

Entrepreneurship Assignments and Lesson Plan

Standards

Alexander's
Student Websites

Assignment Date	Assignment	Link Document	Standards	What's Due & When
Week 1	Introductory Activities *Note: Google Site Standard:BMA-ENT-2 Relate concepts and processes associated with entrepreneurial success and the personal traits and behaviors associated with successful entrepreneurial performance.	Day 1 Introductory Activities Student Info What IF Icebreaker Sticker Partners Words Instructions for Creating Google Site Day 2 Entrepreneur Quiz 15 Characteristics of an Entrepreneur-Video Visualize Your Future -Instructions -Questions about my Dream Famous Entrepreneurs Day 3 FBLA -Business Achievement Awards -Continue to work on Famous Entrepreneurs		Intro Activity- Google Site- Syllabus Sign Off-due Day 3 Present What IF Assignments due Day 2 1. Entrepreneur Quiz-google doc 2. Questions about my dream-google doc

Week 2	Standard:BMA-ENT-2 Relate concepts and processes associated with entrepreneurial success and the personal traits and behaviors associated with successful entrepreneurial performance. Virtual Community Walk About Chapter 1:Introduction to Entrepreneurship	Day 4 -Complete Famous Entrepreneurs Virtual Community Walk About	Virtual Community Walk Module 1 Chapter 1 Assignments Due: Upload Famous Entrepreneurs Virtual Community Walk About to Standard 2 of your website
	BMA-ENT-10 Research, develop, and present a business plan.	Day 5 Create a Business Plan Powerpoint Notes for Powerpoint Project 1-Overview Project 1 Worksheet Day 6 Video-Lynda.com Video Note Page Project 2-Overview Project 2 Worksheet Project 2 Worksheet-Template Day 7 Project 3-Overview Project 3 Assignment-Logo and Tagline	Choose a form of ownership chart and graphic organizer Video-Business Structure

	BMA-ENT-12 Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.	Day 8 FBLA -Business Achievement Awards		
--	---	---	--	--

Week 3

Day 9

Record key terms p. 4,12,18,23

[Chapter 1 Textbook](#)

[Chapter 1 Powerpoint](#)

[Project 4-Overview](#)

[Project 4-Description of Product
& Service](#)

[Project 4 Worksheet](#)

Day 10

Entrepreneurship Textbook

[Chapter 10-Section 1](#)

[Role Play](#)

Day 11

*Designated persons-prepare skit

[Chapter 10-Section 2](#) (slide 26)

[Chapter 10 Worksheets](#)

Day 12

FBLA

-Business Achievement Awards

Week 4	BMA-ENT-10 Research, develop, and present a business plan.	Day 13 Project 9 Overview Project 10 Overview Project 8-Marketing Plan Video Template Worksheet Day 14 The Trey Project Day 15 Discussion of SBE Day 16 First 15 minutes of class Project 11-Social Media Plan Powerpoint Overview Worksheet Template Day 17 FBLA -Business Achievement Awards		
Week 5		Day 18 Find a business plan online (entrepreneur-sole proprietorship) Click here *Spend a little time reviewing your plan to the one you found online--compare the two Please complete- Worksheet		

		Day 19 Complete Chapter 2 packet Day 20-21 Use Microsoft Publisher Project 6-Business Card Planning Form -Use Microsoft Publisher Project 7-Company Letterhead Project 8-Marketing Plan Video Template Worksheet Project 12-Operating Plan Powerpoint Overview Template Worksheet Project 16-Introductory Promotional Letter Overview Instructional Powerpoint Letter Template Letter Rubric Project 10- Schedule of Start Up Funds Required Description/Info Sheet Excel Template Project 11-Customer Prospect Database Use this form to create customer list. Please use Excel to setup your file Day 22 FBLA		Read-Creating a Business Card Video-5 Tips-Perfect Business Cards
--	--	---	--	--

		-Business Achievement Awards		
Week 6		Day 23 Complete projects Project 13-Three-Panel Brochure Instructional Powerpoint Planning Sheet Grading Rubric Day 24-27 Complete projects Business Plan Outline		DAILY-- First 15-read an article from http://www.inc.com/ Article Review
Week 7		Day 28-31 http://www.coolmath-games.com/0-l-emonade-stand Business Plan Outline		
Week 8		Business Plan Outline		
Week 9		Business Plan Outline		
Week 10				
Week 11				

Week 12		March of Dimes-Guest Speaker-Questionnaire End of Pathway Assessment Study Guide		
Week 13		EOPA Study/Review Sessions		
Spring Break				
Week 14		Entrepreneurship Textbook p. 474 P. 482 Section 22.1 • Key Concepts & Critically Thinking P. 489 Section 22.2 • Key Concepts & Critically Thinking P. 490-492 # 1-25 Article Review-Entrepreneurship Presentations of Article Reviews		https://www.entrepreneur.com/popular http://www.inc.com/larry-kim/17-best-entrepreneurship-and-business-leadership-articles-of-the-year.html http://hbswk.hbs.edu/Pages/browse.aspx?HBSTopic=Entrepreneurship http://money.usnews.com/money/personal-finance/articles/2014/01/28/9-secrets-of-successful-entrepreneurs http://articles.economictimes.indiatimes.com/keyword/entrepreneurs https://hbr.org/topic/entrepreneurship
Week 15		<u>END OF PATHWAY ASSESSMENT</u>		End of Pathway Assessment Study Guide

		NOCTI: General Management Assessment for Entrepreneurship (1203 v.01)		Create Online Games using one of the templates from this link Here is another link for game templates Outline Study Guide-Quizlet Quizlet
Week 16		<u>END OF PATHWAY ASSESSMENT</u> NOCTI: General Management Assessment for Entrepreneurship (1203 v.01)		End of Pathway Assessment Study Guide Create Online Games using one of the templates from this link Here is another link for game templates Outline Study Guide-Quizlet Quizlet
Week 17				Annual Report Project
Week 18				1. Work in pairs 2. You & your partner will be assigned a chapter from the Entrepreneurship textbook. 3. You will create an online game for that chapter. 4. Share & provide me with editing rights to the game 5. Presentations will be on Friday 6. Create Online Games using one of the templates from this link

				Here is another link for game templates
		Module 1 Powerpoint Presentation Exercise 1-1 Exercise 1-2 Exercise 1-3 Exercise 1-4 Exercise 1-5 Exercise 1-6 Exercise 1-7 Quiz Exercise 1-2a Exercise 1-3a PEACH State Project-Policy Activity #1 Complete Business Plan Project-textbook page 33 Presentation Management Team-p. 35 Listening: Communications & Listening Skills Powerpoint Effective Listening Skills-Video Questioning: Questioning Activity Verbal/Non-Verbal: 10 Steps for Verbal/Nonverbal		

		Communication Non-Verbal Communication Video Video Assignment NV Communication Activities Problem Solving Powerpoint Notes for Powerpoint Problem Solving Cases Decision Making Checklist Timber Mill Research how social media impacts the workplace and create a presentation to present to a business class. (Min. of 10 slides, not including reference slide-USE Google Slides)		
		Types of Business Ownerships PP Assignment #1 Powerpoint Create Brochure		7.1 Notes Buying a Franchise 7.2 Notes 7.3 Notes Quiz
	Study Guide Answer Sheet			ENT WD

				IBT
--	--	--	--	---------------------