Shopping and Services

Shopping is an activity that is enjoyed by many people. There are also people who hate shopping and say that it is a waste of time. But whether the people like shopping or not, they have to go to a shop, more or less frequently, to buy what they need because shopping is a necessity. There are two main **types of shops**: those that are part of a chain or a group, and those that are individually owned. Large cities also have large department stores and huge shopping malls.

The largest type of shops is called a **hypermarket**, which is a supermarket on a large scale and usually situated outside a town, where is space for a large cark park. It is very convenient to have so many products under one roof. Because supermarkets are so big, they are also able to lower the prices, making them cheaper than smaller shops. Then there is a handiness of not having to carry heavy bags of shopping along crowded streets but simply being able to unload them from the trolley into the boot of the car a few metres away.

But with so many people using the supermarkets, the **smaller shops** are finding it very difficult to compete. These shops cannot afford to stock such a wide range of products as the supermarkets and neither can they afford to sell thing as cheaply as supermarkets. However, they have also advantages. For example, old people living alone without cars don't need to buy so much food as young families, and it is not very easy for them to travel to a supermarket, it is much easier for them to use smaller local shops. Also children who want sweets, or anyone who wants a magazine, find their local shops very useful, especially corner shops which are often open much longer hours than ordinary shops.

At the **grocer's** people can buy foodstuff including flour, sugar, salt, eggs, oil, fruit, tea, coffee, sweets, milk, butter, cream, cheese and yogurt…. At the **baker's** various kinds of fresh bread, rolls, buns and cakes can be bought. The **butcher** sells fish, meat (pork, beef, lamb or poultry), smoked meat products (ham, bacon, sausages). We can go to the **ironmonger's** to buy hammer, pliers, nails and other tools and materials. At the **stationer's** we buy paper, envelopes, notebooks, pens, pencils, rubber, ruler… Fresh vegetables and all kinds of fruit can be bought at the **greengrocer's**. The **chemist's** is a specialized shop where people can buy medicines also cosmetics and toilet supplies. **Boutiques** sell the latest fashion with a wide choice of dresses, shirts, skirts, blouses, pullovers, jeans. At the **florist's** we can buy flowers, wreaths, bouquets, plants. At the **tailor's** we have our clothes made to measure. At the **jeweller's** there is jewellers sold as well as silver and gold. At the **newsagent's** we can buy there newspapers, magazines, crossroads, letters, stamps. At the **launderette** we bring our clothes, than we insert a coin into the slot, than we wait. There are also many other specialized stores like Sweetshop, Antique shop, Cake shop, Gift shop, Shoe shop, China and glassware shops, Delicatessens, Bookshop, Toy shop…

Services is a system that provide something that the public needs. It's organized by the

government or private company. We know many types of services, f.e. Post office is a national organization in many countries, that is responsible for collecting and delivering letters, post cards... Bank is an organization that provides various financial services, keeping or lending money, we can put our money into a bank account. Other services are also Police, petrol station, Dry-cleaning, Shoes repair, Photo copy, Baby-sitting, Gardener, Window cleaner, Electrician, estate agency (RK), dentist, doctor, beauty salon, DVD hire, library, swimming pool, tailor…

Consumer is someone who uses a product. A **consumer society** is a society in which material goods are very important. People today seem to have more possession and more comfort than they have ever had. They have washing machines, dishwashers, vacuum cleaners etc. to help with jobs that were once done by hand, and they have stereos, televisions, videos and computer games to help them enjoy their free time. These products have become very important to people too. Everybody dreams of owning their own car and you are very unusual if you don't have at least one television set at home. Many people work very hard for long weeks in order to have enough money, not just to buy the food and clothes needed by their family and to pay the bills, but to be able to afford other "luxury" goods to make their life easier or more enjoyable.

Shopping is a big **business** nowadays. Merchandisers spend lots of money on advertising, trying to persuade customers that their product is much better than the competitor's. Commercials and advertisements are everywhere, in newspapers and magazines, on TV.

Shopping and Services
shop/store obchod
clothes/record obchod s oblečením/hudobniny
book/furniture kníhkupectvo/nábytok
outlet goods výpredaj tovaru
articles predmety
items položky/tovar
shopping centre nákupné centrum
chain store jednotkový obchod
department store obchodný dom
supermarket/hypermarket supermarket/hypermarket
shopping mall nákupné stredisko
corner/variety shop obchod na rohu
drugstore drogéria
convenience shop zmiešaný tovar
market trh
street vendor pouličný predavač
goods tovar
retail shop maloobchod/predaj v malom
wholesale veľkoobchod
sales predaj
bargain výhodný nákup

in/out of stock je/nie je na sklade
buy kúpiť
purchase kúpa/peňaženka
discount zľava
reduction zníženie
buy in bulk hromadný nákup
refund splatiť/vrátiť
receipt potvrdenie/potvrdenka/blok
baker´s pekárstvo
bank banka
barber´s holičstvo
butcher´s mäsiarstvo
café kaviareň
card shop obchod s pohľadnicami
chemist´s lekáreň
dry cleaner´s čistiareň
fishmonger´s obchodník s rybami
florist´s kvetinárstvo
furniture shop obchod s nábytkom
greengrocer´s ovocie zelenina
hairdresser´s kaderníctvo
ironmonger´s železiarstvo
jeweller´s zlatníctvo/klenotníctvo
launderette práčovňa
newsagent´s novinový stánok
off-licence výčapné právo
post office pošta
record shop hudobniny
shoe shop obuv
tobacconist´s trafika
toy shop hračkárstvo
shop assistant predavač
shop-keeper obchodník
shopper nakupujúci
consumer konzument
customer zákazník
shop-lifter zlodej v obchode
racks regály
trolley vozík
basket košík
services služby
delivery donáška
milk/paper round donáška, rozvoz mlieka/novín
plumber inštalatér
decorator dekoratér, maliar izieb