

2019 Workshop Schedule: January- June

****continuing work in progress**

January- 2019 Strategic Priorities

Laura B. floated interest in a workshop about how Brigades can plan for 2019. The plan will be to have a couple Brigades who do a good job of this present. ST Mayer, CfA's Chief Program Officer, will share CfA's strategic priorities as part of this workshop as well!

February 4: Census Workshop

February 11: NAC Candidate Forum

March- Elizabeth's Branding Talk

Let's talk about marketing for your Brigade! Deep dive further into marketing tactics, and branding resources for your Brigade and how to gain the right visibility in your communities. Join Elizabeth Smith, Code for America's Head of Marketing, to work through your Brigade's marketing needs.

April- Preparing for National Day of Civic Hacking (**User Research Workshop)

Last year, it felt like a rush for Brigades to prepare for National Day of Civic Hacking. Let's hold a workshop, that gives plenty of time for Brigades to plan, and for us to have a useful toolkit ready for them to use to have proper anticipation for the event.

May- Partnering with Local Gov (**Principles and Practices Workshop)

One of the Brigade pain points that is commonly surfaced, is how Brigades can partner with local gov. Laura B led a great session on this at Brigade Congress, and suggested a workshop to cover this topic.

June- User Research- Tom and Fritz (Day of Action Workshop)**

Tom and Fritz' session on user research got great feedback at Brigade Congress. Let's continue this knowledge sharing and learning opportunity by holding a workshop about how to conduct meaningful user research

July- Brigade Congress Planning

Many people are interested in being a part of the planning process for Brigade Congress. This will give folks a chance to pitch their ideas and iterate on them.

August- Partnering with Local Gov

Laura has asked about this workshop for a long time, it would be a good opportunity for her to lead this, expanding on her Brigade Congress breakout session and Summit session.

September- Lou's Tech Talk

Mike Brown was really excited about Lou's tech talk and thought it would be a great workshop idea. It would be great to have a tech centered talk for a workshop, since many of the workshops are less technical.

October- 2019 Fellowships

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Ideas

Public Advocacy

Statewide issues- cross-Brigade collaboration in a state, or with folks who are remote

Relationship btw Brigades and hot button political issues

Core Team Roles

Disaster Relief: Follow Up

User Research- Tom and Fritz

2018 Fellowships

Criminal Justice projects