

Wlcu Privacy Policy

This Privacy Policy describes how Wlcu ("we", "our", or "us") collects, uses, and discloses information from and about you when you use our mobile application and related services (collectively, the "Services"). By accessing or using our Services, you consent to the collection, use, and disclosure of your information as outlined in this Privacy Policy.

1. Information We Collect

We collect information to provide and improve our Services. The types of information we may collect include:

- **Information You Provide Directly:** This includes information you submit when you create an account, such as a username and password. When you interact with our AI knitting assistants, you may provide information about your knitting projects, materials, techniques, and personal preferences.
- **User-Generated Content:** The core of our Service involves your interactions with our AI assistants. We collect and store your conversations, queries, and any project-related details you share within the application. This content helps our AI models learn and provide more personalized and accurate guidance over time.
- **Technical and Usage Information:** We automatically collect certain information when you access and use the Services. This includes device information (such as your device model, operating system version, and unique device identifiers), IP address, and usage data (such as the features you use, the time and date of your interactions, and the frequency of your activities). We use this information to analyze trends, administer the Services, and improve user experience.

2. How We Use Your Information

We use the information we collect for various purposes, including:

- **Providing and Maintaining the Services:** To operate, maintain, and provide all features of the Wlcu application.
- **Personalization:** To tailor our AI responses and recommendations to your specific needs and preferences. Your past conversations help the AI provide more relevant suggestions for patterns, materials, and techniques.
- **Improving the AI Model:** The data you provide, particularly your conversations and feedback on our AI assistants, is crucial for training and refining our underlying AI models. This allows us to continuously enhance the accuracy and helpfulness of our knitting experts.
- **Communication:** To send you service-related notifications, updates, and other administrative messages.

- **Analysis and Research:** To analyze user behavior and trends to understand how our Services are used and to identify areas for improvement.

3. Sharing Your Information

We do not sell your personal information to third parties. We may share your information in the following circumstances:

- **Service Providers:** We may share your information with third-party vendors, consultants, and other service providers who perform services on our behalf, such as data storage, analytics, and infrastructure support. These providers are contractually obligated to protect your information and use it only for the purposes for which it was disclosed.
- **Legal Compliance and Protection:** We may disclose your information if we believe it is necessary to comply with a legal obligation, to protect our rights or property, or to enforce our User Agreement.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of that transaction.

4. Data Retention

We retain your information for as long as your account is active or as needed to provide you with the Services. We may also retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

5. Your Choices and Rights

You have certain rights regarding the information we hold about you. You can update your account information at any time. If you wish to delete your account and associated data, please contact us. Note that some data may be retained for a limited period for legal and operational purposes.

6. Security

We implement reasonable security measures to protect your information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure, so we cannot guarantee its absolute security.

7. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new policy on this page and updating the "Last Updated" date at the top. Your continued use of the Services after such changes constitutes your acceptance of the new Privacy Policy.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us through the application's support channel.