

Privacy Policy for Paraphrase Tool

Last Updated: March 21, 2025

This Privacy Policy explains how **Paraphrase Tool** (hereinafter referred to as "the App", "we", "our", or "us") collects, uses, and discloses information when you use our mobile application. This Privacy Policy applies to all versions of the app, including any future apps or related services under different names based on specific countries. For convenience, we refer to all these apps as "**the App**".

By using the App, you agree to the collection and use of your information as described in this Privacy Policy.

1. Information We Collect

We respect your privacy and are committed to protecting it. The App collects and stores the following types of information:

- **User Input:** When using the App, you may provide descriptions of the captions or hashtags you want to generate. This input is used **only for the purpose of generating the requested content in real-time**. The content you enter is **stored locally on your device** and is not sent to us or to any third-party services.
- **Generated Content:** The captions and hashtags that are generated by the App are also **stored locally on your device**. This data is not shared with us or any third-party services and is solely for use within the App.
- **Analytics:** We use **Mixpanel**, a third-party analytics service, to collect anonymized data about how the App is used. This includes information such as app crashes, features accessed, and general usage patterns. The data we collect is aggregated and anonymized, and **does not contain personally identifiable information**.

2. How We Use Your Data

- **To Provide Services:** The App uses AI to generate captions and hashtags based on your inputs. Your input is processed temporarily to generate the output and is stored locally on your device.
- **Generated Content:** The captions and hashtags are **stored locally on your device** for your convenience. This allows you to access them later and use them within the app. The generated content is not transmitted to any external services or stored on our servers.
- **Analytics:** The anonymized data collected via Mixpanel helps us understand how users interact with the App, allowing us to improve the App's performance and functionality.
- **In-App Purchases:** If you choose to make an in-app purchase, we process these transactions through the Apple App Store. We **do not store**

your payment information. Any personal data related to transactions is handled by Apple, and you should refer to Apple's privacy policy for more details.

3. Data Sharing and Disclosure

We do not sell, rent, or share any of your data with third parties, except as required by law (such as a subpoena or other legal process).

- **Analytics:** We share anonymized usage data with Mixpanel, but this data does **not identify you personally**.

4. Security

We do not store or collect any personal information within the App, and both **user input** and the **generated content** are **only stored locally on your device**.

While we take reasonable steps to protect the information during transmission, **since we do not store personal data**, the risk of security breaches related to personal information is minimized.

However, please be aware that **no data transmission over the internet can be guaranteed to be completely secure**. We encourage you to use the App safely and take steps to protect your own data as needed.

5. Your Choices and Rights

- **Data Access and Deletion:** Since both the generated content and user input are stored **locally on your device**, you have full control over this data. You can delete the generated captions, hashtags, and user input at any time by clearing the app's storage or deleting them manually from within the app.

6. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. If we make changes, we will update the date at the top of this Privacy Policy.

7. Third-Party Services

The App may include links to third-party websites or services that are not operated or controlled by us. We are not responsible for the privacy practices of these third parties, and we encourage you to review their privacy policies.

8. Contact Us

If you have any questions about this Privacy Policy, or if you wish to request more information about the data we collect, please contact us at:

paraphrase.tool.contact@gmail.com