



## **Sponsors & Exhibitors**

### **NETA 2021 Spring Conference Series FAQ**

#### **What are the dates of the Conference Series?**

The NETA 2021 Spring Conference Series will start January 4, 2021. There will be learning opportunities throughout the series through April 2021. Live events will be held via the platform Hopin on January 4, February 15, and March 25-27, 2021.

#### **How do I participate?**

We have expanded [Sponsorship and Exhibitor benefits](#) for the 2021 NETA Spring Conference Series! If you wish to sign up for a booth or sponsorship presence at the Conference Series, click [here](#). Once approved you will receive your confirmation from our registration system. The next steps: you will receive an email from our conference platform Hopin explaining how to set up your booth. We will also send “how to” videos which will help you make the most of your experience!

#### **What are the conference costs?**

Standard Booth Purchase - \$950 (before 10/25/20); \$1100 (after 10/25/20)

Gold Sponsorship - \$5200

Silver Sponsorship - \$3650

Bronze Sponsorship - \$2100

Click [here](#) for full details on benefits as well as additional sponsorship opportunities that are available

### **How does participating in the Hopin Expo Area work?**

You will be given an Expo Vendor Booth which is housed in the platform Hopin. Here you can showcase your products and services with either pre-recorded videos or through live stream presence in your booth. You will have many opportunities to network with attendees and the platform can also provide analytics for things such as connections made during the event, referral source, etc. There is also a customizable lead generation feature built-in for capturing attendee interest. Vendors can still have one-on-one conversations with attendees/potential customers.

### **Will there be time in the schedule for attendees to visit exhibitors?**

Yes! There will be dedicated time each series to visit exhibitors. You may also visit them anytime during the live session series. We are also working on other innovative ways to encourage attendee-exhibitor interaction!

### **FAQ's for those that purchased "extras"**

#### **We purchased a session. When is the session submission deadline?**

Information on your session must be submitted by December 15, 2020. Click [here](#) to submit your information. Click [here](#) for a brief instructional video on how to submit your session.

#### **When is the deadline to submit our session recording?**

We strongly encourage submitting your session recording as soon as possible. Series 1 starts on January 4, 2021. All recordings received prior to January 4, 2021 will be available for all three conference series. The hard deadline for submitting your recorded session is January 15, 2021.

#### **When will we receive the attendee list we purchased?**

If you opted to receive the attendee list *prior to* the conference, you will receive the information before the beginning of the March Series. This will allow the most people to be registered (and therefore you receive the most contacts) as we will keep registration open throughout all three series.

If you opted to receive the attendee list *after* the conference, you will receive the information after March 27, 2021.

**What additional benefits are being provided?**

We have worked hard to enhance the benefits you receive for supporting NETA. Please click [here](#) to view the updated **Sponsor Benefits**.

Please click [here](#) to view the updated **Exhibitor Benefits**.