



SC23

Denver, CO | i am hpc.

SC[★]inet

Contributor Program Participation Guide

contributor-relations@scinet.supercomputing.org

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Introduction

SCinet contributors play a critical role in the overall success of the Supercomputing conference. Without their generous support of time and resources, SCinet cannot design and build the technical infrastructure that supports the conference. In recognition of this strategic partnership, SCinet has formalized the relationship within the conference structure to increase the visibility of SCinet participants and their valuable contributions to the success of the event year after year.

This document will codify the relationship between SCinet and its many contributors by documenting our activities, requirements, and expectations, along with the benefits of participation. In the following sections you will find the details necessary to fully participate, experience, and benefit from your relationship with SCinet.

For additional and updated information, please check the [SCinet Contributor Portal](#) site frequently.

Communicating with SCinet

SCinet suggests several communications methods for contributors to use:

- General questions related to your SCinet participation:
contributor-relations@scinet.supercomputing.org
- Technical questions can be sent to individual team leads directly. For contact information, please email contributor-relations@scinet.supercomputing.org first.
- Communications and marketing: communications-leads@scinet.supercomputing.org
- SCinet management: mgmt23@scinet.supercomputing.org

Summary of Requirements for Participation

Participating Contributor Deliverables:

- Formal acknowledgement of participation
- Detailed List of contribution(s) including valuation of contribution via a Bill of Materials
- Signed Liability Waiver
- Shipping Logistics (e.g. carrier, tracking information)
- Outbound shipping preferences
- Marketing collateral - logos, images, custom artwork, etc.
- Contact information -please provide names, email address and phone number for the following:
 - **Technical** staff - assist our technical teams with the use of their hardware and/or software
 - **Marketing and communications** staff - assist with logo collection, news releases, blog postings, and other public-facing aspects of the contribution
 - **Executive sponsorship** of the effort for updates and recognition of the contribution

Important Dates

[Check the SCinet Contributor Portal for Updates](#)

Key Contributor Deadlines (dates are approximate and subject to change):

- Contributor Intent to Participate Due Friday, May 12, 2023
- Initial Bill of Materials Friday, July 14, 2023
- Liability Waivers due Friday, July 14, 2023
- Updated Bill of Materials Due Friday, August 11, 2023
- Final Bill of Materials Due (final values submitted for insurance) Friday, September 8, 2023
- Loaned Equipment Received at Freeman Warehouse Wednesday, October 11, 2023
- Outbound Shipper Paperwork Submitted Friday, October 27, 2023

Other Contributor Deadlines (dates are approximate and subject to change):

- WINS Volunteer Travel Support Fund Contribution Declaration Friday, September 1, 2023
- Co-branded Apparel commitment deadline Friday, September 1, 2023
- Contributor Logos submitted Friday, September 15, 2023
- Request complimentary exhibitor badges Friday, September 29, 2023
- SCinet Partner Highlights submitted Friday, September 29, 2023
- Network connection transfer request submitted Friday, September 29, 2023
- SCinet Panel Artwork submitted Friday, September 29, 2023
- Co-branded Apparel Shipment Received Wednesday, October 11, 2023
- Review/Approve SCinet Partner Highlights Friday, October 20, 2023

SCinet Deadlines:

- Initial Valuation Deadline Friday, August 4, 2023
- Confirmation to contributors of Initial Benefit Level Achieved Friday, August 18, 2023
- Apparel Sizes and Quantities Released to contributors Friday, August 18, 2023
- Final Valuation Change Deadline Friday, September 8, 2023
- Confirmation to contributors of Updated Benefit Level Achieved Friday, September 15, 2023
- Freeman Outbound Shipping Date Saturday, November 18, 2023

SCinet “Terms”:

- **Planning Operations** (planning meetings (on-site and virtual) and other related activities that begin early in the year and culminate before the Staging event)
- **SCinet Pre-Staging** (October 18-19, 2023) (small group, typically Logistics and Team Leads only)
- **SCinet Staging** (October 20-27, 2023) (Final dates will be determined by SCinet team requirements)
- **SCinet Setup** (November 6-11, 2023 ~6 days)
- **SC Show and Teardown** (November 12-17, 2023 ~6 days)

SCinet Contributor Program

The SCinet Contributor Program is a framework to recognize the generous contributions of resources and effort from our partners with exclusive appreciation within the SC Conference. The program specifically outlines the types of contributions necessary to reach defined levels of benefits. Contribution levels are applicable to hardware, software, and service providers that *directly* donate their time and materials to SCinet¹. Contributing organizations must formally acknowledge their participation to the SCinet Contributor Relations team or their Technical Team in order to be eligible for all aspects of the program.

Contributor Benefits

Benefits per Level

Each classification level provides a set of benefits for the contributor in recognition of the support provided to SCinet in the form of equipment, software and services. For all tiered items listed in the table below (flyers, web pages, banners), a higher tier represents more prominent placement and size of logo. Network connections are transferable to other booths upon request. Items may include exhibit badges, or items provided via external parties are not transferable. Many items have an associated deadline.

Table 1: Benefits per Contributor Level

Benefit	Diamond	Platinum	Gold	Silver	Bronze
Network Connection ²	Free Connection of Choice	Free 1Gb/s or 10Gb/s, 100Gb/s, or 50% Discounted 400Gb/s	Free 1Gb/s or 10Gb/s, or 50% Discounted 100Gb/s	Free 1Gb/s or 50% Discounted 10Gb/s	50% Discounted 1Gb/s
Exhibitor Staff Badges ³	5	4	3	2	1
Logo on NOC Banner	1st Position	2nd Position	3rd Position	4th Position	5th Position
Corporate / Institutional Logo Placement on SCinet Panels	Most prominent NOC placement	Preferred NOC placement	Preferred NOC or DNOC placement	NOC or DNOC placement	DNOC placement
Customized SCinet Panel	Guaranteed NOC placement	Guaranteed NOC placement	N/A	N/A	N/A
Logo and Mention during SC General Chair Keynote	Yes	N/A	N/A	N/A	N/A

¹ SCinet is unable to recognize downstream suppliers as a part of this process, and will only be able to convey the benefits of the program to our direct contributor contacts.

² Network connection is transferable to a booth designated by the Contributor. Selection or transfer must be made by the defined deadlines

³ Must be identified by the defined deadline. Badges are assigned to specific attendees for the duration of the event and are non-transferable. SCinet volunteers from a contributor with a predefined team role will also receive badges that are not included in these totals.

SCinet Contributor Web Page and Attendees Flier	1st Tier	2nd Tier	3rd Tier	4th Tier	5th Tier
SCinet Partner Highlights ⁴	Tech Focus Page	Yes	Yes	Yes	Yes
Press Release Coordination ⁵	Yes	Yes	Yes	Yes	Yes
Recognition via SCinet Displays ⁶	Tech Focus Content	Yes	Yes	Yes	Yes
SCinet Premier Benefits	Select 2	Select 1	N/A	N/A	N/A

Exclusive Premier Benefits for Diamond and Platinum only

Contributors that reach the Diamond or Platinum level are given the option of selecting exclusive benefit options. This program is designed to allow greater flexibility in supplying the items that matter most to our most important contributors.

Table 2: Exclusive Benefits at Diamond and Platinum Contributor Levels

Premier Benefit	Diamond	Platinum
<i>Diamond level participants can pick 2 of the items below. Platinum level participants can pick 1 of the items below.</i>		
Network Connection ⁷	Additional Free Network Connection of Choice	Additional Free 1Gb/s or 10Gb/s, 100Gb/s, or 50% Discounted 400Gb/s
Additional Exhibitor Staff Badges ⁸	5	4
Exclusive SCinet VIP Tour and Meet-and-Greet	Yes	N/A
Communications Assistance	Specific News Article / Communication Assistance during SC23	N/A
Exhibitor Whisper Suite ⁹	100% of Space Discounted	N/A

⁴ Company and Equipment included and displayed next to SCinet NOC on Exhibit floor. Note this is electronic, and no paper copies will be accepted for display.

⁵ As they relate to the current conference year and company contribution(s). All press releases must be cleared in advance by the conference press office

⁶ Displays are positioned around the exhibit floor, and rotate a series of visualizations.

⁷ Network connection is transferable to a booth designated by the Contributor. Selection or transfer must be made by defined deadlines

⁸ Must be identified by the defined deadline. Badges are assigned to specific attendees for the duration of the event and are non-transferable. SCinet volunteers from a contributor with a predefined team role will also receive badges that are not included in these totals.

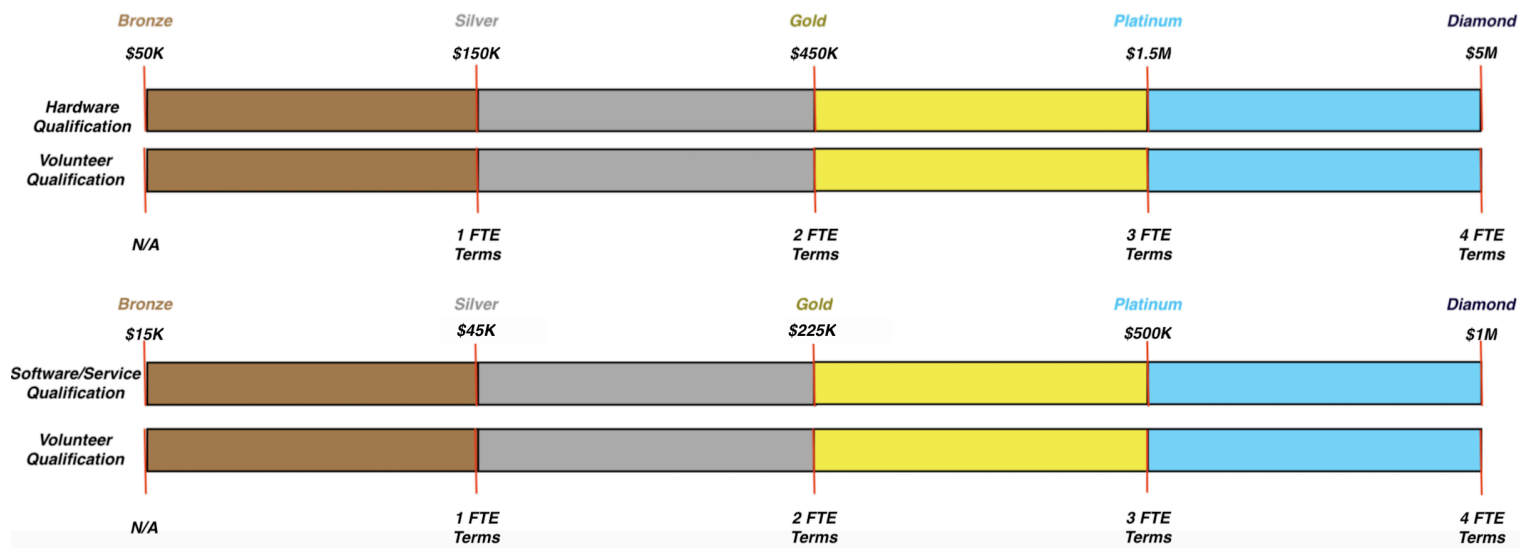
⁹ Benefit will allow contributor free or discounted purchase of an Exhibitor Suite on the SC23 Exhibit floor. Benefit is non-transferable. Benefit does not include additional modifications to whisper suite (e.g. furniture, furnishings, network connectivity) it is space ONLY.

Contribution Requirements per Level

Preliminary Requirements and Level Assignment

SCinet management and team leads evaluate the initial Bill of Materials (due **Friday July 14th, 2023**) to determine the contribution value and corresponding time requirements of the contributions. A preliminary 'contributor benefits level' (Bronze, Silver, Gold, Platinum, and Diamond¹⁰) will be assigned based on the total Forecasted Equipment List '**Insured or Replacement Value**' and guidelines listed in the charts below. These values are approximate and are based on previous years' equipment and subject to change.

Figure 1: Approximate Breakdowns for Contributor Levels



Final Requirements and Benefits Level Assignment

The Final Contributor Benefits Level will be assigned closer to the SC conference and take into consideration changes in valuation due to BOM modifications and participation in Contributor Benefits Program [Extra Mile](#) items such as [WINS Volunteer Travel Support](#) or [SCinet Co-branded Apparel](#). Changes in valuation due to increases through the *Extra Mile* programs or reductions in contribution will be addressed when they occur.

It is recommended that SCinet teams and their contributing partners communicate regularly to ensure an accurate Forecasted Equipment List and subsequent Bill of Materials that reflects the hardware, software, or services that will best showcase and support SCinet.

The following table indicates the support required to reach each level. Please note the groupings associated with the contributions as they define the framework of meeting the requirements of a particular level.

¹⁰ Note that the Diamond level is only available to two total contributors: one from the hardware area, and one from the service/software area.

Table 3: Extra Mile Options for Contributor Tiers

	OR		OR		Extra Mile ¹¹ Choose One	
Level	Hardware	Software/Services	Time (Term)	WINS Volunteer Travel Support	WINS Volunteer Travel Support	Shirts
Diamond ¹²	\$5M	\$1M	1 FTE x 4 Terms	\$15K	N/A	N/A
Platinum	\$1.5M	\$500K	1 FTE x 3 Terms	\$10K	\$15K	Outerwear (Sweatshirt, Jacket, Vest, etc.)
Gold	\$450K	\$225K	1 FTE x 2 Terms	\$5K	\$10K	Button-up or Polo
Silver	\$150K	\$45K	1 FTE x 1 Terms	\$2,500	\$5K	Polo or Long Sleeve T-shirt
Bronze	\$50K	\$15K	N/A	N/A	\$2,500	T-shirt, or branded merchandise (hats, tote-bags, etc.)

As an example, if a contributor has contributed \$200K in hardware and is sending a technician for either staging or setup activities, they have a base qualification for the “Silver” level. To jump to the gold level, a contribution of \$5K to the WINS Volunteer Travel Support fund can be made or the contributor can provide SCinet Co-Branded Apparel, such as a Polo or Long Sleeve T-shirt.

Extra Mile Contributions

WINS Volunteer Travel Support Fund

The Women in IT Networking at SC (WINS)¹³ program was developed as a means for addressing the prevalent gender gap that exists in Information Technology (IT) particularly in the fields of network engineering and high performance computing (HPC). The program, now in its seventh year, provides mentorship and travel funding for a peer reviewed group of early to mid-career women from diverse, and often underserved, backgrounds and regions of the U.S. research and education IT community for a true “hands on” experience in the ground-up construction of SCinet, one of the fastest and most advanced computer networks in the world.

Contributions to the WINS Volunteer Travel Support fund assists SCinet in ensuring a diverse volunteer pool and helps to fund a population that have a strong desire to volunteer their time and expertise to SCinet but are not able to secure complete funding from their home institutions. Funding also raises awareness of SC and SCinet to a population that may not be aware of it. WINS Volunteer Travel Support Fund recipients would

¹¹ Allows for a contributor to achieve the next classification level. Either additional donation to WINS Volunteer Travel Support Fund or donation of SCinet Co-branded Apparel meet the requirements.

¹² Note that only two total contributors can qualify for Diamond. One from the hardware area, and one from service/software area.

¹³ <https://women-in-networking.net/>

receive travel expense assistance for airfare, lodging, ground transportation, and daily per diems. Although donors to this fund do not have control of the selection process, SCinet will make efforts to ensure that contributors are properly recognized for their contribution to the WINS and SCinet mission.

Contributions to the fund must be declared to the Contributor Relations program by the defined deadline. Those that would like to donate, or would like more information, can send their intent to mgmt23@scinet.supercomputing.org and wins-management-team@ucar.edu.

SCinet Co-branded Apparel

Contributions to the SCinet Co-branded Apparel program provide another way to publicize a contributor's participation and help a contributor achieve the next level of benefits. See more information about the program in the [SCinet Co-branded Apparel program section](#).

Definitions

Loaned Hardware/Equipment

Loaned equipment refers to physical hardware loaned, directly from the contributor, to SCinet for the duration of SC23 activities. This is defined to start at the October staging event through the November teardown, or at other times throughout the year for evaluation and testing activities. Equipment intended for use during the Show must arrive at the designated time (see the [Logistics](#) section below for details).

The valuation is tied to the **Insured or Replacement Value** submitted as part of the Forecasted Equipment List and Bill of Materials (BOM). SCinet uses the Insured or Replacement Value rather than MSRP to ensure a level field for all contributors. Loaned equipment requires a pairing with a [Time](#) contribution, defined in the following section.

We require the contribution of "time", as it is used to offset the installation, configuration, operation, and maintenance of the hardware. If hardware does not come with a matching donation of time, the classification will be valued at the lower of the two contributing factors. The level accepted by SCinet is up to the discretion of the team utilizing the hardware and is approved by the SCinet Chair.

Software

Software refers to standalone products, other than firmware and operating systems required for operation of loaned equipment or services. The software must play a substantive role within the SCinet architecture, or be aligned with one of the technical teams, to be considered for the program.

The value associated with the software loan is based on the **purchase or license value** for the level of software utilized by SCinet, prorated for the period of use (typically 1-2 months), to ensure a leveling comparison against the contribution of hardware or services in order to provide equitable levels of contributor classification.

We require a time component, as it is used to offset the installation, configuration, operation, and maintenance of the software. If software does not come with a matching contribution of time, the classification will be valued

at the lower of the two contributing factors. The level accepted by SCinet is up to the discretion of the team utilizing the hardware and is approved by the SCinet Chair.

Services

Services are neither loaned equipment nor software, but provide a function critical to the operation of SCinet. Common examples are dark fiber, bandwidth access, colocation services, interconnects, etc. These services may only be provided by the organization owning the service in question, and not re-sellers or suppliers. Services are accepted and valued based on published rates/pricing prorated for the period of use.

We require a time component, as it is used to offset the installation, configuration, operation, and maintenance of the service. If a service does not come with a matching contribution of time, the classification will be valued at the lower of the two contributing factors. The level accepted by SCinet is up to the discretion of the team utilizing the hardware and is approved by the SCinet Chair.

Time

Time contributions in the form of technical support for contributed items (hardware, software, and/or services) will be calculated using the traditional “FTE” (full-time-equivalent) nomenclature. Individuals must actively participate in the design, build, or support process in order to meet the requirements. Support for the event is a priority during key times of the year, however, technical support assigned to SCinet may still work on ‘day job’ activities as needed.

Alternative requirements may be used to reach the desired benefit level at the discretion of the SCinet Chair. For example, certain products such as remotely operated software and services, will not need support staff on-site to ensure proper operation. Contributors are still encouraged to name specific remote staff SCinet can work with, and this can be used as “credit” for the time commitment requirement. These types of circumstances will be evaluated on a case-by-case basis.

Additionally, a contributor may offer to fund a volunteer via the [WINS Volunteer Travel Support Fund](#) to offset the time contribution, if they cannot spare staff time to assist for the duration of SCinet activities.

SCinet Terms

The use of a “Term” is an indication of a period of time during which SCinet requires support.

- **Planning Operations** (planning meetings (on-site and virtual) and other related activities that begin early in the year and culminate before the Staging event)
- **SCinet Pre-Staging** (October 18-19, 2023) (small group, typically Logistics and Team Leads only)
- **SCinet Staging** (October 20-27, 2023) (Final dates will be determined by SCinet team requirements)
- **SCinet Setup** (November 6-11, 2023 ~6 days)
- **SC Show and Teardown** (November 12-17, 2023 ~6 days)

Bill of Materials (BOM)

BOM - An initial Bill of Materials (BOM) is due to SCinet in mid July (see Important Dates). A more refined BOM is due in August with a final BOM due in September. These 3 stages are to facilitate teams and vendors refining the SCinet architecture and design and to allow SCinet management to determine contributor tiers.

- The initial BOM is due in mid July. Teams should have a reasonable idea of their equipment needs and have vendors committed to providing equipment and services at this point. We recognize architecture details and product availability can change which is why we have additional BOM deadlines. The initial BOM is used to determine a rough idea of contribution tiers as well as provide a rough estimate of insurance needs to IEEE/ACM
- A more refined BOM is due in August. This will hopefully be very close to the final BOM, but again we recognized things can still change. This BOM will be the final determination for contributor tiers (factoring in any additional SCinet travel support or apparel donations contributors will provide)
- A final BOM is due in early September. This BOM is used for final insurance purposes and for coordination with Logistics on expected equipment shipments.

Format

The BOM must include the following details:

1. Company Name and Point of Contact (POC)
2. Address & contact information for Contributor POC (contact Name, email, and phone number)

For each item loaned, we require the following:

1. Part number (P/N) used by the contributor (not a reseller or supplier)
2. Description of the part in question
3. Quantity provided
4. Insurance or replacement value (used for benefit valuation). If an MSRP is provided, SCinet will use 30% of this value for insurance/replacement value. Please provide actual insurance or replacement values when possible.

SCinet provides a blank Google Sheets form to help contributors construct their BOMs. The link is available on the external Contributor Relations Portal:

<https://scinet.supercomputing.org/contributor-relations>

Submission

BOMs and waivers will be accepted via the contributor-relations@scinet.supercomputing.org and logistics@scinet.supercomputing.org mailing lists and must include all the details listed above. Submissions will be carefully controlled and not shared outside the needed personnel. In instances where additional equipment is shipped for replacements or augmentation, updates must be sent to the same list to ensure that we have proper insurance coverage for equipment.

Liability Waiver

All contributors providing hardware are required by the sponsoring societies to submit a completed insurance liability waiver.

You can download the SCinet Liability Waiver from the Contributor Relations Portal:

<https://scinet.supercomputing.org/contributor-relations>

Logistics

Insurance

Using the Bill of Materials, provided by the contributor, the conference sponsors (IEEE and ACM) will secure insurance to cover the replacement cost of the equipment loaned by each contributor for the period in which SCinet has possession of the equipment. It is critical that the Bill of Materials be submitted on time and must accurately depict what is being sent, and will be used, by SCinet.

Receiving and Inventory

When the equipment is received, the Bill of Lading (BOL), or the results of the check-in process, will supersede the BOM as the basis for inventory and accounting of received items as well as the inventory operations used for returning the correct materials at the end of the conference. Differences between BOL and BOM will require a signature by a representative of the contributor or SCinet team lead. If the replacement cost is not specified on the BOM, or the BOL differs significantly from the BOM, SCinet may not be able to properly determine the insurance value of the equipment and can NOT be held liable if an adequate insurance level is not obtained.

Shipping

Shipping of equipment for use within SCinet must be coordinated with the [Logistics](#) team.

Inbound Shipping

Shipping will be categorized into two time periods:

- Items required for the Pre-staging event in October (most common) must arrive at Freeman no later than Wednesday October 11th, 2023.
- Items arriving for the Setup/Show event in November (uncommon) must arrive at Freeman no later than Wednesday November 1st, 2023.

The shipping label must be applied to each and every box, envelope, crate, etc that will arrive for staging.

Additionally, tracking information for each shipment must be shared with

logistics@scinet.supercomputing.org. This allows the logistics team to identify shipment for routing within the Freeman shipping yard, locate missing items and ensure that all items arrive at the convention center on-time for staging, setup and show. All loaned equipment and other materials must be delivered, using the Freeman label, by the defined deadline.

In all cases, the Bill of Lading (BOL) will be used to inventory the equipment as it arrives and will be presumed to supersede the equipment list from the BOM for insurance purposes. Any discrepancies between the BOL and the received equipment as inventoried will be noted and communicated to the contributor.

Items being shipped later should use the same label and procedure above, noting to Logistics expected arrival time.

Outbound Shipping

In all cases, unless discussed and approved by the SCinet chair, SCinet will unrack and repack loaned equipment using the materials used for inbound shipping. If a contributor wishes to perform this directly, this must be declared to SCinet as part of the shipping choice selection. In NO case, however, will equipment be released from SCinet possession without a completed outgoing inventory and signature to confirm handoff.

It is critical to ensure that your return shipping choices are made by the deadline date. Changes may be made after the deadline, and will be fulfilled where possible, but cannot be guaranteed. Shipping to residential addresses is complicated due to common carrier restrictions. When designating the destination address, it is recommended to utilize a commercial address.

Outbound shipping costs for contributors utilizing Freeman as a carrier will be covered by SCinet. Contributors not wanting to use Freeman will need to arrange their own shipping at their own expense. Note: Outbound shipping using common carriers (e.g. UPS or Fedex) can be very difficult to arrange at many convention centers. It is up to contributors to arrange pickup for their items, even with pre-paid shipping labels.

Steps to ensure the secure and proper return of your equipment

1. Complete and submit the SCinet Outbound Shipping Request. Select the appropriate shipping method.
2. Complete and submit appropriate Freeman shipping paperwork.
3. Complete and verify, via signature, the proper packing of your equipment (optionally completed by SCinet)

Shipping Process

Freeman will organize and ship your equipment to the chosen address(es) as identified in the submitted Freeman paperwork. SC insurance will cover the equipment until delivered to the designated destination.

Exceptions:

1. Hand carry - You may hand carry/roll your equipment back to your booth for shipping with the rest of your company's equipment or to a private carrier. This will require coordination with the Logistics team. Once signed out, SC insurance no longer covers the equipment. Notify the Logistics team that you wish to hand carry and they will work with you on the procedure.

2. Ship by chosen carrier (other than Freeman) - You may choose a private carrier for your shipping needs at your own expense. This will require coordination with the Logistics team. Freeman will release the equipment to the carrier when they arrive. Because Freeman manages the logistics for the convention center, private carriers are often a slower choice. Please keep this in mind as you schedule your pickup, and it may be the case that the carrier does not receive access to dock infrastructure until a later time. SC insurance covers the equipment until accepted by the private carrier.

Regardless of the selected shipping method, access to loaned equipment is restricted after the show closes until it has been successfully cleared by the SCinet Logistics team and representative signature. During SCinet activities (beginning upon receipt by Freeman and terminating with the release of the equipment to the owner, which varies by shipping method) SC has insurance liability for the equipment until this process is completed. Please be patient and understand that we are completing a complex process that cannot be rushed. It is our goal to return all aspects of the loaned equipment in the same shape it arrived, thus our care is warranted to ensure safe and accurate delivery.

Visibility and Marketing

Logos

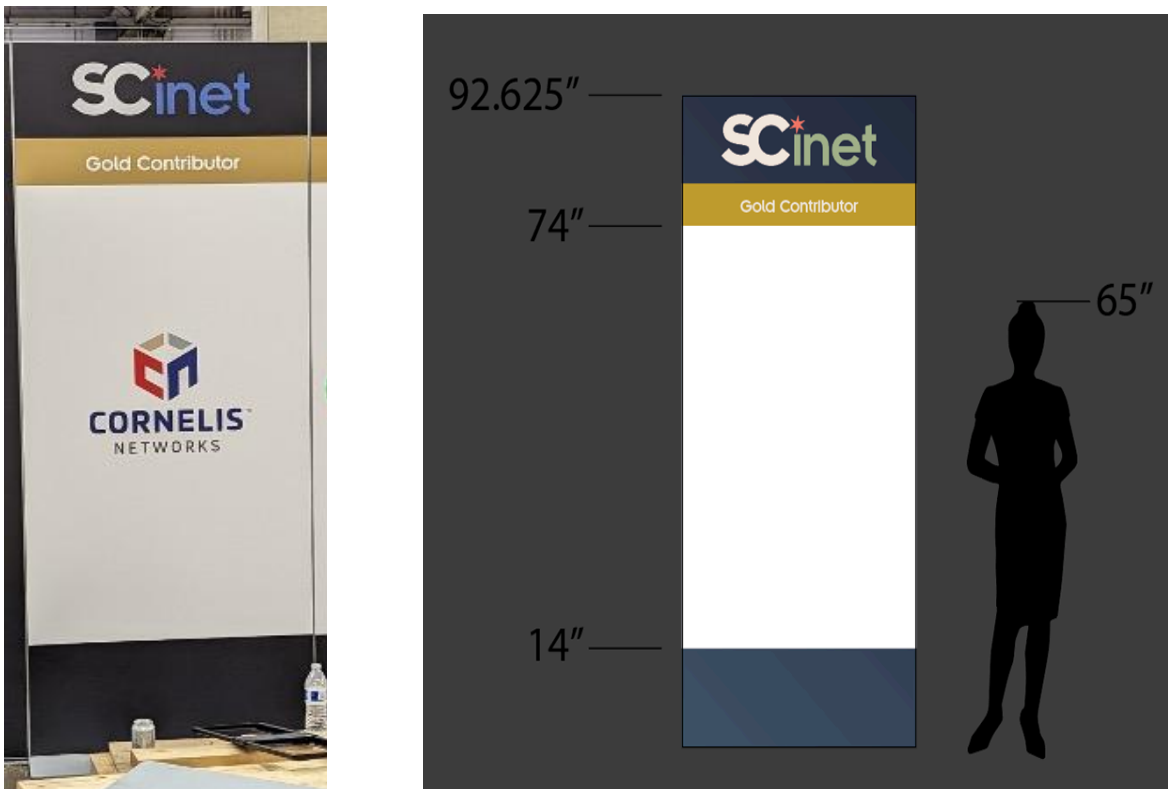
High-quality (vector scalable) logo images are used on our banners, panels, press releases and web presence. Timely access to contributor logos allows us to design visual branding which provides the highest visibility to our contributors.

Failure to submit a high quality logo will result in exclusion from the banners, panels, press releases and web presence. See the [File Format](#) section that follows for details on acceptable options.

SCinet Panels

SCinet will display Contributors' logos, or in some cases customized marketing materials, on the panels that make up the SCinet NOC and DNOC structures. Contributors that reach the Diamond, or Platinum level of recognition have the option of submitting special advertising graphics in addition to just a corporate / institutional logo. Each panel is 38.75 inches wide by 94 inches tall. The actual usable space for your special advertising graphics is roughly 36 inches wide by 60 inches high. An example panel follows:

Figure 2: Typical Panels for Contributors and Overall Dimensions



For Diamond and Platinum contributors, the customized panel is not restricted to just a logo, and can reflect advertising strategies for the conference, information on booth location, or QR codes that link to other collateral. Within reason, the space use is up to the contributor. The panels usually have a bright white background with accent colors from the current conference logo and may include the conference and/or SCinet logos on the top or bottom.

All contributors are responsible for the quality of the final product - SCinet cannot design these on your behalf, but will review the final result to ensure it has a high quality during the printing process. The following guidelines are provided to ensure that you get high quality results:

- Make sure your artwork proportions are correct to the desired final size (maximum 36 inches wide by 60 inches high), and contains proper resolution for enlargement.
- **Vector file formats are required.** Depending on the scale, lower resolutions may result in decreased image quality. SCinet is not responsible for the quality of submitted graphics.

Failure to submit a high quality logo or panel design will result in exclusion. See the [File Format](#) section that follows for details on acceptable options.

Marketing & Communications Assistance

SCinet encourages our contributor partners to share information on their products and services during the SC23 conference. Our communications team is available to assist in this process, to ensure that contributions are being highlighted in a uniform and positive manner. The following services are offered to all contributors in the program:

- Logo recognition on SCinet web presence & conference handout
- Interactive content delivered via SCinet Partner Highlights system located at SCinet NOC
- Coordination of prepared marketing communications involving SC23 and SCinet (e.g. social media, press releases, blog posting)
- Logo recognition on SCinet displays located in the conference exhibit hall

For our Diamond level participants, we are also pleased to offer the following services:

- Technology focus content delivered via SCinet Partner Highlights system located at SCinet NOC
- Assistance in developing impactful communication strategies for contributions
- Technology focus content on SCinet displays located in the conference exhibit hall

More information is available via our communications team, they can be reached at communications-leads@scinet.supercomputing.org.

SCinet Partner Highlights (SPH) - Electronic Visualization of SCinet

The SCinet Partner Highlights (SPH) is available to all contributors, to further educate conference exhibitors and attendees about contributor participation as well as equipment roles and activities. We provide the SCinet Partner Highlights as an alternative to paper-based handouts identifying contributors to SCinet. Contributors may not provide SCinet with any physical handout material for distribution under any circumstances. The SCinet Partner Highlights technology is implemented as displays on LCD screens around the SC23 exhibit floor that is customized yearly.

In order to provide the best experience, we ask that all images and text be submitted by the defined deadline. This allows our SCinet Partner Highlights team to create and test the presentation to ensure proper operation. Failure to meet this deadline will result in stock images being inserted and publicly available information being presented to exhibitors and visitors.

To participate, provide the following information:

- High quality images of loaned equipment (switches, routers, appliances, servers, etc.)
- text-based description of their role, operational specifics and marketing details
- indication of booth (if applicable) where more information can be found on the show floor

See the File Format section that follows for details on acceptable options. Contributors will be asked to review *and approve* their presented material at least two weeks before the conference, allowing enough time to make small adjustments before the SCinet Partner Highlights is unveiled.

SCinet Co-branded Apparel

SCinet Co-branded t-shirts, polos, vests, and outerwear are another way to publicize a contributor's participation. SCinet will provide the following details:

1. SCinet Logos and thread colors (these are non-negotiable and change each year). Use of prior year threadwork **is not** permitted, please be careful not to accidentally reuse a previous year's logo or colors, this will disqualify apparel from being able to be used during the conference
2. Logos and thread colors can be found on the SCinet Contributor Relations Portal - <https://scinet.supercomputing.org/contributor-relations>
3. Sizes and quantities for SCinet use
4. Restrictions on logo placement on the article
5. Historical size baselines for planning purposes
6. Suggested colors to prevent conflict with other items
7. Suggested days and opportunities the articles can be used

SCinet will provide the size quantities to the contributors who have elected to donate apparel no later than mid August. SCinet management should be consulted on all designs before they are finalized to verify coloring and logo placement. Delivery is required by the defined shipping deadline. Please use the logistics label.

Once received, the apparel will be sorted and provided to SCinet team members. Coordinated schedule of use during the event will be provided prior to show week. Preference for a particular day may be considered. Conflicts over days will be broken by contributor level and decided at the discretion of the SCinet Chair.

Graphic File Formats

It is extremely important to submit your organization or company logo in a format appropriate for scaling up on print and embroidered products. The preferred file formats are the vector formats listed below. The raster formats are normally unacceptable, unless the logo is developed for a large-scale printout. Graphics submitted in a compressed raster format will be rejected and will not be included in the banner if our graphics team deems them unacceptable. See the table below for clarity. Vector images are preferred and will be verified by the graphic design team.

Table 4: Acceptable Graphic File Formats for Company Logos

Extension	Description	Type
EPS, PS	Encapsulated & PostScript	Vector
AI	Adobe Illustrator	Vector
CDR	Corel Draw	Vector
CMX	Corel Presentation	Vector
PDF	Adobe Acrobat	Vector
SVG	Scalable Vector Graphics	Vector
JPG/JPEG	JPEG	Raster
TIF/TIFF	Tagged Image File Format	Raster
CPT	Corel Photo Paint	Raster

PSD	Adobe PhotoShop	Raster
PNG	Portable Network Graphics	Compressed Raster
GIF	Graphical Interchange Format	Compressed Raster
BMP	Bitmap	Compressed Raster

Any formats not listed above cannot be accepted.

Appendix A - Dates

Contributor Intent to Participate Due	Friday, May 12, 2023
Initial Bill of Materials	Friday, July 14, 2023
Liability Waivers due	Friday, July 14, 2023
Initial Valuation Deadline	Friday, August 4, 2023
Updated Bill of Materials Due	Friday, August 11, 2023
Confirmation to contributors of Initial Benefit Level Achieved	Friday, August 18, 2023
Apparel Sizes and Quantities Released to contributors	Friday, August 18, 2023
WINS Volunteer Travel Support Fund Contribution Declaration	Friday, September 1, 2023
Co-branded Apparel commitment deadline	Friday, September 1, 2023
Final Valuation Deadline	Friday, September 8, 2023
Final Bill of Materials Due	Friday, September 8, 2023
Contributor Logos submitted	Friday, September 15, 2023
Confirmation to contributors of Updated Benefit Level Achieved	Friday, September 15, 2023
SCinet Partner Highlights submitted	Friday, September 29, 2023
Network connection transfer request submitted	Friday, September 29, 2023
Request complimentary exhibitor badges	Friday, September 29, 2023
SCinet Panel Artwork submitted	Friday, September 29, 2023
Loaned Equipment Delivered to Freeman Warehouse	Wednesday, October 11, 2023
Co-branded Apparel Shipment Received	Wednesday, October 11, 2023
SCinet Staging	October 18-26, 2023
Review/Approve SCinet Partner Highlights	Friday, October 20, 2023
Outbound Shipper Paperwork Submitted	Friday, October 27, 2023
SCinet Setup	November 7-13, 2023
SC Show	November 12-17, 2023
SCinet Teardown	Friday, November 17, 2023
Freeman Outbound Shipping	Saturday, November 18, 2023

Appendix B - Shipping Label

The label will is also available on the SCinet Contributor Relations Portal at <https://scinet.supercomputing.org/contributor-relations> as a PDF file. It must be printed using Green Paper.

FR E E M A N RU S H DO NOT DELAY TO: MGMT C/O FREEMAN 4493 FLORENCE ST. DOCK 8 DENVER, CO 80238 MUST ARRIVE BY OCTOBER 11, 2023 SC23 SCINET BOOTH 1081 PRE-STAGE MATERIAL	FR E E M A N RU S H DO NOT DELAY TO: MGMT C/O FREEMAN 4493 FLORENCE ST. DOCK 8 DENVER, CO 80238 MUST ARRIVE BY OCTOBER 11, 2023 SC23 SCINET BOOTH 1081 PRE-STAGE MATERIAL
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THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE. PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY. IF MORE LABELS ARE NEEDED COPIES ARE ACCEPTABLE.