WHAT WE DO MATTERS
Scholastic Journalism Week Feb. 21-27, 2021

Beyond Scholastic Journalism Matters

Rationale: Scholastic journalism can open so many doors for careers in both professional journalism and other professional focuses.

Essential Questions:
- For what career opportunities other than journalism can scholastic journalism prepare me?
- How did scholastic journalism experience benefit professionals in various fields today?

Learning Objectives: Students will be able to:
- Develop an understanding of multiple career options that relate to their current work.
- Consider future options pertaining to college major choices and career pathways.
- Understand the importance of the 21st Century Skills scholastic journalism brings to students.

Activity:
- Watch video testimonials.
- View handout or slideshow on possible career pathways.
- Exploring options
    Adviser breaks students into pairs or small groups.
    Students list possible careers they would like to pursue in life.
    Students relate their current scholastic journalism work to those career choices and help each other find connections.
    Students briefly research one successful professional who worked in scholastic journalism.
- Presentation
    Students present their findings and career options to the class.
    Adviser and students discuss opportunities and options for each pathway.

Materials:
- Videos testimonials from former scholastic journalists in the professional realm or working on a degree that isn't directly related to journalism.
https://drive.google.com/drive/folders/1v8E4STBffYN_wuqPZMjQRaVeiqlZ_DsK?usp=sharing
- Handout or slideshow on career pathways that would relate to scholastic journalism work.
https://docs.google.com/presentation/d/1OWqbzWuAT96_61rxX8LRFWocq_POlvxrmWiFIjH1OEk/edit?usp=sharing

Vocabulary:
21st Century Skills
Critical Thinking
Creativity
Collaboration
Communication
Information Literacy
Media Literacy
Technology Literacy
Flexibility
Leadership
Initiative
Productivity
Social Skills

Exit Ticket:
Group presentation (final slide in slideshow).