

Day 16/36 - \$1300/\$10K Total Client Revenue

? Who You Are Now vs Who You Want to Be ?

- Now:

- I'm currently physically strong but not strong enough. I feel as if I'm stronger than the average human and look more physically capable as well but not by much. It's crazy to see how far I've come since I started taking work seriously. I got to experience what a farmer's routine is like and it's a crazy lot of work. I feel a lot of respect for them even more now.

I see myself as well dressed but modest. A strong frame and a strong mind. Little funds but just enough to keep my living costs at a minimum to focus on the most important task at hand, making cash with TRW and building my empire.

I still haven't really technically made a dime in TRW, since I didn't need to use the hustler campus' lessons as I found myself blessed to have enough money to buy the subscription. I'm currently turbo focusing on improving my cold calling and in person local outreach skills in order to land bigger and better clients.

I'm currently in a position where I need to find more clients, I'm looking for 3 before November 1st, I've currently got 2 confirmed so far. I'm currently working with a friend that takes care of most of our outreach and I'm taking care of most of the client work so we manage to balance our skills out and make a good fit together.

- Who You Want to Be:

- I want to become the king of my bloodline, the family chief, the rock that stands tall in the storm and that people come to to seek shelter and solve their problems. I want to become the problem solver of my family and create strong bonds with them that will last a lifetime.

I want to become a strong, capable and proud father that sets a worthy example for his sons and daughters to be better because we have the choice to.

I want to create an empire that funds my every move, anything I spend money on, anyone I wish to help I can finance or solve their problems since I have so much money I can just throw it at the problem and it'll solve itself. Basically

become an abundant individual that doesn't just fulfill themselves with what they have and always searches for ways to have more.

I want to make my family and future kids proud of the man I chose to become. I want to be the product of years of hardship and dedication towards the honorable goal of the pursuit of strength, love and real joy.

I want to be the guy with the giant network that can get things done with speed and efficiency and that people turn towards when they need a favor.

I want this whole endeavor to be focused on by me and my team of brothers as we move forward to dominate our goals. We all have the same goal as a team but we also each have our own goals for family and life in general.

Your Reason Why

- Lying within the roots of my birthplace where my ancestral warriors and leaders alike come from resides my reason why.

An immeasurable amount of strength pulled from my desire to make them proud in the afterlife drives me forward for one day. If I get to meet them I wish to enter the halls of the aether as a deserving man holding on to great values such as honor, duty and respect.

I am fuelled forward by the hundreds warriors' cries of my brethren cheering me on for the conquest that lies before me.

The belief that the hundreds of people I have met thrust upon me doesn't crush me beneath its weight, rather it upholds me and pushes me to take another step towards eternal reward.

Making others who have asked for nothing able to be happy because of my own sweat and effort and taking care of them like a mother would her own recently born child brings a warm smile to my face whenever I think about it.

Pausing for a moment and imagining the laughs of the children and the cheers of the women from the community I will create washes over me like a warm ray of sunshine.

Basile the Great, the famous leader that pulled his family out of poverty and decided enough was enough and created something with his sheer fucking will and bare hands. That is who he will be remembered as. A force to be reckoned with.

G Work Checklist

- ☐ Set a binary, tangible goal
 - ☐ Pick an attitude
 - ☐ Hydrate, Caffeinate, Get the blood flowing
 - ☐ Remove distractions
 - ☐ Set a challenging timer and try to beat it
 - ☐ Get started
 - ☐ Evaluate afterwards
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Day - 10.11.2024

- ☒ Morning Checklist (GM, Gratitude, post checklist) — 10 — 10:30
- ☒ Physical exercise for today — 10:30 — 11
- ☒ Go to the shops buy groceries + lamp bulb — 11 — 12:30
- ☒ Shower + take breakfast + while taking breakfast watch power up call — 12:30 — 13
- ☒ Content creation Instagram edit the posts for today and post 3 — 13 — 14
 - Spread out posts of content between the hours of the day (morning, mid-day and night).
- ☒ Go outside and locate 10 different businesses that I can walk into tomorrow and talk about my work to (sunday shops closed) — 14 — 16
 - Ring doorbells if I get to.
 - Push to talk to people and slide the conversation to being able to talk about what I do for work
- ☒ Make a business card — 16 — 17
 - Design the business card
 - Find a way to easily print it for cheap and have it delivered or picked up
- ☒ Have something to eat and have light conversations with flatmates — 17 — 18
- ☒ Checkout the hustler's campus, pick a side hustle and start the first initial steps — 18 — 19
- ☒ Go through my whole dream 100 list of prospects and interact with all 100 — 19 — 20
 - Even if I can't send comments, interact as much as possible.
- ☒ Reflect on today and plan out tomorrow — 20 — 21

GWS Reflection:

What tasks/objectives did I demolish?

- Today was a day of progress but not enough progress. I now know what I must do, what I must focus on for the next days and weeks ahead for it will become progressively harder and harder if I keep the same mode of living. I need to update my programming to the next level.

I woke up freshened up, did my workout of the day in the home gym of the flat where I'm renting and then took a shower to go outside and buy groceries + that light bulb that I need for my desk lamp. I got those quickly and efficiently and got home by the time I had planned.

After getting home I took breakfast and prepared a big dish of egg fried rice so that I had enough for 2 prepped meals one for tomorrow and one for the day after that way I can get one meal in the morning of egg fried rice and in the evening one whole can of red beans + 500g of mince beef. I watched today's power up call while I ate my breakfast and then reviewed my next tasks.

I edited the content I wanted to prepare to post on IG and noticed I started deviating from my target audience so I changed the course to make sure that it was the value I was providing targeted business owners that were looking to improve their social media presence online.

After editing the content and posting the first reel for the day I then walked around this new neighborhood I'm in to locate potential businesses to partner with and talk to. I found only 4 but that's always better than nothing; one building business, a real estate business, a home renovation business and a construction company. I wrote down their names and contact lists on my notes app.

Unfortunately most businesses are closed today it being Sunday. No matter. Getting home I started immediately talking to my business partner about how to create a business card and how we should approach it and do it. I settled on creating a name that encompasses both me and my partner but put my contact info bottom right of the business card. I have a few ideas and iterations that I showed my business partner and with that we also spit balled flyers and a website to link to the card potentially add a QR code of that behind it.

After creating the business card I made some food and had a conversation about marketing and selling to a client with the flatmate that's in web design and learning marketing in uni that was extremely interested in talking to me about how I perform. We "roleplayed" how I would sell to a client a project of mine and that allowed me to showcase my knowledge and expertise that I felt unsure about. This was an extremely

eye-opening experience allowing me to feel much more confident and remembering everything I've done so far to get where I am. This also allowed me to practice what I would say to a business and how I would handle their objections instead of "imagining doing it" I actually did it.

After our conversation I had my minced beef and red beans bowl and watched the hustler's campus courses while eating it to refresh my memory about what steps I need to take next for that. I am extremely interested in getting the hustler's campus lessons to work and start making money or I'll need to find a broke job instead.

Before going to reflect on my day I sent out DMs to all of my new contacts in my phone and warm network to make sure that I had pushed my warm outreach to the max being so easy and quick to do.

After going through the start of the first few modules and finished eating I reflected on today and planned my next moves for tomorrow.

Problems/mistakes encountered?

- Didn't focus enough on the critical task (making money and getting clients through outreach).
- Felt scared of ringing doorbells and cold calling, I now know that I just need to take the first step to conquer this new challenge even so small as it is.
- I'm going to need money faster than I think.

Solutions to each mistake/problem?

- I need to increase the time and volume I spend towards getting more outreach done daily. Tomorrow I'll be doing 20 cold calls no matter what to conquer my fears and get better.
- Tomorrow I'll talk to more people and push myself to have conversations instead of remaining in my own thoughts.
- Focus on the hustler's campus lessons and implement them starting tomorrow.

☒ GWS #1

- Create content to post for today on my IG account.

- Meme / Sample of work or testimonial
- Search for trends and use one for inspiration
- Post 3 different Reels or Posts on IG
- Comment on 10 different accounts.
- Add the post to my story.

☒ ~~GWS #2~~

- Interact with all 100 prospects on my dream 100 prospects list to continue building rapport (even if I can't comment because of the ban do what I can do).
- Go outside and locate 10 different businesses I can outreach to.

GWS Reflection:

What tasks/objectives did I demolish?

- Completed my social media work for today although I noticed that I wasn't targeting the correct audience meaning I had to switch the wording in my content so that it targeted business owners that were interested in improving their results through social media services. I posted 3 reels today and managed to edit all three in 30 mins instead of the hour I had planned to complete it.
- I interacted with all 100 prospects as best I could while still suspended from sending out comments. I still like, shared, sent DMs and appeared as active to them. I didn't find 10 local businesses that I could outreach to. I only found 4 while walking around outside in an hour. A real estate company, a construction company, a building business and a home renovation company. I did go back through my warm outreach personal network on my phone though and sent messages to people that I hadn't asked yet or prompted again because I hadn't in a while to really push my use of my contacts list.

Problems/mistakes encountered?

- Didn't find 10 local businesses close-by to go in person or cold call outreach to them tomorrow when open.
- Comments still disabled on IG.
- Didn't get any prospects interested in working with and getting paid for it.

Solutions to each mistake/problem?

- Allocate more time to doing research online to avoid having to walk around and spend more time than I need. Optimizing my time and energy needs to be top priority right now or else I'm going to get fucked. I also need to do more walking into businesses in person

and increase the amount of people I talk to on a daily basis outside and be more outgoing to increase my chances and comfort of speaking about what I do.

- Check up on comments enabled or disabled tomorrow (if enabled back again then only send 25 MAX), pick 25 businesses that I would LOVE to work with and create free value for each of them and start the outreach process.
 - I need to increase my volume when it comes to outreach local, warm, in person or online.
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End day review:

Overall problems/mistakes throughout the day?

- Not enough volume when it comes to outreach.
- Not enough money in my bank account to survive for more than 2 months.
- Comments disabled on IG.
- Felt scared of ringing doorbells and doing cold calls.

Solutions to each mistake/problem?

- Pick ONE type of outreach I can do a LOT of per day and do more of it in terms of volume instead of doing a bit of everything to move further and faster rather than wider and slower.
- I need to dial the fuck in to the hustler's campus it's an untapped resource of mine that I have access to and aren't using. If I don't want to get a job I'm going to need to double my efforts into learning and implementing FASTER.
- Check on comments status tomorrow: pick 25 businesses I want to work with NOW and prepare free value for each of them to reduce the volume and instead start the outreach process for the dream 100 approach.
- Wake the fuck up and dial the fuck in or embrace brokenness and poverty. I need to take the first step as fast as possible and get punched in the face because I haven't taken enough blows yet to increase my sturdiness and toughness. My current state is weak, it's become much better than my previous self 2 years ago that I can see but it's NOT ENOUGH MY CURRENT STATE IS WEAK AND I NEED STRENGTH OF ACTION.

