



COURSE TITLE:

The Church Boom Coaching Certification Program

COURSE INSTRUCTOR:

Chris Sonksen

ABOUT THE INSTRUCTOR:

Chris Sonksen is an accomplished author, known for some of his best-selling titles like *When Your Church Feels Stuck*, *Quit Church*, and *Saving Your Church from Itself*. He is known for his dynamic speaking and ability to inspire audiences. He is the founder of South Hills Church, a multi-site ministry and also the founder of Church Boom. He is married to his wife, Laura, and has two adult children and two granddaughters.

COURSE OVERVIEW:

The Church Boom Coaching Certification Program is a comprehensive initiative designed to empower individuals with the expertise, skills, and resources essential for effective coaching within the realm of church leadership and ministry. This program is tailored for both seasoned pastors seeking to refine their coaching prowess and aspiring leaders eager to catalyze significant change.

COURSE OBJECTIVES:

- Learn the coaching strategies and techniques of Church Boom.
- Know how to build your very own coaching organization.
- Have access to the forms and documents you need when coaching a pastor or leader.
- Learn the keys to acquiring and maintaining coaching clientele.
- Know how to create a coaching contract.
- Learn how to effectively build up relationships with coaching clientele.

COURSE OUTLINE:

Introduction:

- **Start Here:** Exploring the fundamental principles of the Coaching Certification Program.
- **Overview and Introduction:** A comprehensive introduction to and overview of the full Coaching Certification Program.
- **Introduction: Get On Board:** An introduction to the Traction Masterclass that outlines the train analogy.
- **Five Common Pain Points:** Strategies for effectively managing five of the common challenges many leaders face.
- **The Five Components of a Church (The Train Technique/Foundation to Everything You Do)** How the components of a train relate to the components of the church, and what this means for growing organizational momentum.
- **Four Step Initial Process (Evaluate, Educate, Establish and Execute):** A simple, four-step initial process: evaluating, educating, establishing, and executing.
- **Engagement Funnel (Creating a Funnel of New Clients):** The keys to crafting and maintaining effective client engagement funnels.
- **Documents and Forms Part 1:** A walkthrough of the critical documents and forms provided through the course.
- **Documents and Forms Part 2:** A continuation of a walkthrough of critical documents from the course.

Module 1: The Engine:

- **Engine: Growth Strategies:** How the growth strategies of the church fuel its movement and momentum, and how to choose effective strategies.
- **Six Phases of a Church:** Exploring and differentiating between the six phases of a church's development.

- **Curb to Chair:** Strategies for converting a church's visitors into active attendees and participants.
- **Big Days:** A strategic guide to creating and capitalizing on significant events for church growth.
- **Inside Marketing:** How to leverage internal marketing to gain momentum.
- **Invite Culture:** How to foster a culture of invitation within the local church.
- **90-Day Run:** A tool used to assist staff and teams to recruit and build their volunteer base.
- **90-Day Window:** A technique used to help enhance the onboarding process of new volunteers.

Module 2: The Fuel:

- **Fuel: Leadership and Finances:** A guide to keeping the church fueled through leadership and finances to continue its momentum.
- **Mission Critical:** An important concept that creates clarity to what the pastor and staff should be focusing on to develop a greater impact.
- **Leadership Circle:** Built within the leadership ladder, the leadership circle is crucial for detecting and developing future leaders and teams.
- **Generosity Calendar:** A strategy for creating a concrete timeline that elicits generosity and resources from the body of the church.
- **Tiers of Giving:** A discipleship mechanism for giving that identifies and recognizes the different tiers of givers within the church and how to continue fostering greater generosity.

Module 3: The Tracks:

- **Tracks: Staying on Course:** How to keep the church moving in the same direction through clear vision, mission, values, and culture.
- **Your Church Playbook:** A guide to creating a church playbook that will serve as the premise of how that church functions.
- **Traffic Lights:** A tool that creates traffic light indicators – red, yellow, and green – to represent the church’s policy on a given project or situation.
- **Riverbanks:** A visual concept that helps the leadership understand the importance of clarity.

Module 4: The Conductor:

- **Conductor: The Essential Role of the Pastor:** How the pastor holds the most crucial role in affecting the church’s momentum and how to maximize the position.
- **Likable, Capable, Gravitational:** The pillars of being a likable, capable, and gravitational leader, staff member, or volunteer within a church.
- **Day One Experience:** A mental shift that helps pastors imagine coming back to their position and the church on day one and doing things differently.

Module 5: The Cars:

- **Cars: Alignment of Staff, Leaders, and the Congregation:** Why alignment is so crucial for the momentum of the church and practical strategies for bringing the staff, leadership, and congregation into a unified spirit.
- **12-Week Year:** An exercise that can help pastors and staff achieve more and create a system of accountability to their goals and objectives.
- **4x4:** An exercise that promotes church progress as a staff. Four goals in four months (4x4) can also be three goals in three months (3x3) for smaller staffs.
- **The Hiring Process:** How to build a highly effective hiring process that ensures only quality individuals are added to the church’s staff.

Bonus Material:

- **Saving Your Church From Itself:** This practical masterclass reveals how to spark growth in the church by removing the self-harming habits and practices the church has grown accustomed to.
- **When Your Church Feels Stuck:** This full-length masterclass gives the keys to getting the church unstuck and resuming its journey of growth and success.
- **Indispensable Church:** This masterclass outlines what it takes to fully immerse a church into a community and, through the impact it makes and become what is known as an Indispensable Church.
- **In Search of Higher Ground:** This masterclass gives climbing instructions for pastors and high-level leaders who want to continue climbing the ladder and reach the top of their potential.
- **Handshake:** This full-length masterclass highlights the pillars of real, lasting success by evaluating high-level achievers and what made them successful.
- **Marketing and Growing Your Organization:** This guide by Martijn van Tilborgh outlines the keys to effectively market and grow your coaching organization.