Placemaking Committee

9/16/20

MINUTES

PRESENT: Barb, Gail, Evan, Katherine

Katherine went over the financials, including the forecast for the rest of 2020 and the Placemaking Committee's 2021 budget (see next page for those numbers). The 2021 budget includes a 25% cut in expenses across the MDM overall budget and a decrease in the Placemaking budget by about $15,000 from 2020. This includes cutting one of the community concerts. It does NOT take into account adding a possible Farmer's Market, which is a big opportunity.

Katherine reported updates from the WASHINGTON STREET MURAL. CTA has yet to approve the BLM design and the artist is revisiting the design at this time. There is a possibility that the wall will remain empty this winter.

Katherine reported on the window, sidewalk and streetscape efforts upcoming, including the VOTE signs in the windows at almost 50 stores, and the Fairies & Scaries Halloween walking tour. Evan suggested that perhaps families would be interested in adopting an empty storefront window to decorate for the holidays.

Katherine reported progress on the sidewalk directory signs. A sign has been designed (CLICK HERE to see the design) and Katherine will recruit for businesses to participate.

Adjourn

PLACEMAKING FINANCIALS

EXPENSE		2021 PROPOSED	9/1/2020 Forecast	2020 Budget
Placemaking	Planters	$16,500	$16,340	$16,500
	Holiday Lights	$12,500	$18,750	$25,000
	Rebate Program / Matching Funds	$3,000	$5,750	$3,000
	Light Pole Banners	$0	$7,185	$0
	Snow Removal	$0	$0	$0
	Community Projects	$1,000	$0	$0
	Washington St Mural (revolving)	$2,000	$696	$3,000
	Mural Repair / Maintenance	$1,000	$1,000	$1,000
	Directory Kiosks	$1,800	$1,000	$0
	Storefront Decor (Pride bunting, Xmas lights)	$1,000	$1,506	$0
	SPECIAL PLACEMAKING EVENTS	**TOTAL: 10,200**	**TOTAL: $200**	**TOTAL: $14,800**
	Community Concerts	$10,000	$0	$14,100
	Farmer's Market?	????	$0	$0
	Mural Celebration	$0	$0	$500
	Neighborhood Cleanup	$200	$200	$200
21.10%	***Total Placemaking***	***$48,000***	***$52,427***	***$63,300***