

KUDA BIZA

PURPOSE-DRIVEN LEADER

High Res Headshots:

[Kuda Biza Headshots](#)

Title:

Serial Entrepreneur, Co-Founder & CMO at Nunbelievable, Author & Change Agent

Bio:

Kuda Biza started his first company when he was just nine years old in Zimbabwe. Kuda moved to the U.S. with only \$40 in his pocket to study at Lynn University, he started his second company, a socially conscious apparel brand, before graduating as valedictorian of his class. Kuda went on to climb the ranks of corporate leadership at a Fortune 500 company before transitioning to become a full-time entrepreneur with the goal of balancing success with being a force for good in the world.

Today Kuda is the co-founder and chief marketing officer of Nunbelievable, a mission-based baked goods company built on a foundation of purpose: **fighting hunger**. The company is backed by Tony Robbins, IdealabNY and Loeb.nyc, and it donates a meal for every cookie sold. In less than two years, Nunbelievable has donated over one-million meals to people in need.

Before starting Nunbelievable, Kuda spent over a decade in innovation and e-commerce roles at Newell Brands, home to iconic brands like Calphalon, Crock-Pot, Graco, Mr. Coffee and Sharpie. Kuda led highly successful multi-million-dollar growth initiatives but was convinced there was a way to both succeed and drive social change—to put *purpose* in the driver's seat.

As a speaker, Kuda's extraordinary business and leadership acumen combine with his passion for helping leaders, organizations and individuals find their own path to being purpose-driven. The author of *The S.P.E.A.R. Method: 5 Simple Steps to Balanced Success & Fulfillment*, Kuda Biza inspires audiences to identify their purpose and make a difference.

Speaking Topics:

1. From The Village To The Boardroom: How Inclusive Leadership Creates Sustained Success

In this visionary talk, Kuda shares how inclusive leadership leads to success. In his talk, he reveals the secrets he learned from village leaders in a remote part of Zimbabwe to being part of a corporate executive team that pioneered a new inclusive leadership culture that unlocked organizational potential.

Key Takeaways:

- How to create respectful, open, inclusive and collaborative teams
- Guidelines for facilitating safe and inclusive conversations
- What diversity, equity, and inclusion really means
- Understand how inclusive leadership impacts profitability

2. Purpose-preneur: The New Way to Approach Entrepreneurship

Through life lessons that are often humorous and harrowing, Kuda shows attendees how to find their purpose, overcome obstacles and change their lives for the better. In just two years, Nunbelievable grew from zero to 1 million meals donated. Kuda shares how his personal fight with hunger led to this social movement, the tactical, step-by-step actions that allowed for their entrepreneurial success, where they're headed next and how others can become purpose-driven entrepreneurs..

Key Takeaways:

- The power of purpose for business leaders
- Why being a purpose-driven entrepreneur gives you a competitive advantage
- How being purpose-driven actually benefits your bottom-line
- How a purpose-driven vision can change lives

3. Growth Only Comes Out of Your Comfort Zone

How do we grow? How do we gain new skills and perspectives? In this talk, Kuda explains how pushing ourselves outside our comfort zone leads to personal growth. This talk inspired Kuda's TEDx Talk.

Key Takeaways:

- Why living in your comfort zone will kill you
- Learn the 3 life zones and which life zone is ideal for you
- How you can implement a conscious risk-taking routine into your life and be comfortable with the uncomfortable

Videos:

Speaker Reel: <https://www.youtube.com/watch?v=c29XVLu0InM&t=119s>

Speaker Reel with Testimonials: <https://www.youtube.com/watch?v=kZyGOogZsog>

Tedx Talk:

https://www.youtube.com/watch?time_continue=5&v=N5RYQ2jpEkk&feature=emb_logo

Nunbelievable Reel:

https://www.dropbox.com/s/5dn5liy0ks0dv6l/Nunbelievable_Final.mp4?dl=0

Media appearances/interviews:

- [The View](#)
- [Good Day New York Fox 5 News](#)
- [Conversation Nation](#)
- [NFL/PA Driven Accelerator](#)

Video Testimonials:

Thomas Kruczek, President Columbus



Nyasha Gutsa, CEO, Billy



Written Testimonials:

"Kuda Biza brings creativity and commitment that is rare in business and communication. Kuda inspires audience members to see possibility and focus on impact."

- Sam Vaghar, Executive Director, [Millennium Campus Network](#) (MCN)

"Kuda was fantastic to have as a part of the Global Hope Summit. His talk showed how everyone could use enterprise to support on-the-ground change across the world using his real life experiences and examples in business to show how to do it."

- Tim Wolf, Founder, *Global Hope Summit*

"Kuda's talk was energetic, fun, and inspiring to all of our viewers. He was a pleasure to work with, and he truly is a passionate speaker!"

- Manya Gupta, *TEDxYouth@Berwyn*

"As a guest on the Starting A Business webinar series hosted by Entrepreneur, he had the tough challenge of communicating some complex ideas, and he did so with aplomb - keeping our attendees engaged and excited about the prospect of learning from him. Happy to have him back anytime."

- Gabe Zichermann, *Host of Starting A Business Webinar Series by Entrepreneur*

Books:

Kuda is the author of the book: [The S.P.E.A.R. Method – 5 Simple Steps to Balanced Success & Fulfillment](#).

Social Media Links:

1. Instagram: [@kudabiza](#)
2. [YouTube Channel](#)
3. LinkedIn: <https://www.linkedin.com/in/kuda-biza-2073a116/>
4. Tik Tok: [@kudabiza](#)

Website:

www.kudabiza.com