

[Your Package Name] Contract

[Your Logo or Name]
[Client Logo or Name]

CONFIDENTIAL

The following is a 12-month agreement between **[YOUR NAME]** and **[CLIENT NAME]** referred to in this contract as 'CLIENT'.

Video Content Contract: 12 Months

Commence on **[01/01/2026]**
Conclude on **[01/01/2027]**

Object of the Agreement

The object of this agreement is to define the obligations of both parties within the framework of a media content relationship, under which **[YOUR NAME]** agrees to supply the CLIENT with regular social content in return for a discounted monthly fee.

[YOUR NAME] will also provide the client with **[EXTRA PACKAGE]**. **[OPTIONAL - DELETE IF NOT APPLICABLE]**

Terms of Agreement

1. Content Deliverables and Allowance (Flexi Package)

[YOUR NAME] will provide the CLIENT with **[DELIVERABLES]** over 12 months of this contract period. With permission from **[YOUR NAME]**, The CLIENT can alter the package to **[ALTERATION]**. The CLIENT has selected the **[PACKAGE NAME]** outlined in more detail below.

2. Payment

The CLIENT will pay **[YOUR NAME]** the agreed amount of **[\$AMOUNT]** per calendar month for their services for a 12-month period. This is to be paid via **[PAYMENT METHOD]**. **[YOUR NAME]** will send an invoice for the services

provided on the 1st of each month. The CLIENT will then have 14 days to make payment.

3. Minimum Payment Schedule Outline

Date	Amount due
01/01/2026	
01/02/2026	
01/03/2026	
01/04/2026	
01/05/2026	
01/06/2026	
01/07/2026	
01/08/2026	
01/09/2026	
01/10/2026	
01/11/2026	
01/12/2026	

4. Flexibility and Filming Days

The CLIENT has selected the flexibility package. The CLIENT will be allocated a maximum of 12 filming days per term period, subject to availability. The content cap will remain at 12 long videos and 52 short videos or a maximum of 12 days of filming, whichever comes first.

The contract allows a maximum of 12 filming days per term. If the maximum filming days are reached before the end of a term or the maximum amount of videos produced has been reached, **[YOUR NAME]** will offer the client a discounted day rate of **[-X%]** for additional content. Any remaining filming days or videos at the end of each term cannot be transferred and will be reset to zero. The sum of **[\$X]** per month is still to be paid for the period above, even if the maximum video limit or filming limit has been reached.

5. Bookings

Specific bookings must be made more than 48 hours in advance and are subject to availability.

6. Cancellation

The minimum notice that **[YOUR NAME]** will offer the CLIENT with regards to a cancellation will be 72 hours. For example, if **[YOUR NAME]** gets an offer from another client more than 72 hours in advance, **[YOUR NAME]** can cancel with no penalty or problems. Inside 72 hours, the CLIENT will try to reschedule if possible, but if plans have been written to take into account the filming or people have been booked in for the shoot or plans can't be rearranged for whatever reason, then **[YOUR NAME]** has an obligation to fulfil its duties outlined in this agreement.

7. Equipment

[YOUR NAME] will provide the equipment needed to carry out this project at no further charge. If the CLIENT requires specific equipment of which **[YOUR NAME]** does not own, rental fees will be applicable.

8. Turn Around Time

[YOUR NAME] will advise the client on an estimated turnaround time for content. This is subject to workload and requirements.

9. Travel and Expenses

Travel expense is to be paid outside of a **[NUMBER]** mile radius from **[ADDRESS]** at **[\$AMOUNT]**. **[YOUR NAME]** will advise the CLIENT on this prior to carrying out the task. Other expenses, such as parking costs and train fare, will also be charged to the CLIENT with prior notice from **[YOUR NAME]** if applicable.

10. Actors/Talent

Talent is to be supplied by the CLIENT or provided by **[YOUR NAME]** at an additional fee. **[YOUR NAME]** will advise the CLIENT on said fee before making the required booking.

11. Paid Advertising

Any paid social media advertising for the CLIENT will be invoiced accordingly.
General Terms

12. Music Licensing

[YOUR NAME] will provide the CLIENT with royalty-free music for the videos outlined in this agreement. If the CLIENT requires a specific song or licence, additional licensing fees may be applicable.

13. Post Production

Colour grading, editing, audio correction and export are included at no extra charge.

14. Pre-planning

The CLIENT will provide **[YOUR NAME]** with a clear outline to the content they wish to produce for a given day/project. The CLIENT will give as much detail as possible to ensure a clear understanding of the task given financial terms.

15. Amendments

The contract will include the standard allocated amount of amendments offered by **[YOUR NAME]** of 1 set per video. If the CLIENT wishes to make an amendment following a produced video, they must, in writing, provide as much detail as possible of the changes to be made. "1 set" is equal to one detailed email. **[YOUR NAME]** will advise accordingly on what is possible given their expertise. Any amendments made outside of the allocated set can be subject to a charge of **[\$X/PER HOUR]**.

16. Back Up

[YOUR NAME] will provide an onsite backup for a minimum period of 6 months. We advise the CLIENT to provide an external Hard drive of which **[YOUR NAME]** can make a second backup and the CLIENT can keep.

The client's backup will only include finished videos and no project files.

The Client must not under any circumstances edit, re-edit or post video clips created by **[YOUR NAME]** without first notifying **[YOUR NAME]** – This contract is for produced video content outlined above and not unlimited RAW clip usage.

17. Usage

The CLIENT may use the produced videos provided by **[YOUR NAME]** in any way that is not harming to either party.

18. Health & Safety

[YOUR NAME] & the CLIENT will act in accordance with all relevant health and safety requirements in order to provide the product(s) or service(s).

19. Creative Brief and Decisions

The CLIENT accepts **[YOUR NAME]** decisions on creativity within the product(s) or service(s) and understands that ideas previously agreed may not be possible thereafter. **[YOUR NAME]** will inform and advise the client on any changes if deemed necessary.

20. Liability

[YOUR NAME] accepts no liability for any loss or damage that may arise from the supply of the product(s) or service(s). **[YOUR NAME]** also accepts no liability for media corruption but ensures all measures are taken to limit this possibility.

21. Copyright

[YOUR NAME] retains copyright in all their Original Material. The CLIENT must also ensure that permission is sought for the inclusion of any performers or performances, trademarks, locations and music. **[YOUR NAME]** retains the right to use this material in its original and edited form that is not damaging to either party as they see fit, unless otherwise agreed in writing. The CLIENT agrees to indemnify **[YOUR NAME]** in the event of any breach of copyright claims being brought against them in respect of material supplied by the CLIENT.

22. Data Protection (General)

The CLIENT must ensure that all necessary arrangements have been made with, and permissions obtained from, people and places that may be recorded on video as a result of **[YOUR NAME]** supplying the product(s) or service(s) – and that such recording is in compliance with Data Protection. **[YOUR NAME]** reserves the right to use extracts from the finished production for publicity purposes on the **[YOUR NAME]** website and any social media. The CLIENT will notify those attending the event that they may be recorded on video cameras and that by attendance they give their consent to being recorded.

23. GDPR

The CLIENT will adhere to any laws in relation to Data protection and GDPR. They will seek permission from any persons featured in recordings/photographs and agree to indemnify **[YOUR NAME]** in the event of any breach or claims being

brought against them with regard to the services outlined and provided by **[YOUR NAME]**.

24. Confidentiality

[YOUR NAME] will treat any information gained during the supply of the product(s) or service(s) as being private and confidential. Likewise, the CLIENT shall keep confidential any methodologies and technology used by **[YOUR NAME]** to supply the product(s) or service(s).

25. Future Negotiation

It is agreed that at the time of renegotiation for a subsequent contract, the CLIENT will automatically invite **[YOUR NAME]** to renegotiate the agreement before any other third party. Dispute Resolution and Termination

26. Dispute Resolution and Termination

In the event of a dispute arising that the parties themselves cannot resolve, the Parties agree to refer the matter to an independent arbitrator appointed by mutual agreement. If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner:

- a) If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately.
- b) If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days written notice of their intention to terminate.
- c) If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days written notice of their intention to terminate under the clause.
- d) In the event of a termination under this Agreement, each party's rights and liabilities will cease immediately, but the termination shall not affect a party's rights arising out of a breach of this agreement by the other party.
- e) If the terms of this agreement have not been breached and section 27.c) does not apply, and the CLIENT wishes to terminate the contract early, any outstanding

payments subject to this contract will be issued by **[YOUR NAME]**.

Signatures

I agree that I have read and understood the terms of this contract:

Client Signature	[YOUR NAME] Signature
Sign (CLIENT):	Sign:
Print:	Print:
Date:	Date:
Company:	Company: