



<<Dear>> <<First Name>>,

I had the privilege of being nominated as a candidate for The Leukemia & Lymphoma Society’s (LLS) 2025 Pittsburgh Student Visionaries of the Year campaign. Student Visionaries of the Year is a seven-week leadership development program that runs from February 7, 2025, to March 28, 2025 to raise money to help blood cancer patients not only survive but thrive after treatment. I am writing today to ask for your support of my campaign and LLS’s mission to find a cure for blood cancers and improve the quality of life for patients.

I have created a team of committed friends and family to partner with me on this journey. Together, we have set a fundraising goal of \$XX! The money raised helps LLS, the largest nonprofit dedicated to creating a world without blood cancers, fund research to advance lifesaving treatments, drive advocacy for policies that protect patient access to these treatments, and provide patients and families with hope, guidance, education and support. Our candidate team is particularly passionate about <<INSERT MISSION PILLAR>> and will be representing this area of LLS during my campaign.

<<INSERT MISSION PILLAR SNIPPET>>

[INSERT 2-3 sentences that outline your reason for participating.] My campaign will provide support to the critical work of LLS in hopes that one day no one will have to grow up without the ones they love. I know that with your help, I can reach my goal and make a direct impact in the fight against blood cancers.

There are several ways to make your tax-deductible contribution by March 28, 2025:

- Make a contribution online by visiting our campaign website: <<Fundraising URL>>.
- Mail your tax-deductible contribution to me at SENDER ADDRESS. Please make checks payable to “The Leukemia & Lymphoma Society” and print SENDER NAME in the memo section.

All donations received will support LLS’s overall mission to cure leukemia, lymphoma, Hodgkin’s disease and myeloma, and improve the quality of life of patients and their families. I thank you in advance for partnering with a campaign so close to my heart, and please remember, every bit counts.

<<Closing>>,
<<Sender Name>>

To make your donation go further—check if your company matches charitable gifts.
www.lls.org/matchinggifts

