

New Outreach - £1,000 Close

Warm outreach

Yeah Steve I'm a digital marketing consultant, it's the way forward for me.

One of my recent clients is a new clothing brand and I helped to grow their social media by 359% within 4 weeks. She was really happy with my work. (More than happy to send what she said)

Do you know any of your friends or family who own a business and would be open to increasing their revenue?

If so, please let them know I'm now looking to get another client on board, as I am running a risk-free money-back guarantee offer, only for my next client.

Snap Fitness Outreach

SL: I saw your business card at snap!

Hey Dave, I'm a fellow Snap Fitness member and your business card caught my attention as I recognised it from the van I often see in the car park. That is a great way of attracting local business through trust!

After searching your website, I noticed a few major website problems between you & your competitor "CSCustoms UK".

It's a strategy that drives a higher % of their audience to get a quote and use their service, and thus get more sales.

I believe these differences could lead to a new competitive edge for you in the market and generate more leads and sales.

If this is something that interests you, would you be willing to get on a call or meet some time in the coming days?

I can also send proof below of a previous business I helped to increase their attention by over 359% within 1 month, which I then monetised.

Thanks,
Tivey

Cold outreach

SL: Pull in more leads by the end of the month!

Hi [Name], I found your practice while looking for [Niche] in [Area]. I saw some really good testimonials on your website. It made me realise you are a very trusted company in the [Niche].

You can't even imagine how rare positive testimonials are nowadays, especially in your [niche], and I know that because I am a marketer who mainly operates from your niche.

I have one last unoccupied slot for marketing, to take on one more business to help achieve your next business goals, like hitting a designated monthly revenue, gaining more attention (I was able to help one of my last clients grow their social media by 359% within 4 weeks) - could be getting more customers, more sales, or pulling more ££ from your current clients.

For this, I am running a risk-free, money-back guarantee offer, in which I help you with your marketing - fully refundable if you are unhappy with the work provided.

I've analyzed 3 top players from your market, like [company], and I've come up with a bunch of great ideas I could apply to your business AS SOON AS TOMORROW to attract more leads by the end of the month.

Would you be willing to hop on a 30-40 minute call this week to discuss further details of how I could help you?

Thanks,
Tivey

Dental clinic

Hi [Name], I found your practice while looking for Dentists in [Area]. I saw some really good testimonials on your website. It made me realise you are a very trusted company in the Dental Industry.

You can't even imagine how rare positive testimonials are nowadays, especially in the dental market, and I know that because I am a marketer who mainly operates from your niche.

I have one last unoccupied slot for marketing, to take on one more business to help achieve your next business goals, like hitting a designated monthly revenue, gaining more attention (I was able to help one of my last clients grow their social media by 359% within 4 weeks) or pulling more ££ from your current clients.

For this, I am running a risk-free, money-back guarantee offer, in which I help you with your marketing - fully refundable if you are unhappy with the work provided.

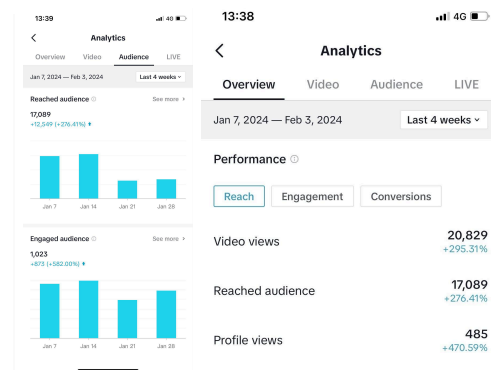
I've analyzed 3 top players from your market, like Cannon Street Dental, and I've come up with a bunch of great ideas I could apply to your business AS SOON AS TOMORROW to attract more leads by the end of the month.

Would you be willing to hop on a 30-40 minute call this week to discuss further details of how I could help you?

Thanks,

Tivey

Before working with Tivey, I didn't have much luck with Naked Deluxe's social media channels. I had less than 50 followers on my TikTok, roughly 125 on my Instagram, and not many accounts interacted with my videos, posts or stories. As well as this, I was unmotivated to create content for the channels as I felt like it was 'too difficult' to grab potential customers attention. After having a call with Tivey, this all changed. We discussed my goals with the business, and from that conversation, he made me a personalised list on how to achieve these goals. This made creating content for Naked Deluxe so much easier as it was already organised for me by Tivey - all I had to do was follow his list. He kept on checking in with me and Naked Deluxe over the weeks, and whether I needed some alterations to the list. With Tivey's help, Naked Deluxe's TikTok has now grown to almost 500 followers in just one month (growing my account 359%), and Naked Deluxe's Instagram is at almost 200 followers (growing 34.2%). I really appreciate everything Tivey had done for me and my business, as it has really given it the jumpstart I wanted.



Hello manager [business name], I'm glad to know that you provide [service] services in my hometown.

I'm a marketing consultant in [Place name] and I've done some research on [service] service businesses and have some good ideas to share with you that I think can help you bring some new customers for your [service] business.

Would you be willing to have a call or meet sometime in the coming days?

Hi [Name]"

"I help [Niche] attract more clients and make more money."

Then you go into how you found them and why you are messaging/emailing them.

"I found your practice while looking for [Niche] in [Area]"