AI MASTERS
AGENCY
Empowering Future with Tailored Intelligence

Questionnaire: Where to Start with AI Automation

1. Business Operations and Processes

   What are the main operations or processes in your business? (e.g., sales, customer service, inventory management, marketing, accounting)

2. Current Automation Level

   Are there any processes in your business currently automated? If yes, please specify which ones and the tools used.

3. Time-Consuming Tasks:

   What tasks or processes in your business are most time-consuming or repetitive? List at least three.

4. Data Management

   How do you currently handle data entry, processing, and management? Is it manual, partially automated, or fully automated?

5. Software and Tools

What software or tools are you currently using for business operations? (e.g., CRM systems, ERP software, marketing automation tools)

6. Employee Involvement

How many employees are involved in the manual execution of repetitive tasks? Please provide an approximate number.

7. Customer Interaction

How do you currently manage customer interactions and support? Are there any automated systems in place, such as chatbots or automated email responses?

8. Integration and Compatibility

Are the systems and software you use integrated with each other? If not, are there specific integrations you would like to see?

9. Goals for Automation:

What are your primary goals for implementing automation? (e.g., reducing costs, improving efficiency, enhancing customer experience)

10. Budget and Resources

Do you have a budget allocated for automation projects? If yes, please provide a rough estimate. Also, mention if you have any in-house technical resources or if you plan to hire external consultants.