

Email Sequence

Email 1: The Hook – Tired of Spending on Ads Without Results?

Subject: Stop Wasting Money on Ads – Try This Instead

Body:

Hi [Name],

If you're pouring money into ads and still not getting leads or sales, you're not alone.

That's why we created **Sales Magnet** – a smart solution to get **ready-to-buy leads** directly, without spending on ads.

No gimmicks. Just real strategies, real results.

👉 [Get your free audit now]

Email 2: Introduce the Problem

Subject: Why Most Marketing Fails (And How You Can Win)

Body:

Most marketing agencies focus on likes and views.

Sales Magnet focuses on **conversions and ROI**.

We help you attract high-quality leads, build trust, and convert them – all without complicated tools or ad spend.

Isn't it time your marketing actually brought results?

👉 [Let's talk – Book your free consultation]

Email 3: How Sales Magnet Works

Subject: How Sales Magnet Brings You Customers on Autopilot

Body:

Here's how we help businesses like yours grow:

1. ✅ We audit your digital presence
2. ✅ Create high-converting funnels
3. ✅ Reach the right customers directly
4. ✅ And optimize everything for ROI
You don't need to figure it out alone – we do it all for you.
👉 [See Sales Magnet in Action]

Email 4: Case Study / Social Proof

Subject: From Zero to 327 Leads in 2 Weeks – Here's How

Body:

One of our clients was struggling to get qualified leads.

After using **Sales Magnet**, they generated **327 verified leads** in just 2 weeks – no paid ads involved.

This system works.

You could be next.

👉 [Schedule your free strategy session]

Email 5: Breakdown of Benefits

Subject: Here's What You Get with Sales Magnet

Body:

- ✓ Verified USA business & consumer database
- ✓ WhatsApp contact access for personal outreach
- ✓ Done-for-you funnel setup
- ✓ Targeted lead generation (no ads!)
- ✓ Conversion-focused landing pages

It's like having a full digital team – without the huge cost.

👉 [Get your custom plan now]

Email 6: Overcome Objections

Subject: "But I don't have a big budget..."

Body:

We get it – marketing budgets are tight.

That's why **Sales Magnet** is designed for ROI-first strategies.

You don't need to pay for ads or hire a big team.

Our clients see results with minimal investment – and we back it up with real numbers.

👉 [Start risk-free – Book your call]

Email 7: Bonus Offer or Scarcity

Subject: Get Bonus Funnel Templates – Limited Time

Body:

We're offering our **high-converting funnel templates** (worth ₹9,999) FREE with your Sales Magnet setup.

These are plug-and-play landing pages that convert cold leads into paying clients.

This bonus ends soon – don't miss out.

👉 [Claim Your Bonus Now]

Email 8: FAQ / Common Concerns

Subject: Is Sales Magnet Right for You?

Body:

You might be wondering:

? Is this beginner-friendly? → Yes, we do everything for you

? Do I need to run ads? → Nope

? Will I get support? → 100%

Still unsure? Let's hop on a quick call and see if it's the right fit.

👉 [Book a 15-min free consultation]

Email 9: Reminder + FOMO

Subject: You're Losing Leads Every Day You Wait...

Body:

Every day your business runs without a proper lead gen system, you're missing out.

Your competitors are using smart tools like Sales Magnet to grow.

Why not you?

Let's change that.

👉 [Get Started Today – No Risk Involved]

Email 10: Final Push / Deadline

Subject: Last Call: Your Bonus & Free Audit Ends Tonight

Body:

This is your last chance to claim:

✓ A free website audit

✓ Done-for-you funnel setup

✓ Bonus landing page templates

The deadline is tonight. After that, bonuses disappear.

👉 [Claim It Now Before It's Gone]
