

**I left out the name of the business and program for now**

**Niche: real estate and wholesaling programs**

SL: Take Your Program Offerings To The Next Level...

Dear friends from X,

As your content absorbed me through the priceless lessons about time management and investing, which your videos flawlessly expand on, I checked out the site.

I analyzed it, and... I'll get to the point, as we both have things to do. Your Y program is clean, with major potential to sell, but I want to show you how a shift in messaging makes all the difference.

Below, I attached a landing page I made for the free training you provide for your audience. Check it out!

This is designed to get anyone reading to give you their email, without a second thought. And once you have access to their email, selling the program becomes *effortless*, and you guys can generate passive income.

And this is only a fraction of the entire funnel!

I'm curious to hear your thoughts on the landing page I've made for you.

If you guys like what I did, I'd love to share the other ideas I have to grow X. How about we hop on a quick Zoom call later, next week? Let me know if you're interested.

Cheers!

John

Here's the FV I attached

[https://docs.google.com/document/d/1knErmNpk0XWoRjKImFQ8b-EayegIUBm94edwefdarTw/e/dit?usp=share\\_link](https://docs.google.com/document/d/1knErmNpk0XWoRjKImFQ8b-EayegIUBm94edwefdarTw/e/dit?usp=share_link)

**Thanks for reviewing!**