

Supercharge Your Marketing With This Trick

Imagine you are sitting at your favorite chair having a nice cold beer. Now, what brand comes to mind when you think of that moment?

A lot of companies are constantly in your mind because of what we call “top of the mind awareness”. So, when you want something, your mind instantly picks which company to take it from.

The good news is that you can do this yourself to get clients and it's really simple.

The 3 Letter Solution To Get More Clients

CTA. It stands for Call To Action and it's the best way to build that coveted top of the mind awareness while getting more clients.

Now it doesn't matter if you run ads, put signs up or run after each person on the street to promote yourself.

Add a CTA to anything and it gets supercharged.

Even if you are just giving free samples at a supermarket, say: “I will be here if you wanna buy some!”. And I guarantee you clients will remember you and come back.

Samples Make Money Rolls

The best way to make people remember you is to give free value.

Something like: ‘download your free guide to do X’ or ‘put your email here and we'll send you the best way to do Y’ or ‘text us today and we'll tell you exactly how to do Z.

Give them a reason to raise their hand and say: “Yes, please get in touch with me”.

That way you can attract customers and make a list of people interested in your offer. And that is gonna help a lot both now and in the future.

Try adding a CTA to your marketing and you will see for yourself how everything changes for the better.

P.S. Curious about how I'd implement CTAs in your business? Do this:

Get in touch with our agency today. If we're a good fit I will personally take a look at your company and your marketing, come up with a strategy of what I'd do differently and discuss it with you in depth on a call.

No cost, no obligation.

If you want to work together I'll tell you exactly how that works, if you don't want to work together that's fine too. No hard selling, no pressure, no annoying sales tactics.

Sounds good? Then fill out [this form](#).