

SCSTA HIGH SCHOOL FESTIVAL

PERSUASIVE SPEAKING

Event Rules

4 entries per team

Contestants will prepare an original persuasive speech on a proposition of fact, value, or policy. The speech will seek either passive agreement or immediate action from the audience. Topics should be relevant to today's society. Speeches should include the use of emotion, logic, and credibility and should be organized with an acceptable persuasive strategy. Speeches must include at least three complete citations of research. Careful attention should be given to language usage, creativity, organization, and effective delivery. Contestants are required to include a PowerPoint slide(s) as part of the speech. The slide must be saved onto a flash drive to be connected to a computer/screen the day of the festival. A maximum of three note cards or a one-page outline may be used.

TIME LIMIT: 5 minutes maximum including the slate.

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PERSUASIVE SPEAKING

Performer(s) _____

Preliminary Round ☐

Final Round ☐

School Number _____

Time: _____ Minutes (Limit 5 Minutes)

Criteria	Superior	Advanced	Proficient	Basic Level	Emerging
	5 Points	4 Points	3 Points	2 Points	1 Point
Knowledge/Originality	Speaker is extremely knowledgeable about subject, presents incredibly relevant and meaningful ideas, provides outstanding original insights and arguments, and adheres to topic.	Speaker is very knowledgeable about subject, presents many relevant and meaningful ideas, provides many original insights and arguments, and adheres to topic.	Speaker is mostly knowledgeable about subject, presents some relevant and meaningful ideas, provides some original insights and arguments, and mostly adheres to topic.	Speaker is somewhat knowledgeable about subject, presents few relevant and meaningful ideas, provides few original insights and arguments, and somewhat adheres to topic.	Speaker has little to no knowledge about subject, presents no relevant and meaningful ideas, provides no original insights and arguments, and does not adhere to topic.
Organization	Speaker has an excellent introduction, body, and conclusion. They are extremely easy to follow and include very clear transitions and central idea.	Speaker has a good introduction, body, and conclusion. They are very easy to follow and include very clear transitions and a central idea.	Speaker has an introduction, body, and conclusion. They are easy to follow and include clear transitions and central idea.	Speaker has some parts of an introduction, body, and conclusion. They are somewhat easy to follow and include some clear transitions and a vague central idea.	Speaker has little to no introduction, body, and conclusion. They are difficult to follow and include little to no clear transitions or central idea.
Content	Speaker includes at least three complete citations of research. They have extremely relevant and sufficient development of material. They use excellent examples, facts, and quotes.	Speaker includes three complete citations of research. They have good relevant and sufficient development of material. They use good examples, facts, and quotes.	Speaker includes two complete citations of research. They have relevant and sufficient development of material. They use examples, facts, and quotes.	Speaker includes one complete citation of research. They have some relevant and sufficient development of material. They use little examples, facts, and quotes.	Speaker includes no citations of research. They have little to no relevant and sufficient development of material. They did not use good examples, facts, and quotes.
Delivery	Speaker spoke extremely directly and fluently. They used excellent vocal variety. They had extremely effective eye contact, gestures, and posture.	Speaker spoke very directly and fluently. They used good vocal variety. They had very effective eye contact, gestures, and posture.	Speaker spoke directly and fluently. They used vocal variety. They had effective eye contact, gestures, and posture.	Speaker struggled spoke directly and fluently. They used some vocal variety. They had some effective eye contact, gestures, and posture.	Speaker did not speak directly and fluently. They used little to no vocal variety. They had little to no effective eye contact, gestures, and posture.
Overall Performance	Speaker explored topic extremely sufficiently and uniquely. They presented themselves excellently in professional attire and with poise. They established an excellent rapport with the audience.	Speaker explored topic very sufficiently and uniquely. They presented themselves very well in professional attire and with poise. They established a great rapport with the audience.	Speaker explored topic sufficiently and uniquely. They presented themselves well in professional attire and with poise. They established a rapport with the audience.	Speaker struggled to explore topic sufficiently and uniquely. They struggle to present themselves in professional attire and with poise. They established some rapport with the audience.	Speaker did not explore topic sufficiently and uniquely. They presented themselves well in professional attire and with poise. They established a rapport with the audience.

_____ TOTAL POINTS (25 possible)

Superior (21-25)

Excellent (16-20)

Good (11-15)

Fair (0-10)

Judges Comments:

Judges Affiliation _____

Judges Signature: _____

FOR TALLY ROOM ONLY

Deductions (-1 for overtime in preliminary round; Disqualified in Finals)

_____ ADJUSTED TOTAL POINTS