

2:52.6 - 3:21.0

Experimenting, like letting the whole company vote on what future should we deploy next? Turned out to be not a good idea, by the way. Which is funny thing in parallel to some of the issues that we see in DAOs today. But I still a big believer. What can really help scale that kind of organization is having smart contracts and token and tying these pieces together and then being able to develop and build this type of organization in a global way and align it, incentive the right way.

6:09.1 - 6:40.5

A big part of this is about really trying to learn from users, right? And customers. So we spent a lot of time, we weren't dead set on building anything. Exactly. We just spent our time I must have talked to about 50 dials before we truly started chambers. So I really, I try and understand what are these do people trying to do and me trying to participate in some of them, and even creating one and then observing that and then talking to the really understanding.

7:59.6 - 8:21.0

How can we Yeah. Really build a functioning way to organize humans to. build interesting things or work together. What are those missing pieces? And some of this is using stuff that people tried before in web two or in engine room . But then also part of it is learning like what are these new capability or new things that we are trying to do?

9:39.6 - 10:07.9

So trying to find out those kind of issues like in coordination and collaboration that yeah, maybe things don't. It shouldn't fit into a discord channel or it shouldn't be in text. Chatting is great. I think Charmverse definitely makes things a lot simpler or a lot faster. But there are other cases where you need a different interface, an interface that's optimized for the work that you're trying to achieve, and the collaboration that you're looking.

14:14.9 - 14:39.2

So people need to find this collaborative platform easy to use that they just understand that is, and it just solved their problem quickly. You don't have to go through a long tutorial. You don't have to be an engineer and write some code for you to actually use this. For most people, they can just self-serve and start using it and start finding value almost right off the bat.

20:25.1 - 20:49.9

But we want to provide a beautiful experience so that proposal that you voted on, You can see it on Charmverse it's the results is already shown on Charmverse and it's linked to, it's linked to snapshot, so you can always have that record. If you want to see it on Snapshot, that's okay. But it is providing these kind of back and forth and really connected experience so people so our users and members don't have to go back and forth to all different places.

22:31 - 23:10

Like we, we need to serve the users. Then the users do need to interact with the software and that ui ux is so important. Now, don't get me wrong, a lot of the web capabilities are important too, but they thought they're both, I. So for us as we observe a lot of product protocols being built, we figure that, what a better strategy for us is and I think our communities barely need an application that sort of integrates and pull together all these different protocols to serve our users properly.

28:43.7 - 29.11.2

Part of it's is that, yeah, we get to spend some time with with the ecosystem and the community together, but part of it's to be able to sit together, have a meal, Drink coffee together, those moments makes it special and build you up that trust credit along the way so that next time maybe when I say something unintentionally jerky hopefully, on the other side someone will go, you know what, he seems like a real human being when I saw him in person.