

Book Trailer Assignment

Using either *iMovie*, *Windows Movie Maker*, *WeVideo*, or a *movie-making app*, you should produce a commercial advertising your selected non-fiction book. *If you use Windows Movie Maker, you will need to use the same computer/hard drive for the whole creative process since your work does not save in the “Cloud.”*

Your commercial should be between 1-3 minutes. You are NOT required to film yourself or anyone else; instead, your commercial should consist of images, music, and narration about these aspects of your book:

Required elements

- Title
- Author
- Date of publication
- Genre
- Setting (span of time and locations)
- Main subject (person, event, conflict, etc.) You will want to elaborate on these aspects, but please don't include spoilers.
- The THEME: Even nonfiction books have a point, a revelation of some truth, a lesson, a comment of the human condition.

Also required:

- Powerful passage--text copied word-for-word, preferably a quotation that captures the main figure, problem, or point of the book
- A dominant image--character, place, event--with an explanation. You can use a visual aid for this if you find a good one.
- Reviews from others (2 reputable sources, not just Amazon reader reviews or GoodReads).
- What makes this book “American”? What aspect of our society is being examined or revealed?
- Your assessment and recommendation (Why should someone read it? What themes or lessons can we expect to learn?)

Auditory Components:

- Your images must be accompanied by either music, narration, or both at all times. The auditory accompaniment must be carefully edited and selected and should **reinforce** the ideas, not **distract** from them. It works well to have a person from the book speak if you can find a recording (a voice recording of the actual person who wrote the book or is the

subject of the book). Alternately, choose a piece of music from the era when the events took place. If it happened in the 1970's, softly play some 70's music in the background. If the subject of your book is a musician, play some of his or her music in the background, etc.

You must edit your slides *meticulously* and follow good rules of design in how the slides are put together.

SOURCES: You will need to provide a bibliography (credits) as the last “slide” of your presentation. IT MUST BE IN MLA FORMAT, AND ALL IMAGES, INFORMATION, AND SOUNDS MUST BE CITED.