ALLISON MILCHLING

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SUMMARY

Product leader with 10+ years helping startups and enterprises adopt and retain lasting value from complex products, including AI.

- **Discovery and research:** First principles contextualization for intelligent, de-risked foundations
- **Business-first strategy:** Economic decision making and user lifecycle refinement to clearly deliver direct business value.
- **Stakeholder communication:** Enablement and training across engineering, sales, and C-suite
- **Voice of customer:** In-house expert via research, testing, feedback synthesis, product strategy
- **AI and enterprise software:** Agentic AI readiness, AI training products, legal and fintech

EXPERIENCE

Founder | Early UX · Oct 2022 – Present
Fractional partner to early-stage and enterprise teams.

Senior UX Design Consultant | Whole Foods Market · Apr 2023 - Sep 2023, Mar 2025 - Aug 2025
Led internal enterprise projects and taught Amazon ops and dev teams customer-led practices.

Head of Product and Design | Superintelligent · Jan 2024 – Mar 2025
Led product strategy for an enterprise agentic AI readiness ecosystem, helping organizations adopt AI.

Founding Product Designer | Wingspan · May 2020 – Nov 2021
Turned multiple fintech concepts into one simplified platform that led B2B2C pivot for Series A round.

Senior Product Designer | Atrium · Nov 2018 – Mar 2020
Design Lead across all teams; built design system and stronger testing processes that raised quality company-wide. Led restructuring strategy through a 0-to-1 project management product.

UX Designer | Captricity · Jan 2017 – Nov 2018
Took the "Case Review" AI training product from 0 to 1; preventing churn of a top enterprise client and shifting company product strategy. As sole designer, built a cross-departmental culture across engineering, sales, and C-suite and mentored junior product managers.

Product Consultant | Freedom · Aug 2015 – Oct 2015
First non-developer hire; delivered usability audits and prioritized redesigns that improved adoption rate.

Marketing Strategist (Customer Success) | Windsor Circle · Jul 2014 – Aug 2015
Full stack design and implementation of segmented email retention campaign strategies for SMB clients.

Earlier: Freelance UX Designer (Dec 2015 – Jan 2017) and Freelance Web Designer / Marketing Strategist (Dec 2013 – Jul 2014) for startup and SMB clients.

EDUCATION

University of Maryland, College Park (2012): BA in Chinese, Minor in Int'l Relations and Conflict Mgmt
Yoga Pod Tucson (2026): 200HR + 50HR Yin Yoga Training and Allihopa Adaptive Yoga Training