



2001 S Street NW, Suite 700
Washington, DC 20009

changing the conversation
about mental health

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Sample Social Media Content - 2025 Send Silence Packing Tour

X/Twitter

Send Silence Packing

Send Silence Packing, a traveling exhibit from @Active_Minds is headed to [CAMPUS] on [DATE] – don't miss this opportunity to learn from the stories of others while discovering resources for support 🙌 activeminds.org/ssp

We're next on the tour! @Active_Minds' annual traveling exhibit is stopping at [CAMPUS] on [DATE]. Send Silence Packing is an immersive experience that sparks conversation and inspires action for suicide prevention – save the date! Learn more 🙌 activeminds.org/ssp

.@Active_Minds' Send Silence Packing exhibit will be here on [DATE]! You don't want to miss one of the most impactful exhibits currently traveling across the country, inspiring action for suicide prevention – learn more 🙌 activeminds.org/ssp

Behind the Backpacks

(in a thread with any of the above messages):

Looking to continue the conversation? Behind the Backpacks deepens the experience of Send Silence Packing, featuring stories of those affected by suicide. Explore their stories and ask yourself, what would you say to someone who's struggling? ➡ activeminds.org/backpacks

Can't make it to today's Send Silence Packing exhibit? Check out Behind the Backpacks, @Active_Minds' online experience featuring stories of those affected by suicide and that asks the question: what would you say to someone who's struggling? ➡ activeminds.org/backpacks

Facebook

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For over a decade, @Active_Minds has traveled across the country with their Send Silence Packing tour, an exhibit that inspires action for suicide prevention through education and advocacy. Don't miss this opportunity to connect with yourself and others while discovering resources for support. Learn more 👉 activeminds.org/ssp

Behind the Backpacks

Can't make it to Send Silence Packing? Check out Behind the Backpacks, @Active_Minds' online experience featuring stories of those affected by suicide. Created to complete the traveling exhibit, Behind the Backpacks also stands alone, allowing visitors from across the globe to learn about suicide's impact – Check it out ➡ activeminds.org/backpacks

Instagram

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