



Lesbians Who Tech

SUMMIT

Tel Aviv

May 30-June 3, 2016

Lesbians Who Tech Summit Opening Event

MONDAY, MAY 30 // WELCOME EVENT

*Invite only (for summit attendees)

@MARKETO

7 Totseret ha-Arets St, Tel Aviv

[Facebook Event](#)

6:00pm // Kick Off Cocktails

****Don't Miss it!! There will be an Apple Watch drawing!**

TUESDAY, MAY 31 // THE MAIN EVENT *** Talks subject to changes ***

*Invite only ([Register here](#))

@GOOGLE CAMPUS TLV

Electra Tower- 34th Floor, 98 Yigal Alon St, Tel Aviv

[Facebook Event](#)

[Read More About our Fabulous Speakers](#)

09:30am // Doors Open

Emcees // Hila Baruch, Google // Sharon Sitti, Fiverr

10:15am // Glorious Morning Sessions

Lesbians Who Tech Tel Aviv // Sharon Sitti & Noga Tavor, *City Directors*, *Lesbians Who Tech Welcome* // Leanne Pittsford, *Founder and CEO, Lesbians Who Tech*

Israeli Tech Scene Overview // Moran Leshem-Bar, *CEO, Geektime*

Innovation @ Google // Mia Mora, *Global Lead, Sales Strategy, Google*

Mistakes I Made as an Entrepreneur // Noam Mantel, *Consumer Product Manager, Farmigo*

Creating a Powerful Brand Strategy // Galit Ben-Simhon, *Founder, The Team TLV*

11:30am // Take A Break

11:45am // Track One // Innovation & Negotiation

How to be a Master Negotiator in Tech - Why Lesbians are Better Negotiators // Tanja De Coster, *Associate General Counsel, Airbnb*

The Future of Cancer Therapy // Shelly Kalaora, *PhD Student, Weizmann Institute of Science*
Major Trends in Driving // Hilla Tavor, *Director of Advanced Development Programs, Mobileye*

Innovations in News // Erica Anderson, *Partnerships, News Lab, Google*

Humanitarian Tech Opportunities and Challenges // Chamutal Afek-Eitam, *CEO, 3 Million Club*

1:00pm // Light Lunch Hosted by Google

2:00pm // Lunch Lightning Talks // Get Your Geek On

The End of Privacy: Marketing in a World with No Closets // Maayan Dar, *Digital Creative Director, Saatchi & Saatchi BBR*

WTF is Big Data // Efrat Kanner-Nissimov, *Director of Product Marketing, NICE*

Lesbians Who Game // Noga Tavor, *JellyButton*

Data is Big but You are Strong // Dan-ya Shwartz, *Director of Growth, Alooma*

3:15pm // Take A Break + Have A Drink // Really, You Deserve It

3:35pm // Afternoon Sessions // The Power of Community

From Lesbians Who Tech to Tech for Lesbians // Anat Nir, *Head of Marketing, Moovz*
Lessons I Learned About Building a Community: The InterTech Story // Sivan Kaniel,
Trip Manager, Airbnb
Filling the Funnel: A Social Initiative to Erase the Gender Gap in CS // Michal Chorev,
Researcher, IBM

4:30pm // That's A Wrap // High Fives

TUESDAY, MAY 31 // POST SUMMIT DRINKS

*Open to the public

@BROWN TLV HOTEL (rooftop)

25 Kalischer St, Tel Aviv

[Facebook Event](#)

7:00pm // After Party: Cocktails + Networking

**Wednesday, JUNE 1 // LGBTECH'S 2016 ANNUAL PRIDE
MIXER COCKTAIL**

*Invite Only

@SURAMARE

24 Se'Adya Ga'on, Tel Aviv

[Facebook Event](#), [Register Here](#)

6pm // Doors Open

THURSDAY, JUNE 2 // OFFICIAL SUMMIT PARTY HOSTED BY CULT

*Open to the public

@TAHAT Club

106 Ibn Gabirol St, Tel Aviv

[Facebook Event](#)

10:30pm // Doors Open

[Discount Tickets For Lesbians Who Tech Members](#), use promo code: **lwt**

DJ's: GILI BACHAR, MEYTAL SHEVACH, LIAT ATAR - LIVE, TAMI BIBRING

FRIDAY, JUNE 3 // PRIDE PARADE

*Open to the public

@ME'IR PARK

35 King George St, Tel Aviv

[Facebook Event](#)

1:00pm // Me'ir Park >> Charles Clore Beach
