actually scary fake videos aren't deepfakes

<http://nymag.com/intelligencer/2019/06/how-do-you-spot-a-deepfake-it-might-not-matter.html>

Chernobyl as narrative

<https://slate.com/technology/2019/06/chernobyl-television-inaccuracies-explain-nuclear-power-as-a-narrative.html>

Psychology experiment replication crisis

<https://slate.com/technology/2019/06/science-replication-conservatives-liberals-reacting-to-threats.html>

Weather forecasts are actually amazing

<https://time.com/5615625/private-companies-weather-forecasting-threat/>

Disliking the Like button <https://www.bbc.co.uk/news/business-48364817>

How credit cards changed the way we spend <https://www.bbc.co.uk/news/business-41916711>

Firefox fake browsing history

https://www.vice.com/en_us/article/43j8qm/firefox-will-give-you-a-fake-browsing-history-to-fool-advertisers

The New Left Economics

<https://www.theguardian.com/news/2019/jun/25/the-new-left-economics-how-a-network-of-thinkers-is-transforming-capitalism>

LA's new climate change plan

<https://earthar.gizmodo.com/la-s-new-climate-change-plan-will-radically-overhaul-the-183441680>

Malcolm Harris on concentration camps (SHARE)

<https://www.motherjones.com/politics/2019/06/there-are-people-in-concentration-camps-why-arent-we-in-the-streets/>

Vetements tshirt controversy (SHARE)

<https://www.theguardian.com/fashion/2019/jun/24/dont-shoot-why-vetements-latest-t-shirt-is-causing-controversy>

The undead Pirate Bay (SHARE)

<https://melmagazine.com/en-us/story/after-15-years-the-pirate-bay-still-cant-be-killed>

~~Midi skirt controversies (DITTO)~~

~~<https://www.vox.com/the-goods/2019/6/27/18693612/midi-skirt-controversy-leopard>~~

Indefinite detention in Britain (SHARE)

<https://www.theguardian.com/uk-news/2019/jun/28/britains-disappeared-indefinite-detention-refugee-claims>

Fake viral Twitter stories (YEP)

<https://theoutline.com/post/7576/viral-twitter-stories-fake?zd=2&zi=ml5hok47>

27 June

New Ian Frisch

<http://nymag.com/intelligencer/2019/06/the-bitter-sibling-rivalry-at-knight-oil-tools.html>

Selfies & Notre Dame

<https://hyperallergic.com/503531/tragedy-selfies-notre-dame-social-media/>

Outrage is killing context <https://www.damemagazine.com/2019/06/07/outrage-is-killing-context/>

23 June

Review of 'Horizon' by Barry Lopez

<https://www.thegeorgiareview.com/posts/on-horizon-by-barry-lopez/>

Prison abolitionism <https://www.playboy.com/read/the-new-abolitionists>

Donna Haraway interview

<https://www.theguardian.com/world/2019/jun/20/donna-haraway-interview-cyborg-manifesto-post-truth>

Interview with Rob Macfarlane

<https://longreads.com/2019/06/19/interview-with-robert-macfarlane/>

Special report on Tbilisi <https://www.calvertjournal.com/features/show/7170/special-report-tbilisi>

Black Accelerationism <http://www.publicseminar.org/2017/01/black-accelerationism/>

McKenzie Wark on Nick Land <https://www.versobooks.com/blogs/3284-on-nick-land>

McKenzie Wark reviews A Billion Black Anthropocenes

<https://www.versobooks.com/blogs/4225-a-billion-black-anthropocenes>

20 June

Career peaks

<https://www.theatlantic.com/magazine/archive/2019/07/work-peak-professional-decline/590650/>

'The Ice' by Lalline Paul

<https://www.theguardian.com/books/2017/may/26/the-ice-lalline-paull-review>

Fiction about climate change

<https://www.theguardian.com/books/2016/oct/28/amitav-ghosh-where-is-the-fiction-about-climate-change->

Why is the 'new nature writing' so tame?

<https://www.newstatesman.com/culture/2015/06/death-naturalist-why-new-nature-writing-so-tame>

Gender in the new nature writing part 2

<https://astridbracke.com/2014/01/02/typically-feminine-or-gender-in-new-nature-writing-part-2/>

Ambushed by a Lone Enraptured Male

<https://www.thehindubusinessline.com/blink/read/ambushed-by-a-lone-enraptured-male/article9251115.ece>

Review of Hussein Kusani's book

<https://www.theguardian.com/books/2019/jun/18/follow-me-akhi-hussein-kesvani-review-social-media-liberal-islam>

Destablising the permafrost

<https://www.theguardian.com/environment/2019/jun/18/arctic-permafrost-canada-science-climate-crisis>

Boxing, by Fatima Mirza <https://granta.com/boxing/>

Russiagate's banal sprawl

<https://www.bookforum.com/print/2602/russiagate-s-banal-sprawl-21978>

Women writing about the wild

<https://www.outsideonline.com/2245121/women-writing-about-wild-25-essential-books>

Dark side of nature writing

<https://newhumanist.org.uk/articles/5331/the-dark-side-of-nature-writing>

Ecofascism 2018

<https://www.newstatesman.com/science-tech/social-media/2018/09/eco-fascism-ideology-marrying-environmentalism-and-white-supremacy>

Ecofascism 2019

<https://www.newstatesman.com/culture/books/2019/04/eco-fascism-nature-writing-nazi-far-right-nostalgia-england>

12 June

Facebook closes Graph Search

https://www.vice.com/en_us/article/zmpgmx/facebook-stops-graph-search

YouTuber harassment Sarah Leong

<https://www.nytimes.com/2019/06/08/opinion/technology/youtube-crowder-vox-harassment-debate.html>

Renee di Resta on fake news <https://www.wired.com/story/the-return-of-fake-news/>

James Butler <https://www.lrb.co.uk/blog/2019/june/democratic-rancour?>

Dead profiles <https://www.lrb.co.uk/blog/2019/june/ghosts-in-the-network>

Fake Zuck

<https://www.nytimes.com/2019/06/11/technology/fake-zuckerberg-video-facebook.html>

Mute the world

<https://www.theguardian.com/society/2019/jun/12/hit-mute-button-why-everyone-trying-to-silence-outside-world-uber>

FB relaunches research app

<https://www.theguardian.com/technology/2019/jun/11/facebook-user-data-app-privacy-study>

11 June

Balloon couture

<https://www.theguardian.com/fashion/shortcuts/2019/jun/11/why-lilos-are-moving-from-the-pool-to-our-wardrobes>

A Cold Wall LFWM

<https://www.theguardian.com/fashion/2019/jun/11/the-skys-the-limit-a-cold-wall-confirms-its-ascend-with-new-collection-lfwm>

The Wall, by John Lanchester

<https://www.theguardian.com/books/2019/jan/15/the-wall-by-john-lanchester-review>

The Porpoise, by Mark Hadden

<https://www.theguardian.com/books/2019/may/13/the-porpoise-mark-haddon-review>

C19th lesbian for C21st consumption

<https://longreads.com/2019/06/06/the-19th-century-lesbian-made-for-21st-century-consumption/>

Spotify mood machine ~~<https://thebaffler.com/downstream/big-mood-machine-pelly>~~

China & recognition of Tiananmen

<https://supchina.com/2019/06/03/kuora-how-many-chinese-know-about-about-the-june-fourth-tiananmen-incident/>

Writing the Irish border

<https://www.theguardian.com/books/2019/jun/11/writing-the-irish-border-ireland-northern-ireland-brexite>

Turning outrage into views

<https://www.cnet.com/news/meet-the-angry-gaming-youtubers-who-turn-outrage-into-views>

Greta Thunberg interview <https://www.wired.co.uk/article/greta-thunberg-climate-crisis>

Editing video like text <https://news.stanford.edu/2019/06/05/edit-video-editing-text/>

Balkans in right wing mythology

<https://antidotezine.com/2019/06/10/the-balkans-in-rightwing-mythology/>

Beaches

<https://www.sierraclub.org/sierra/2019-3-may-june/last-words/we-were-poor-beach-was-ours>

May some time

<https://www.outsideonline.com/2320321/jim-walmsley-ultrarunner-western-states>

<https://www.newyorker.com/magazine/2018/02/12/the-white-darkness>

<https://www.topic.com/postcards-from-the-edge>

https://disinformationindex.org/wp-content/uploads/2019/05/GDI_Report_Screen_AW.pdf

<https://www.yalelawjournal.org/article/sexual-privacy>

<https://www.theguardian.com/us-news/2019/may/07/a-fierce-desire-to-stay-looking-at-west-virginia-through-its-peoples-eyes>

<http://nymag.com/nymag/features/fetishes-2013-7/index2.html>

Bodie

<https://www.citylab.com/life/2019/05/california-ghost-town-bodie-state-park-historic-preservation/588457/>

Hugo

<https://read.dukeupress.edu/environmental-humanities/article/11/1/137/138267/The-Midwife-and-the-PoetBioaccumulation-and>

Activism <https://www.redpepper.org.uk/our-activism-will-be-intersectional-or-it-will-be-bullshit/>

30 April

Making Turkey white

<https://aeon.co/essays/the-fantastic-science-of-turkeys-whiteness-campaign>

Soil damage <https://www.bbc.co.uk/news/science-environment-48043134>

Battle of Wood Green

<https://www.jacobinmag.com/2019/04/battle-wood-green-british-fascism-corbyn?>

Dutch East India Company

<https://dutchreview.com/culture/history/how-rich-was-the-dutch-east-india-company/>

Knock-off fashion <https://longreads.com/2019/02/11/versage>

Aralkum world's youngest desert

<https://www.atlasobscura.com/articles/aralkum-worlds-newest-desert>

Hugo Reinert - The Haunting Cliffs

<http://hugo.re/wp-content/uploads/2019/03/Reinert-The-Haunting-Cliffs.pdf>

26 April

A history of the influencer

<https://www.newyorker.com/culture/annals-of-inquiry/a-history-of-the-influencer-from-shakespeare-to-instagram>

The spectacular desert (on Coachella etc)

<https://thebaffler.com/latest/the-spectacular-desert-ventura>

Do memes change (how we remember) history

<https://catapult.co/stories/jake-pitre-digital-hope-memes-history-television-heritage-memory>

Rise & fall of internet art communities

<https://www.artsy.net/article/artsy-editorial-rise-fall-internet-art-communities>

IPCC as revolutionary response to climate change

<http://bostonreview.net/science-nature/troy-vettese-climate-gut-check>

What it'd take to reverse climate change (2014)

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“There is a submerged yearning here which can become politically effective. For that we need more than catastrophist foresight. We need something to yearn for. We need to answer a question that we barely even know how to ask: what will we do with ourselves as a species if we choose not to go extinct?”

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