



PARTICIPANT TOOL KIT

ENGAGING YOUR COMMUNITY

INVITATION EMAIL

Hello [name],

I'm inviting you to join me at the 5th Annual Donor Dash 5K & Health Fair on Saturday, April 18th, in Sacramento!

Sierra Donor Services is hosting this event to honor organ and tissue donors, celebrate recipients, and recognize those still waiting for a lifesaving transplant. Please consider joining me in this important cause.

[Optional: Share your connection to donation. Why is this important to you?]

I need your support. There are many ways to participate:

1. **Join my team and show up with me on April 18.**
Register NOW (before March) for the best prices: SierraDonorDash.com
2. **Can't attend? No problem! SPONSOR the run** (at any level): [Click here to learn more about sponsorship](#) Our goal is to raise \$70,000 to support healthcare scholarships for students in our underserved communities.

Sincerely,

[Your name]

FOLLOW UP EMAIL - FEBRUARY 2026 (FINAL WEEKS FOR EARLYBIRD PRICING)

Dear [name],

Join my team for the 2026 Donor Dash 5K & Health Fair at Crocker Park in Sacramento on Saturday, April 18th!

Register now at SierraDonorDash.com for early bird pricing.

Can't join us? You can still participate virtually as a “virtual hero” or by donating at any level on our Sponsorship Page. Our goal is to raise \$70,000 for scholarships for healthcare students in underserved communities. [\[SPONSORSHIP PAGE\]](#)

See you in April!

Cheers,

[Your name]

SOCIAL MEDIA POSTS

Be a hero for organ donation! Join my super team for the 2026 Donor Dash 5K & Health Fair or donate at any amount to show your support: [\[URL link to your team page\]](#) #SierraDonorDash

Watch me cross the finish line on April 18th! Let’s help our future healthcare heroes do the same by supporting #SierraDonorDash: [\[URL link to your team page\]](#)

Organ & tissue donation saves lives! I signed up for the 2026 Donor Dash 5K & Health Fair because [\[Share your thoughts.\]](#) If you would like to join me or support the cause, visit: [\[URL link to your team page\]](#) #SierraDonorDash

TRANSPLANT RECIPIENT

Organ & tissue donation saves lives. I signed up for the 2026 #SierraDonorDash to show my gratitude for the donor who saved my life. Join me + support the cause: [\[URL link to your team page\]](#)

DONOR FAMILY

Organ & tissue donation saves lives. I signed up for the #SierraDonorDash to celebrate [\[my loved one\]](#) for being a donor hero. Join me/support the cause: [\[URL link to your team page\]](#)

HEALTHCARE PROFESSIONALS

Organ & tissue donation saves lives. I signed up for the #SierraDonorDash to support future healthcare heroes in donation & transplantation: Join me/support the cause: [\[URL link to your team page\]](#)

**5TH ANNUAL
DONOR DASH
& HEALTH FAIR** **SATURDAY,
APR 18,
2026**



CROCKER PARK, O STREET, SACRAMENTO
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