

Honors, Awards, Speaking Engagements

- [NorthWest Recruiters Association](#)
 - o Board member for Programs: 2011, 2012, 2013
- [Sourcing 7](#) (Seattle-based sourcing special interest group)
 - o Founding member: 2011
 - o President: 2012-2019
- Research Goddess
 - o Started a research blog, www.researchgoddess.com, to reach out to the research/recruiting community
 - o 2006 – nominated for Best Recruiting Blog in Recruiting.com's 2006 Recruiting Blog Awards in its 2nd month of creation
 - o 2007 – nominated for Best Overall Recruiting Blog and Best Sourcing/Research Blog in Recruitingblogs.com's 2007 Best Recruiting Blog Awards
 - o 2007 – Listed in Top 100 HR Blogs by [Bootstrapper](#)
 - o 2007 – Honorable Mention in [Risesmart's Top English Language Career Blogs](#)
 - o 2008 – Ranked #16 in Fistful of Talent's [Talent Management Blog Power Rankings](#)
 - o 2008 – Ranked in BSchool.com's [Top 50 HR Blogs](#)
 - o 2010-2011 -- Listed in HR Examiner's [Top 25 Most Influential Online Recruiters](#)
- Speaking
 - o Speaker for Cincinnati chapter of [OAESF](#) (Ohio Association of Executive Search Professionals) on research topics: April 2007
 - o [SourceCon 2007](#) (Atlanta, GA) – What is a True Researcher and Their Value: September 2007
 - o [Fordyce Forum](#) 2008 (Las Vegas, NV) – Using Research Effectively: June 2008
 - o PRSA Cincinnati – Why Networking Is Important In These Economic Times: February 2009
 - o Fordyce Forum 2009 (Las Vegas, NV) – Incorporating Social Media Into Your Recruiting Plan: June 2009
 - o Social Recruiting Summit (Minneapolis, MN) – [Marketing Yourself With Social Media Without Being Annoying](#): May 2010
 - o [TAGNW](#) monthly luncheon – Local Recruiting: June 2010
 - o APAC Recruiter 2012 (Singapore) – [The State of Sourcing Today: U.S. & Worldwide Trends](#): March 2012
 - o [SourceCon Dallas 2012](#) – conference Emcee
 - o [Talent42 2013 Conference](#) – Sourcing Panel: June 2013
 - o [mRecruiting Camp 2013](#) – mobile sourcing panel moderator: September 2013
 - o [SourceCon Seattle 2013](#) – lab topic: Twitter sourcing tools: October 2013
 - o [College Recruiting Bootcamp 2014](#) – panel moderator for MacGyver Sourcing: May 2014
 - o [Talent42 2014 Conference](#) – Sourcing Panel: June 2014
 - o SourceCon Denver 2014 – Automated Authenticity – using mailmerging to connect with prospects: October 2014
 - o Talent42 2015 Conference – Sourcing Lab: events sourcing
 - o SourceCon Dallas 2015 – keynote panelist
 - o Talent42 2016 Conference – Sourcing Lab – Productivity
 - o SourceCon Anaheim 2016 – keynote panelist
 - o SourceCon Anaheim 2017 – leadership breakout session leader; roundtable discussion leader – leading a sourcing team
 - o Talent42 2017 Conference – Sourcing Lab – owning a search when you're not familiar with the role
 - o SourceCon Austin 2017 – keynote panelist; roundtable discussion leader – competitive intel
 - o Talent42 2018 Conference – Sourcing Lab – finding contact information
 - o SourceCon Europe 2018 – roundtable discussion leader – leading a sourcing team
 - o SourceCon Seattle 2019 – roundtable discussion leader – competitive intelligence research
 - o SourceCon Digital 2020 – From Sideshow to Big Top: Becoming a Sourcing Ringmaster
 - o HRTX Digital 2020 – Mastering Time Management
 - o SourceCon Digital 2021 (spring) – Choose Your Own Sourcing Adventure panel – panel moderator
 - o SourceCon San Diego 2024 (fall) - Metrics for Talent Sourcing - What, Why, and How to Measure for Optimal Success
- Honors and Awards
 - o SourceCon Seattle 2019 advanced Hack-a-thon winner
 - o Runner-up in AIRS' Xtreme Sourcing Games contest: 2007
 - o Founded [Jelly Cincinnati](#) in 2008 – monthly in-person meetup group; it continued to thrive for several years even after I moved away
 - o Founded [Bellingham Social Media](#) group which hosted monthly meetings with networking and presentations
- Published / Quoted
 - o The Fordyce Letter – Stephen Covey Applied To Research and Recruiting Prioritization: August 2007
 - o (original) Star Tribune – Minneapolis-St. Paul - [3 Ways To Find A Job Faster Online](#) (Kevin Donlin): October 2008
 - o Mashable.com – [4 Essential Traits for Social Media Success in Your Career](#) (February 2010) and [12 iPhone Apps for Surviving Conference Season](#) (March 2010)
 - o Northwest Business Monthly – Rising Stars (print only): May 2010
 - o Advertising Age – [The New Way To Network For A Job](#) (Erik Sherman): March 2008
 - o The Examiner Cleveland - [Tweeting Your Way To A Job or Internship](#) (Heather Huhman): October 2008