

FOR IMMEDIATE RELEASE

CONTACT: [BART SMITH'S OFFICE](#)

VISIT [BARTSCOOKIES.COM](#) | [INTERVIEW INFO PAGE](#)

427+ Voices Can't Be Wrong: Bart Smith's "World Famous" Chocolate Chip Cookies Ignite Fresh Media & Manufacturer Interest



A massive trove of testimonials, reviews, stories, photos, a book and a bold 21-point case—powers Bart's push to bring his proprietary chocolate chip cookie recipe to the masses where no other chocolate chip cookie recipe has gone before. Even Nestle®'s infamous chocolate chip cookie recipe on the back of their chocolate chips is up for permanent erasure and replacement.

LAS VEGAS, NV — September 12, 2025 — After stepping away from commercial baking for several years, author-chef-entrepreneur Bart Smith is turning up the heat again—this time to take his unique, proprietary chocolate chip cookie recipe to the public and to the desks of large cookie manufacturers for licensing and co-manufacturing talks.

Fueling this renewed push: **427+ customer and media testimonials, 140+ third-party reviews, 50+ cookie stories, and 100+ close-up cookie photos** gathered over decades and now housed at [BartsCookies.com](#).

"The market has been telling me for decades — that nothing compares to my cookie," Smith said. **"With hundreds of independent testimonials and reviews, and a crystal-clear 21-point model for why this recipe wins, I'm inviting strategic partners to help me bring my proprietary recipe to the masses."**

What's Newsworthy Now

- **Proof at scale.** A living archive of 427+ testimonials and 140+ product reviews—from everyday fans to pro reviewers—corroborates demand and consistency.
- **Entertaining social proof.** 50+ behind-the-bite stories humanize the product and the brand—catnip for producers, editors and segment bookers.
- **Transparent differentiation.** Smith publicly documents the “why” behind his cookie in “21 Reasons Why Bart Smith Makes the World’s Best Chocolate Chip Cookie.”
- **Visual assets ready to run.** 100+ high-resolution cookie photos support immediate media coverage and packaging ideation.
- **On-camera friendly.** Smith regularly offers live and virtual tasting interviews; producers can book on-air cookie tastings directly.

Why Manufacturers Should Care

- **Proprietary recipe & process built over 35+ years of iteration**—with a look, texture and flavor profile that stand apart in a crowded aisle.
- **Documented consumer pull:** hundreds of organic raves, repeat buyers, and third-party reviews reduce risk and accelerate trial.
- **Media-ready founder who drives earned attention,** in-store theater, and digital engagement through interviews, demos, and giveaways.

Opening Hook For Editors & Segment Producers

Looking for a taste-test segment that pops on camera and delivers real audience engagement? Smith’s on-air tastings—Zoom or in-studio—pair irresistibly with his

21-reason explainer and a gallery of drool-worthy close-ups, creating instant visual appeal and audience participation opportunities (hello, cookie giveaways).

Quick Links (For Fast Fact-Checking & Assets)

- 140+ Cookie Reviews:

BartsCookies.com/chocolate-chip-cookie-stories

- 140+ Cookie Reviews:

<https://BartsCookies.com/chocolate-chip-cookie-reviews>

- 400+ Cookie Testimonials:

<https://BartsCookies.com/chocolate-chip-cookie-testimonials>

- 21 Reasons Why Bart Makes The Best Chocolate Chip Cookie:

<https://BartsCookies.com/21-reasons-why-bart-smith-makes-the-worlds-best-chocolate-chip-cookie>

- 100+ Cookie Photos: <https://bartscookies.com/chocolate-chip-cookie-photos>

- Meet & Interview Bart:

<https://bartscookies.com/interview-bart-smith-about-his-chocolate-chip-cookies>

An Open Call to Manufacturers & Media

Smith is actively seeking conversations with large chocolate-chip manufacturers interested in licensing or joint-venture production that maintains his standards at scale. Media are invited to book interviews (yes, there are cookie tastings) via the interview page or by phone.

“Consumers want evidence before they adopt a new indulgence,” Smith added. **“Well, I’ve assembled that evidence in one place so consumers,**

manufacturers and others can see why this cookie consistently outperforms in taste, photos, and repeat orders.”

Where to Start

- **Media:** Book an on-air tasting or feature segment with Bart sharing his story and his cookies with your audience.
- **Manufacturers/Retailers:** Request a technical briefing and tasting sample to evaluate the recipe’s mass appeal and profitability when associated with your product/service.
- **Food Writers:** Explore the testimonials, reviews, stories and 21 reasons—and imagine the possibilities of bringing Bart Smith and his cookie story to your audience.

An Open Call to Manufacturers & Media

Smith is available for interviews and—schedule permitting—in-person appearances to sample his chocolate chip cookies for your audience (TV, radio, podcasts, live events, and culinary segments). To book, use the contact information below.

“I love sharing my cookies with anyone who wants to try one, especially when they've heard how good they are,” Smith added. **“Give me an oven and cookie supplies, and we've got cookies in 25 minutes!”**

Website (1) → BartSmith.com

Instagram (1) → [@BartSmithWorld](https://www.instagram.com/BartSmithWorld)

Website (2) → BartsCookies.com

Instagram (2) → [@BartsCookies](https://www.instagram.com/BartsCookies)

TikTok → [@BartSmithWorld](https://www.tiktok.com/@BartSmithWorld)

YouTube → [@BartSmithWorld](https://www.youtube.com/@BartSmithWorld)

Interviews & Appearances

Bart is available for interviews in flexible and convenient formats:

- Telephone
- In-person / In-studio
- YouTube Live
- Panel (Multiple Interviewers)
- Q&A Article Format
- Zoom
- Instagram Live
- TikTok Live
- Group (Multiple Interviewees)

Whether your medium is broadcast, digital, print, blog, podcast, or social media, Bart can adapt to your platform's style and offer giveaway prizes (i.e., a dozen cookies to 1-3 random winners, one of his books, a call with Bart, etc.) to your audience when allowed or appropriate.

Request An Interview

To request an interview with Mr. Smith, please [contact his office](#). Thank you for considering Bart Smith for your media coverage. He'd love to be a part of your story.

Name: Bart Smith

Email: Interview@BartSmith.com

Phone: (323) 510-5155 (PST)

Website: BartSmith.com

#