# Cranbrook Education Campus Careers Calendar 2026-2027.

## These events and activities are a brief guide to the careers events and activities at our school throughout the year.

**The eight Gatsby benchmarks of Good Career Guidance are:**

1. A stable careers programme
2. Learning from career and labour market information
3. Addressing the needs of each pupil
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

**A detailed breakdown of which activity affects which pupil can be found on the Compass+ website.**

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| Activity | Year Group | Timing | Where | Gatsby | Why? |
|---|---|---|---|---|---|
| Exeter College and Bicton College assemblies | 11 | In person | CEC | 3, 7, 8 | Information about all courses on offer post 16 |
| Personal Purpose Pitch | 7 | Induction Days | CEC | 3, 4 | To raise careers aspiration |
| All about me survey | All | Tutor time | CEC | 3, 4 | To understand where pupils may want to aspire to work alongside other detailed information of their life ambitions |
| Career icons in booklets | All | Lessons | CEC | 2,3,4 | To show a range of careers and how they are linked to curriculum subjects |
| Careers Research during Induction Days - Career Pilot sessions.<br>Prior to any Further Education interviews, all Year 11 students will use Career Pilot to research potential career pathways | Year 11 | Tutor time | CEC | 2, 3, 5, 6, 8 | An early start to ensure purposeful interviews |
| Post-16 provider assemblies | 11 | Tutor time | CEC | 3,4,7,8 | To share options for post-16 courses by Exeter College and Bicton College |
| Year 10 preparation for Work Experience - CV writing, research into employers and applications | 10 | Personal Development lessons | CEC | 2,3,5,6 | Student will use Personal Development lessons to create a CV, explore a database of employers and make applications for a placement |

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| Sign up for Duke of Edinburgh's Bronze Award | 9 | After school sessions | CEC | 3, 6 | Sign up and completion of year 9 DofE activities. |
| In-school Pupil Work Experience - Pupil Services Assistant | 7 | One full day | CEC | 3,6 | To experience the world of work |
| Empowering Young Women | 9 | Regular 1-2-1 meetings | CEC | 3, 5, 8 | Gaining industry experience with women who are successful and improving aspiration in young women |
| Drama cycle on theatre industry jobs | 9 | 1 lesson a week | CEC | | Cycle based on how actors and directors approach the theatre industry. Introduction to theatre companies and how they work in the industry. |
| The Maynard assembly | 10,11 girls | In person | CEC | 3, 7, 8 | Information about all girls 6th form |
| Year 11 mock interviews | 11 | In the school day | Main hall | 3,5,8 | Personalised interviews and interview feedback and an opportunity to discuss careers pathways. |
| Year 10 Music BTEC workshops | 10 | 1 lesson a week | CEC | 4, 5 | 5 workshops with sonority experience of music production |
| PPW evenings | 7-11 | On site | CEC | 3, 7, 8 | Support to help students and families make informed decisions. |
| Year 11 Exeter College interviews | 11 | One to one interviews | Meeting room | 2, 3, 4, 7 | To meet our Exeter College advisor to discuss potential |

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| | | | | | career and further education pathways, routes onto courses, qualifications needed |
| Year 8 French Scheme of Work | 8 | School time | CEC | | Unit of work teaching jobs in French and talking about skills and personal qualities needed for each job. |
| All year groups will have a selection of tasks related to careers as part of the 'DO NOW' activity | All | Independent Learning Week. | CEC | 3,4 | Research skills, career planning, confidence and interview skills. |
| Year 11 French | 11 | School time | CEC | | Unit of work on education and future plans covering next steps, college, university, apprenticeships and future careers in French. Pupils discuss skills and personal qualities needed for different choices and advantages and disadvantages of different career paths. |
| Duke of Edinburgh's Bronze Award. Pupils organised and complete volunteering, physical | 9 | Outside the curriculum | CEC/At home | | |

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| and skills activities on a regular basis. | | | | | |
| Yr 10 1-2-1 appointments to capture progression plans beyond CEC. Repeat appointments for undecided students and priority groups. | 11 | In the school day. | Boardroom | 2, 3, 8 | Personalised support to help students and families make informed decisions. Learn about study options beyond CEC. Diplomas, 'A' levels, T Levels, Apprenticeships will be covered. |
| Apprenticeships assemblies | Year 9 - 11 | Tutor time | CEC | 2,3,5,6, 7 | Assembly on the purpose, benefits and examples of apprenticeships. |
| Careers fair. Meaningful employer encounters and post-16 providers in person to discuss options (PAL) | Year 6-11 | All day | CEC | 2,3,4,5, 7 | Opportunities to find out about work opportunities in the South West |
| Secondary pupil progress and wellbeing evening | All | After school | CEC | 3, 4, 7, 8 | Support to help students and families make informed decisions. |
| Support with post-16 applications | 11 | After school | CEC | 7 | 1-2-1 support at parents evening for 6th form applications from Bicton and Exeter College |
| College and sixth form application deadline. Further 121s as and when required. | 11 | Online and in tutor time. | CEC | 3, 7, 8 | Support to help students and families make informed decisions. |
| Year 9 options research - Career Pilot and within PD lessons. | 9 | Personal Development lessons | CEC | 3, 4 | What qualifications do I need for preferred careers? |

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| Supported Internship workshop | 9, 10, 11 and parents | In curriculum time | CEC | 3, 5, 7, 8 | Workshop with EHCP pupils, families and Devon County Council on supported internship opportunities. |
| National Apprenticeships Week. Online events and activities signposted. | All | Tutor time assemblies | CEC | 2, 3, 4, 5, 7, 8 | Career planning, confidence, linking careers to curriculum. Labour market information. |
| Future Skills Questionnaire | All | Tutor time assemblies | CEC | 2, 3, 4 | Completion of FSQ in Compass+ to ascertain effectiveness of careers activities |
| Academic Insights to Exeter College for grade 7-9 pupils | Yr 10 | | Exeter College | 3, 5, 7 | This is a taster day for pupils likely to achieve grades 7-9 |
| Jump Into Apprenticeships | Selected year 10 | In curriculum time | Various | 2, 3, 4, 5, 6, 7, 8 | 5 dedicated sessions exploring different apprenticeship workplaces |
| "Dreams and goals" cycle in Personal Development | 7 | PD lessons | CEC | 2, 3, 4 | Topic covering careers aspirations and workplace stereotypes |
| "Enterprise" cycle in Personal Development | 8 | PD lessons | CEC | 2, 3, 4 | Topic covering how to start a business and sell a product |
| Careers-focused Independent Learning Week - extension into all subjects | 7-10 | Independent Learning Week | CEC | 2, 3, 4, 7, 8 | Research skills, career planning, confidence and interview skills. |
| Secondary pupil progress and wellbeing evening | All | After school | CEC | 3, 4, 7, 8 | Support to help students and families make informed decisions. |

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| Bicton College Interactive Visit | 10 | Tutor time | CEC | 2,3,4,5, 7,8 | Information on post-16 courses, Q&A, interaction with staff and animals, apprenticeship talk. |
| Options Evening | 9 | All day | CEC | 3, 4, 7, 8 | Support to help students and families make informed decisions. |
| Army talk | Year 9 to 11 | Curriculum time | CEC | 2, 3, 5, 7, 8 | Follow up talk with pupils interested in Army careers |
| Work Experience | 10 | With local and national employers | Offsite | 2, 3, 4, 5 | Research skills, career planning, confidence and employability skills. |

| **Ongoing activities throughout the year.** | **Year** | **Timing** | **Location** | **Gatsby** |
|---|---|---|---|---|
| Ongoing Facebook, Twitter and Linkedin presence answering pupil and parent enquiries | All | 24/7 | Online | 1, 2, 3, 5 |
| Publish inspirational posters. Focus on achievable career goals with previous students | All | Monthly | Online | 3, 4, 5 |
| Ongoing offer to all current & previous students and families for pre-booked appointments | All | Ongoing | CEC | 2, 3, 8 |
| Careers related enquiries from parents can also be handled via, phone, Email and F'book | All | Ongoing | CEC | 2, 3, 8 |
| Ongoing engagement with alumni to help inspire current students | All | Ongoing | CEC | 2, 4, 5, 3 |
| Student Leadership opportunities for KS4 groups to contribute to wider school | All | Monthly | Offsite | 5, 6 |
| Pupil Service Assistant opportunity to gain world of work experience | 7-8 | 1 day | CEC | |

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| SEN student transition to college visits | 11 | Spring | CEC | 3, 7, 8 |
| Ongoing support for students at risk of bullying, suffering from anxiety etc. | All | Ongoing | CEC | 3, 8 |
| Ongoing engagement with stakeholders to highlight the potential of our students | All | Ongoing | Online | 2, 3, 5, 7 |
| Ongoing engagement with our Enterprise Advisor | All | Ongoing | Online | 2, 3, 5 |
| Be a contributor to the Trust Careers Advisor Network to ensure events and best practice are shared | All | Ongoing | Online | 2, 3, 5 |
| Empowering Young Women | 9 | Termly with different pupils | Online and On site | 4, 5, 6, 7, 8 |
| Student interaction with Rocksteady and Visiting Music Teachers | All | Ongoing | On site | 5, 7 |