

Changing the Subject Style Guide

Element	Style Notes	When to Use
Heading 1	Font - Raleway F Type - Semi-Bold Color - #7A7A7A Size - 50 Spacing - 0 Case Type - Title Case Alignment - Left	
Heading 2	Font - Raleway F Type - Semi-Bold Color - #7A7A7A Size - 40 Spacing - 0 Case Type - Title Case Alignment - Left	Only for Text Headings Main Titles Page Titles
Heading 3	Font - Raleway F Type - Semibold Color - #7A7A7A Size - 30 Spacing - Case Type - Title Case Alignment - Left	Only for Subtitles
Heading 4	Font - Raleway F type - Medium Color - #7A7A7A Size - 30 Spacing - Case Type - Title Case Alignment - Left	Project heading sections (Learning goals, scaffolding)
Heading 5	Font - Raleway F type - Medium Color - #ffffff Size - 20 Spacing - 0 Case Type - All Caps Alignment - Left	Replicability Score Font (Meta data)
Heading 6	Font - Karla F Type - Bold Color - Size - 20	Search option/categories Metadata answer Button text

	Spacing - Case Type - Alignment -	
Heading 7	Font - Karla F Type - Bold Color - Size - 16 Spacing - Case Type - All Caps Alignment - Left	Tag Title
Small Body Text	Font - Karla F Type - Light Color - Size - 18 Spacing - 20 Case Type - Sentence Case Alignment - Left	Tag Text
Body Text Fonts	Font - Karla F Type - Regular Color - #7A7A7A Size - 20 Spacing - 20 Case Type - Sentence Case Alignment - Left	
Header Text	Font - F Type - Color - Size - Spacing - Case Type - CAPS LOCK Alignment - Left	
Footer Headings	<u>Heading 7</u>	
Footer Text	Font - Karla F Type - Medium Color - # Size - 14 Spacing - 0 Case Type - Sentence Case Alignment - Left	
Header Text	<u>Heading 7</u>	

Buttons	<u>Font</u> Heading 6 <u>Button</u> Background - Edges - Fully rounded	
Left/Right Margins Desktop	<u>80 px</u>	
Top/Bottom D	<u>50 px</u>	
In between elements D	<u>40px</u>	
Left/Right Mobile	<u>40px</u>	
Top/Bottom M	<u>30px</u>	
In between elements M	<u>30px</u>	
Left/Right Tablet	<u>80px</u>	
Top/Bottom T	<u>50px</u>	
In between elements T	<u>40px</u>	
Section Separator Lines	Color - #C7612A Size - 2 Distance between articles=20px	
Text Only Page Layout/Spacing	Page Title- Page title font Subheading- Large Title font Text - Body text font Images- 60x60 Icons (60 on the shortest end) Spacing between Page Title and Subheading - 40px Spacing between Subheading and Body Text - 10px	
Photo Hover States	<u>LARGE BOX</u> Color-#FFFFFF Opacity-82% Spacing- 10 Height - 180 HEADING 5 Title Font - Playfair Display F Type - Bold Color - #000000 Size - 30 Spacing - ? Case Type - Title Case Alignment - Left Metadata Font- Font - Roboto F Type - Bold Color - #C7612A Size - 12 Spacing - 16 Case Type - ALL UPPERCASE Alignment - Left <u>MEDIUM BOX</u> Color-#FFFFFF Opacity-82% Spacing- 10 Height - Title Font - Playfair Display F Type - Bold	

	Color - #000000 Size - Spacing - ? Case Type - Title Case Alignment - Left Metadata Font- Font - Roboto F Type - Bold Color - #C7612A Size - 12 Spacing - 16 Case Type - ALL UPPERCASE Alignment - Left	
Profile Photo - (Round or Square/Text Use)		
Video Thumbnail		
Large Article	Photo=W500 x H300 Uses Large Title Body text font Metadata font Spacing between elements=10px	
Medium Article	Photo=W220xH150 Uses Medium Title Body text font Metadata font Spacing between elements=30px (horizontal) 10px (Vertical)	
Small Article	Photo=W80xH75 Uses Small Title Metadata font Spacing between elements=10px (horizontal) 10px (Vertical)	
Above the Fold Article Layout	Large Article on the left three medium articles on the right. No spacers between the medium articles	
Latest Print Issue layout	Large Photo w/ hover state on the right with three medium articles on the left. Spacer between section title and articles. 40 px below previous section	
Medium Article Layout	Section Title, Spacer, followed by 2 medium articles. 2 rows of two. 40 px between rows. 40 px beneath previous section	
Small Article Layout	Section Title, Spacer, followed by 4 small articles. four of these per row. 40 px below previous section	
Email Sign Up Bar	Banner Color- ##E3E3E3 Spread across whole page Email box = Email* Font - Roboto Size - 16 Color - #AEAEAE Button color - Mustard	
	50/50 Description on the left. Image on the right. Hoverstate photos. 50 px between elements. Copy blurb - Brief description of page Description: Title Font- Page title Font Copy - Body text font Distance between - 10px Image: Size - W618 x H618 Tag: Box - W220 x H50 Color - FFFFFFFF Opacity - 82% Text - Section Separator Font Medium Image boxes Size - W330 x H330 Distance - 40px all around Hover state: Color - FFFFFFFF Opacity - 82% Box height - H100 Font - Section separator font Metadata font - Metadata font Distance between issue title and date - 5px (Vertically) 20px (horizontal)	
Individual print issue	Heading Text-Page title font Articles within- section separator font Authors name- Metadata text font Images: Copy- Medium Image boxes.	
Home Staff Page	Title "Unboxed Editors" - Page title font Images- Copy Medium Hover state	

Individual Staff page	Heading-Page title Subheading- Metadata font Color- #C7612A Email -Button Color- #43C0EF Button Text- #FFFFFF Content Text-Body text font	
Archive page	Page title - Page Title Font Medium sized images with hover states	Archive Page /Search Page
Writing/Article/Interview Page "Article View"		
Individual podcast	50/50 Podcast cover/Listen sources	

Video page. Banner for the video. Add play button. Similar setup to podcast page

Individual print issue (Mirrior) Individual card

Tablet Style Guide

Margins

Top=

Bottom=

Sides= 45 px

Content Populate = Same layout as Desktop

Mobile Style Guide

Margins

Top = 20 px

Bottom= 20 px

Sides= 20 px for text content. But for Title content(Title, author, buttons) 10px

Content population= 1 per row

Article Display = Photo - Title - Excerpt - Icon - Author

Actual Article = Photo - Article - Type - Title - Author - Text - Share- Tags - Related Articles Stacked

Single Media(Podcast, video, cards) = Photo - Title - Author - Functionalty / Share Buttons - Transcript - Related Media