

NBA's secret wine club & the collapsing social network

Good morning, friends.

Join me today in [The Profile Telegram group](#) for an "Ask Me Anything" chat with [Landon Cassill](#), a NASCAR driver with experience, interests, and investments in crypto. A few interesting things you might want to ask him about — the rigors of training for race day, how professional athletes view business investments, and how he balances his professional pursuits with two young kids at home.

PS: The profiles this week are fire — you can't go wrong with the ones on Chloe Kim, the NBA wine club, and Facebook. So kick back this Sunday with a glass of pinot noir & come ask Landon questions.

- [America's newest international star](#) **[**HIGHLY RECOMMEND**]**
- [The NBA's secret wine club](#)
- [The recovering actor](#)
- [The collapsing social network](#)
- [The quiet gaming empire](#)

PEOPLE TO KNOW.

[America's newest international star](#): For snowboard star Chloe Kim, the Olympics are about proving she's the best in the world. For her dad, the games represent the pinnacle of the American Dream. Her father, who immigrated to the U.S. & worked as a dishwasher, watched his Korean-American daughter win an Olympic gold medal in his native country. "As an immigrant, I could put my proud Korean last name in the American history books," he says. No, I didn't cry reading this....promise. [Tweet this story.](#)

"As soon as we came to Korea, I could tell my dad was so proud," Kim says. "In the States, he chills in sweatpants and polos with kimchi stains. But here he takes care and dresses up."

[The NBA's secret wine club](#): Dwyane Wade, Kevin Durant, and Stephen Curry all unwind after games the same way — with a glass of rich, full-bodied pinot noir. There's a secret wine obsession ripping through the NBA, and players have turned it into a contest. At team dinners, players swirl the glasses, take in whiffs, sip, and discuss. Welcome to 2018, boys. [Tweet this story.](#)

"Nobody talks about cars or jewelry or whatever. It's who can bring the best bottle of wine."

[The recovering actor](#): Actor Eric Roberts is credited with 487 film and television appearances (!) After a string of breakout roles in the early 1980s, he seemed poised to become Hollywood's

leading man. That didn't work out thanks to a drug addiction, a traumatic car accident, and a broken relationship with his sister, Julia Roberts. Now, he's back to work. How? Sometimes, it takes one person to drag you out of the darkness and save your life. [Tweet this story.](#)

"The hardest person to protect yourself from is yourself."

COMPANIES TO WATCH.

[The collapsing social network:](#) Facebook CEO Mark Zuckerberg was one of the most optimistic leaders in tech. But then, his darling tech company, Facebook, found itself in serious trouble over the spread of "fake news." Zuck only recently realized that Facebook could be used to manipulate people. This article takes you inside the tumultuous two years that have reshaped Facebook's entire existence. [Tweet this story.](#)

"This whole year has massively changed [Zuckerberg's] personal techno-optimism. It has made him much more paranoid about the ways that people could abuse the thing that he built."

[The quiet gaming empire:](#) Who knew you could build a \$54 billion empire selling video games? That is exactly what Activision Blizzard has done by obsessing over every detail in an attempt to create its believable virtual worlds. Whether you're a millennial or experienced executive, you'll have a whole new appreciation for the company behind titles such as *World of Warcraft*, *Call of Duty*, and *007*. [Tweet this story.](#)

"Every detail has a story connected to it, and every mistake and inconsistency makes you believe it less."