

Subject: [Invitation to Participate in a Research Study – Quick Survey & Get a \$5 Gift Card!]

Email:

Dear [Student/Recipient's name],

I hope this email finds you well. My name is [XXX], and I am a [your position] in the [your program] at [your institution]. I am recruiting participants for my research on [your research topic].

If you are:

- [Eligibility#1]
- [Eligibility#2]
- ...

I sincerely invite you to participate in this study by taking a [**x-minute**] online survey. As a token of appreciation for your time, you will receive a [**incentive**]. [The Incentive] will be issued to all participants after data collection is completed.

Please click this link to take the survey: [insert your survey link]

Your participation is completely voluntary, and your responses will be kept confidential. The survey does not collect personal information except for your [email address], which will be used solely to distribute the incentive and will not be linked to your survey responses.

Thank you for considering this opportunity. If possible, please share this recruitment information with other [college students] you know. Your support is greatly appreciated!

If you have any questions about this study, please feel free to contact me at [your email or phone number].

Best regards,
[your name]
[your signature]