

Tzedakah Presentation Rubric

Presenter _____

Org/Issue _____

Standard	Exceeding Expectations	Meeting Expectations	Approaching Expectations	Below Expectations
Content	The entire speech is supported throughout by concrete facts, statistics, anecdotes, and expert opinion. The slides are informative and do not give too much or too little information.	There are facts, statistics, anecdotes, and expert opinions, but 1-2 sections lack solid information. Overall, the speech is convincing but the argument is weak in these areas.	There are some facts, statistics, anecdotes, and expert opinions, but only 50% of the speech has this information.	The speech has little, if any, facts, statistics, anecdotes, or expert opinions. It appears to be mostly the opinion of the speaker. The slides give too much or too little information.
Connection to Jewish Values	The speech makes strong connection between Jewish values and the issue. The connection is meaningful and persuasive.	The speech makes a connection to Jewish values. The connection is informative, but not persuasive.	The speech contains a brief mention of Jewish values, but they are not explained.	The speech does not draw any connection to Jewish values or texts.
Passion and Persuasion	The speaker uses a variety of emotional and logical appeals to convince the listeners <u>completely</u> of the final "call to action." The speaker <u>speaks passionately and conveys strong feelings</u> in his/her cause and organization.	The speaker speaks with emotion and uses persuasive techniques. Speaker may leave 1-2 unanswered questions or lingering arguments in the audience members' minds.	The speech does not use many persuasive techniques. The speech is mostly informational, but has 1-2 persuasive attempts. The speaker focuses on his/her notes and appears to be "just saying" the speech.	The speech lacks emotional, logical, and/or ethical appeals. Speech is informative, not persuasive. The speaker does not appear to fully understand the topic, or does not have any passion.
Preparation	The speech is well-rehearsed. The speaker makes eye contact, speaks confidently, and does not rely on his/her notes. The visual aids are effective, error-free, and well-prepared.	The speech is well-rehearsed. The speaker occasionally appears nervous, and at times may mumble, look down, or fidget, but overall the integrity is good.	The speech needs more rehearsal to be effective. The speaker may look down too often, speak too quietly, or lose his/her place in the speech. The visual aids are good, but the usage is not well-planned.	The speech is not well-rehearsed. The speaker stumbles often on his/her notes, speaks too quietly, fidgets, or does not make eye contact. The visual aids have grammatical/spelling mistakes, or appear to contain little effort.

_____min _____seconds (5-7 minute range)

Time Penalty?

Yes_____No_____

(-1 point for every 15 seconds over or under-time)

FINAL SCORE_____/80 pts