



Developing lifelong leadership, sportsmanship, and athletic excellence

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## 2025/26 TEAM SPONSORSHIP OPPORTUNITIES

Established in 2001, Durham Rebels Volleyball Club is a vibrant and dedicated youth volleyball club committed to providing a positive and enriching experience for young athletes. Our program emphasizes skill development, teamwork, and sportsmanship - creating a supportive environment where players can thrive both on and off the court. DRVC offers competitive and developmental programs for female athletes in grades 4 through 12.

Durham Rebels [team name] is planning an exciting season ahead and we're reaching out to local businesses to come on board as team sponsors to help support the cost of these endeavours. We are hoping to raise funds to help support our journey throughout our season including \*\*\*\*. The benefits of team sponsorship go far beyond mere advertising and can positively impact the community and your company's brand image.

### *Top reasons to sponsor a Rebels team this season*

1. **Brand Visibility and Recognition:** Sponsoring a youth sports team provides a platform for your brand to gain visibility and recognition within the local community. Depending on your level of sponsorship, your company's logo and name will be displayed in a variety of mediums within the sports community. Our club website averages over 5,400 visitors per month with more than 10,000 visitors per month at peak times, while the Club's instagram has over 100K average views per month (May 2025).
2. **Community Engagement:** Sponsoring a youth sports team demonstrates your commitment to the community and its well-being. It allows you to connect with local families, parents, and children, fostering a positive relationship between your business and the community.
3. **Positive Brand Image:** Associating your brand with a youth sports team conveys a positive image. It shows that your company values health, teamwork, and the development of young talent, which can enhance your brand's reputation and perception.
4. **Supporting Youth Development:** By sponsoring a youth sports team, you're contributing to the physical, mental, and social development of young athletes. This resonates well with parents and community members who appreciate companies that invest in the growth of future generations.
5. **Content and Marketing Opportunities:** Sponsoring a youth sports team provides content for your marketing efforts. You can create social media posts, blog articles, and videos that showcase your involvement and capture the excitement of the games. This dynamic content can be engaging for your audience.
6. **Long-Term Customer Loyalty:** Building a connection with young athletes and their families can foster long-term customer loyalty. Families who appreciate your support are more likely to remember your brand and become repeat customers in the future.
7. **Tax Deduction:** In many cases, sponsorship expenses can be tax-deductible as business expenses.
8. **Promotion of Values:** You can align your brand with specific values associated with youth sports, such as teamwork, dedication, and perseverance. This alignment can resonate with customers who share these values.

9. **Outstanding Value for the Dollars Invested.** When comparing the cost of other marketing outlets like print, television and billboard advertising, youth sports sponsorships can be a great value and a smart option to include into your marketing mix.

## Partner Opportunities

### BRONZE PARTNER (\$250+)

Sponsor logo and recognition on the team's Instagram account

### SILVER PARTNER (\$500+)

Bronze package, plus

- Company logo on [sponsors](#) page of club website
- Sponsor logo and recognition on club's Instagram and Facebook accounts (@DurhamRebels)
- Sponsor logo and link added to the team's TeamSnap app
- Sponsor recognition photo of team

### GOLD PARTNER (\$750+)

Silver package, plus

- Sponsor logo on **FRONT** page scroller of Club website ([www.drvcvolleyball.ca](http://www.drvcvolleyball.ca))
- Sponsor recognition and logo on sponsored team's news articles submitted to the club website throughout season
- Sponsor logo and tag placed on at least one team photo posted on the team's Instagram page during the season

### PLATINUM PARTNER (\$1000+)

Gold package, plus

- Sponsor logo on club's year-end banquet slideshow
- Signage (provided by sponsor) at year-end banquet
- Sponsor name or logo on back of team's warm-up shirt (artwork in vector format must be received before the team's shirt printing deadline)

### IN-KIND DONATIONS

Our teams can often use donated items for raffles or to help support the costs of the season. This could include travel miles, donation of gas cards, training equipment, wellness services, or anything that would help with travel and training cost of athletes and coaches. There may even be an opportunity for our teams to host invitational tournaments where event sponsors can assist with the costs of facility bookings.

We hope you consider being a part of this great endeavour and look forward to partnering with you this season. Please reach out to me directly with any questions you may have.