

Andrea advice

Double Your Instagram Views

Hi Florian,

Here's how you can increase the number of views on your posts by at least 50%.

The secret is to "break the pattern".

Tennis coaches like ..... and ..... use a framework known as "the DIC" to promote their content.

The DIC framework is a writing style that grabs the reader's attention, builds massive intrigue, and directs him or her to take action.

They use it because it builds curiosity in the reader's mind.

That makes them read every piece of content you have and buy your <insert product>.

In order to test my creativity, I used your brand as an example and did some captions you could use for free.

I've attached them below.

Are you interested in talking more about this?