



Welcome to The Home Baking Association's *Baker's Spotlight*.

Thank you for sharing a specialty from your baking success! You and your baking could be featured by HomeBaking.org in one or more ways:

- Feature *Baker's Spotlight* Blog post <https://www.homebaking.org/bakers-spotlight/>
- Included in Monthly *Home Baking E-newsletter*, <https://www.homebaking.org/newsletter/>
- New Recipe post (with credit to you and source) <https://www.homebaking.org/recipes/>
- Home Baking Association Social Media post- Instagram, FB, Pinterest, Twitter or monthly Baking Calendar
- Shared in Baking workshops, lessons or lab content for educators, partners and home bakers

Please provide HBA staff the following INFORMATION for a Baker's Spotlight feature.

1. **Your name and title, primary job or position you serve and your city and state.**
2. **How we can contact you** with questions or edits.
3. **Title for the recipe/formula with source for full credit.** If it is previously published in a book, blog, publication or other source please state this, then include how you may have personalized the recipe. If the original source is unknown because it came to you via family, community or friends, just say so!
4. **Recipe or formula**—include pan size and treatment, oven temperature and baking time, full ingredient list (include can or package sizes where needed), and step-by-step directions. If ingredient weights can be provided along with volume measurements that will help a wider range of bakers to use your recipe.
5. **Background paragraph** about where, when, why you bake the recipe in your Spotlight.
6. **Tips or "baking hacks"** you have found useful in preparing your recipe ☺.
7. **Recipe photo, baked; video**—this can be taken with your phone – and submit it with your recipe. If quality allows, we'll use it. (Optional)
 - HBA photo guide= 600 X 600 pixels minimum or a 1.8 MB or larger photo is best.
 - If you have a very short (under 1 minute) MP4 video on a key preparation step, tip or ingredient or equipment hack, thank you! We'll do our best to share it too.

Please include any special references or directions for the use of this feature you may have.

Questions? Please contact HBA staff Sharon Davis, 785.313.0854 – hbadavis@gmail.com or Charlene Patton, 785.474-3283— hbapatton@aol.com. Thank you for sharing with other bakers!

