



General Information

Date & Location

Tuesday, September 19, 2023, Ft. Lauderdale Marriott North, 6650 N Andrews Ave, Fort Lauderdale, FL 33309

Schedule

7:00am – 10:00am Exhibitor Setup

10:00am – 2:00pm Show Open to Distributors and Clients

Space & Cost

GCPPA PromoCon is a “table top” show. Each exhibitor will have an 8’ table. Some electricity is available, please specify on your booth contract if you need electricity (\$75 charge per location). Please specify on your contract if you need space for a table, a rack or both. For example, if you purchase both a table and rack space you will have 16 feet of space with one table. If you only purchase one rack space, you will have 8 feet of space with no table. You must be a member of GCPPA to exhibit at this show.

- Exhibitor Standard Space: includes one eight foot table or one eight foot blank space on the main trade show floor
- Exhibitor Premium Space: includes one eight foot table or one eight foot blank space in a premium area outside of the show floor
- Exhibitor Suite: small suites include up to six eight foot tables, and large suites include up to eight eight foot tables. Suites are situated outside of the show floor. During show hours (10am-2pm) exhibitor suites should be open to the general trade show traffic including distributors and their clients. However, outside of show hours suite exhibitors can choose to use their space for educational seminars and/or private appointments with distributors. Exhibitor suites **DO NOT** include any catering, additional service or equipment. However, catering, additional services, and equipment can be requested/arranged through the venue. Exhibitors in suites are responsible for any charges for catering, additional services, and/or equipment.

Distributor Attendance

This event is designed to attract a large number of distributors. The event is free for all GCPPA distributor members to attend. Distributor members can bring their clients to the show for \$10 per client. Non-members can attend the show by paying a guest fee and cannot invite clients. We’re advertising the show to members and prospects of GCPPA. There were 118 attendees at 2023 GCPPA PromoCon at the same venue.

Shipping

Authorized packages or shipments can be shipped directly to the hotel. The hotel does charge a rate of \$10-\$150 per package depending on package size and weight. As an estimate expect to pay \$10 for small packages 5lbs or less, and \$150 for pallets. Exhibitors will be responsible for making their own shipping arrangements with the hotel, retrieving shipments from the facility, and will be responsible for payment to the hotel directly.

Please address shipments as follows:

Your Name/ Company
GCPPA FallExpo
% Sherrese Mitchell
Ft. Lauderdale Marriott North
6650 N Andrews Ave
Fort Lauderdale, FL 33309

Hotel:

[Ft. Lauderdale Marriott North](#)

6650 N Andrews Ave
Fort Lauderdale, FL 33309

[\(map\)](#)

Booking link will be provided to all exhibitors and attendees via email and added to registration and website information as soon as it becomes available.

Contact Information

Rocky Moreno, executive director, 561-766-0877 phone, 931-695-5441 fax, rocky@gcppa.org mail

Show Rules

Regulations: Upon acceptance, the regulations printed here become terms and conditions of the contract. Please read these regulations with care; if you have any questions about them, contact the Gold Coast Promotional Products Association (GCPPA). Online registration, registration via email or physical mail, and registration via phone constitutes acceptance of these terms and conditions.

Space Variations: The show floor, table size, and space descriptions are as accurate as possible, but changes and modifications are sometimes necessary; when space change or modification occurs, exhibitors will receive equitable adjustments as determined by show management.

Cancellation by GCPPA: In the event the show is canceled for reasons beyond control of show management, money advanced by the exhibitor will be refunded in full. In such cases, show management shall be free from any claim for damages which the exhibitor alleges to have suffered as the result of such cancellation.

Exhibit Space Cancellation Policy: Cancellations must be received in writing by email or mail on or before Tuesday September 15, 2023. Exhibit space is nonrefundable.

Installation and Dismantling: Set up times and tear down times will be provided by show management at least 30 days prior to the show. Exhibitors must staff exhibit for the entire show period. Goods and materials used in any exhibit (except bona fide samples) shall not be removed from the exhibit area until the show has officially been closed. Any exception to this rule must have the approval of the Show Manager.

Liability and Insurance: Neither GCPPA, the service contractor, the show venues, nor any officers and/or staff members of the above will be responsible for loss or damage to property of exhibitors from thefts, strikes, damage by fire, water, storm, vandalism or other causes, but they will take all reasonable precautions to protect the exhibitors from such loss or damage. The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damages to displays, equipment, and other property and shall indemnify, defend, and hold harmless the GCPPA, the service contractors and any officers and/or staff members of the above, the show venues, their owners, affiliated companies, agents, servants and employees from any and all such losses, damages and claims. None of the above shall provide insurance coverage for loss or damage from such causes, and it is thus expected that exhibitors will provide their own floater insurance coverage as needed.

Fire Protection: All decorations must be flame- proofed, and all hangings must clear the floor. Electrical wiring must conform to National Electrical Code Safety Rules. If inspection indicates that any exhibitor has neglected to comply with these regulations, or otherwise creates a fire hazard, the right is reserved to demand removal of all or such part of his/her exhibit as may be nonconforming or hazardous. The exhibitor is charged with knowledge of all local laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating in this show. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Ceilings over exhibits are not permitted if the exhibit is below a building sprinkler device. Any exhibits which propose to incorporate a ceiling or cover must be submitted to management, for prior approval by fire prevention authorities.

Aesthetics: Management reserves the right to prohibit and/or evict exhibitors whose presentation is in any manner deemed by management as offensive to conference attendees, by reason of bad taste, questionable morals or controversial content. In event of such prohibition or eviction, management shall not be liable to the exhibitor for refunds of exhibit fees.

Indemnification: Exhibitor shall be liable to owners of the conference facilities for all damage caused by exhibitor, and shall hold harmless and indemnify management for any damage charged to management by owners.

Food Sampling: While it is realized that some exhibitors find food sampling to be an effective means of creating interest in their products, the proposed distribution of food samples must not be carried to extremes so as to result in unsightly and annoying conditions to other exhibitors. Those exhibitors who distribute samples must adhere to facility food sampling guidelines and confine their distribution within the limits of their designated space. Ample facilities must be provided by each exhibitor within the confines of his/her own designated area for the collection of refuse. Waste containers must not be placed in aisles.

Restrictions in Operations of Exhibits: Exhibitors may not alter the location of exhibits or of booths without the written consent of show management.

Exhibitors may neither share nor sublet their space nor any part thereof.

Non-exhibiting suppliers, supplier representatives, and multiline representatives are not allowed on the show floor at any time.

GCPA reserves the right to restrict or relocate at the exhibitor's expense any exhibits that become objectionable because of noise, method of operation, materials, traffic congestion, or any other reason.

Exhibit demonstrations must be confined within the bounds of their respective booths. Aisle space may not be used to distribute promotional material. Companies planning to sell must comply with all Association, state, and local sales permit requirements.

Distribution of circulars or promotional material may be made only within the space assigned to the exhibitor presenting such material.

Exhibits which involve any noise-producing equipment sufficiently loud that it may reasonably disturb adjacent exhibitors must give advance notice to management when contract is initially submitted, regarding this possibility; in such cases, management will endeavor to provide special arrangements and/or locations to accommodate the problem, but management shall not be bound to any contract in which the said noise problem cannot be so controlled or abated. Amplified sound/noise level shall comply with the rules and regulations of the show venue.

Video Projection: Projection machines are limited to sales demonstrations only and shall not be used for showings designed primarily to amuse visitors. All projections must be in accordance with the requirements of local fire prevention authorities, and in harmony with any agreements entered into between management, owners of the convention facilities, and labor unions. All plans for installation and operation of projection equipment must be approved by management before the conference and identified when the contract is initially submitted.

Unusual Displays: Whenever an exhibitor plans to utilize or construct displays that will be unusual, outsized, or designed in a manner which will require special hookup, installation, or other advance technical assistance, such proposed plans must be submitted to show management at the earliest practicable time after this contract is executed, in no case less than ninety days before the trade show. Both management and owners of exhibit hall may deny such proposals; in any event, approval thereof may be obtained only by such advance submission, which shall be promptly considered and decided by management and where necessary, owners.

Definitions: As used herein, the following definitions apply: (1) "exhibitor" means that person, company, organization, or other entity that contracts to use one or more exhibit areas, upon the front side of this document; (2) "management" means GCPA; (3) "owner" means that person, company, municipality, or other entity or any combination thereof, that bears the ultimate legal responsibility by virtue of leasehold or otherwise, for operation of the conference hall, whether or not the same is legal owner thereof.

Sales: Exhibitors may not sell directly from their area. Any exchange of funds between the attendee and exhibitor and distributor that would be subject to Florida Sales Tax is not allowed on the show floor.

These regulations are considered terms and conditions of the contract agreed to by the exhibitor at the time of registration.

Sponsorship Opportunities

Eblast Sponsor (\$100 per eblast before the show, \$250 per eblast during the show)

Your banner ad will appear on one (or more) of our ebasts sent regarding the show. Ebasts sent before the show go to approximately 2,300 individuals in our database. The ebasts sent during the show go to individuals who have registered to attend the show.

Beverage Break Sponsor (\$500)

Your sponsorship will allow us to serve complimentary beverages to attendees during the show, and since the break will be placed next to your booth, it will help drive traffic. Beverage Break Sponsors will enjoy the following benefits:

- Your company logo will be on all signage for the break.
- You have the option of providing branded plates, napkins, cups, etc. for meal service. •
- One full page ad in the online show directory.
- Your company name and logo will appear on sponsor and registration signage at the show.

Registration Sponsor (\$1,000)

Your banner ad will appear on the screen when all distributors and end-buyers register for the show. It will also be included in the email confirmation they receive after they register.

- Opportunity to have an insert in each attendee name badge.
- Exclusive banner ad on the registration website.
- A 12 month banner ad on our website.
- One full page ad in the online show directory.
- Your company name and logo will appear on sponsor and registration signage at the show.

To take advantage of these sponsorship opportunities, contact Rocky Moreno at 561-766-0877 or rocky@gcpga.org