

Privacy Policy – Projet BR

1. Introduction

Projet BR respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and protect your information when you access our services, particularly through purchases made via **LemonSqueezy**. Please read this policy carefully to understand our practices regarding your personal data.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Such as your name, email address, and payment details required to process your order and provide you with access to our service.
 - **Usage Data:** Information about how you interact with our services, including session duration, page views, and preferences.
 - **Technical Information:** Your device type, IP address, browser type, operating system, and other technical data to ensure proper site performance and improve user experience.
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3. How We Use Your Information

Your data is used for the following purposes:

- **Account Management:** To process transactions, send confirmation emails, and provide access to the BR Next Level program.
 - **Service Enhancement:** To monitor usage, resolve technical issues, and improve service quality.
 - **Communication:** To send service-related updates, security alerts, and occasional promotional emails (with the ability to unsubscribe).
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4. Sharing and Disclosure of Information

We do **not sell or rent** your personal information. However, we may share data in the following cases:

- **Payment Provider:** Your data is securely transmitted to **LemonSqueezy**, our exclusive payment processor, to manage purchases and deliver content.

- **Service Providers:** We may use third-party tools (e.g. analytics, email delivery services) bound by confidentiality agreements to support operations.
 - **Legal Compliance:** We may disclose information if legally required or necessary to protect the rights, safety, or property of Projet BR or others.
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5. Data Security

We use reasonable security measures to protect your information, including encryption and secure communications. Despite our efforts, no online transmission or storage method is 100% secure.

6. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this policy, or as required by law.

7. Your Rights

Depending on your jurisdiction, you may have rights regarding your personal data:

- **Access & Correction:** Request access to or correction of your data.
- **Deletion:** Request deletion of your data, subject to legal and contractual limits.
- **Marketing Preferences:** Opt out of promotional emails while continuing to receive essential service notifications.

To exercise any of these rights, please contact us at: contact@projet-br.com.

8. Third-Party Links

Our site may contain links to third-party websites. We are not responsible for the privacy practices of those sites and recommend reviewing their respective privacy policies.

9. Policy Updates

We may update this Privacy Policy at any time to reflect changes in our services, legal requirements, or technologies. All changes will be posted on this page with the date of the latest revision.

10. Contact

If you have questions about this Privacy Policy or wish to exercise your rights, please contact us at:

 [**contact@projet-br.com**](mailto:contact@projet-br.com)