

Exceptional Children's Week 2024

Social Media Toolkit

Exceptional Children's Week is an annual celebration of infants, toddlers, children, and youth with disabilities and/or gifts and talents. The week-long celebration is a national event started by the [Council for Exceptional Children \(CEC\)](#), an international professional organization dedicated to improving the success of children and youth with disabilities and/or gifts and talents.

Dates: April 15 - April 19, 2024

Theme: Accessibility for All

Programming:

- Monday: Open Your Books to Access
- Tuesday: Assistive Tech Tuesday
- Wednesday: Wear Your Colors!
- Thursday: Door Decorating
- Friday: FriendGram Friday

Important Links

- [CEC Event Page](#)
- [Toolkit](#)

Social Media Graphics

[You can view and download social media graphics from this folder to share with your posts.](#)

Social Media Copy

- Leading Up to ECW
 - Exceptional Children's Week is approaching fast! It's time to prepare for a week dedicated to diversity and inclusivity in education. Let's come together to support children and youth with disabilities and/or gifts and talent.
#ExceptionalChildrensWeek #4SpecialEducation
 - ✨ Are you ready to celebrate Exceptional Children's Week? ✨ Get excited for a week filled with acceptance and appreciation for every child's unique abilities. Stay tuned for ways to get involved and make a difference!
#ExceptionalChildrensWeek #ECW2024
 - 📅 Save the date! Exceptional Children's Week is just around the corner. Get ready to show your support and appreciation for infants, toddlers, children, and youth with disabilities everywhere. Let's make this a week to remember!
#ECW2024
- General Promotion during ECW

- 🎉 It's Exceptional Children's Week! 🎉 Let's spread awareness and appreciation for inclusive education for children and youth with disabilities. Together, we can create a more accessible world! #ExceptionalChildrensWeek #4SpecialEducation
- ✨ This Exceptional Children's Week, let's reflect on the importance of inclusivity and supports for infants, toddlers, students, and youth with disabilities. Together, we can create a world where every child feels valued and empowered to reach their full potential. #ExceptionalChildrensWeek
- ✨ Let's celebrate Exceptional Children's Week! Every child is unique and deserves to shine bright. Join us in recognizing the importance of access to assistive technology and adaptive supports in education. #ExceptionalChildrensWeek
- 🎉 Happy Exceptional Children's Week! 🎉 Let's amplify the voices of exceptional children and advocate for inclusive education and opportunities. Together, we can build a world where every child thrives. #ECW2024 #4SpecialEducation
- Exceptional Children's Week reminds us to celebrate the diversity of talents and abilities in every child. Let's work together to break down barriers and create opportunities for all children to have access to education and success. #ExceptionalChildrensWeek
- Monday - Open Your Books to Access
 - 📖❤️ Open Your Books to Access! Today marks the beginning of Exceptional Children's Week, where we celebrate inclusion and access for children and youth with disabilities. #ExceptionalChildrensWeek ✨
 - 📖❤️ It's the start of Exceptional Children's Week! Let's start with Open Your Books to Access Day, embracing stories centered on children and youth with disabilities. Together, let's create a more inclusive world! #ExceptionalChildrensWeek 📖❤️
 - 📖❤️ Let's celebrate the stories of inclusion and accessibility. Together, let's cultivate empathy, understanding, and inclusion for infants, toddlers, students, and youth with disabilities and/or gifts and talents.. #ExceptionalChildrensWeek
- Tuesday - Assistive Tech Tuesday
 - 🖥️✨ Happy Assistive Tech Tuesday! Today, we highlight the power of technology in empowering children and youth with disabilities. Let's celebrate the innovative tools and resources that support accessibility and inclusion in education and beyond. #ExceptionalChildrensWeek 🚀
 - 🌐💡 It's Assistive Tech Tuesday during Exceptional Children's Week! Let's recognize the transformative impact of assistive technology in leveling the playing field for children and youth with disabilities. Every child deserves access to tools that help them shine! #ECW2024 📱
 - 🖥️✨ Assistive Tech Tuesday is here! Let's celebrate the incredible technological advancements that empower children to learn, communicate, and thrive. Together, let's embrace the possibilities of inclusive, accessible education. #ECW2024 ✨🔍 #4SpecialEducation

- Wednesday - Wear Your Colors!
 - 🎨🌈 Wear Your Colors and celebrate the vibrant diversity of exceptional children! Today, let's show our support and solidarity by wearing disability pride colors. Together, we paint a picture of inclusivity and acceptance. #ExceptionalChildrensWeek 🎨
 - 🌈👕 It's Wear Your Colors Day during Exceptional Children's Week! Let's wear our brightest hues to celebrate the unique talents and abilities of exceptional children. Together, we create a colorful tapestry of diversity and inclusion. #ECW2024 🎨
 - 🌟🎨 Today, we invite you to Wear Your Colors and join us in celebrating the beauty of diversity! Let's embrace the uniqueness of exceptional children and create a world where every color shines bright. #ExceptionalChildrensWeek 🌈🌟
- Thursday - Door Decorating
 - 🚪🌟 Get creative and join us for Door Decorating Day! Let's adorn our doors with messages of inclusion, kindness, and celebration for Exceptional Children's Week. Together, we can open doors to acceptance and understanding. #ExceptionalChildrensWeek 🎨🚪
 - 🎨🌟 It's Door Decorating day during Exceptional Children's Week! Let's add a splash of creativity to our doors and spread messages of inclusivity and acceptance. Every door decorated is a door opened to understanding. #ECW2024 🚪🎨
 - 🚪🎨 Let's transform our doors into symbols of inclusion and celebration! Join us for Door Decorating Day during Exceptional Children's Week, and let your creativity shine. Together, let's create accessible spaces for all. #ECW2024 🌟🌟
- Friday- FriendGram Friday
 - 📧👉 Spread kindness and positivity with FriendGram Friday! Take a moment to send a heartfelt message or token of appreciation to a friend or classmate. Let's celebrate the connections that make our communities stronger. #ExceptionalChildrensWeek 💖
 - 📧💖 It's FriendGram Friday! Take the opportunity to send a friend or classmate a message of encouragement and support. Small gestures can make a big difference in fostering friendships and inclusion. #ECW2024 📧🌟
 - 🌟💖 On FriendGram Friday, let's share love and positivity with those around us. Take a moment to send a FriendGram and brighten someone's day. Together, we create a community built on kindness and compassion. #ECW2024

Hashtags

Please utilize either or both of these hashtags when sharing these posts on social media:

- ExceptionalChildrensWeek
- ECW2024
- 4SpecialEducation

Promotion Plan

In the week leading up to Exceptional Children's Week, please share posts about the upcoming celebration and encourage schools and teachers to plan celebrations utilizing [CEC's Toolkit](#).

During Exceptional Children's Week, please post either the general promotion messaging or messaging tied to the day's theme. Copy for these is provided above.

Utilize the hashtags to boost your posts and encourage sharing. Tag CEC's social media channels for opportunities to be shared and reposted.